

**RAMSUN'S MATRICULATION HR. SEC. SCHOOL,
QUARTERLY EXAMINATIONS - 2022**

Class : 12

COMMERCE

Total Mark : 90

I. Choose the best Answer

20 X 1 = 20

1. Management is an _____
a) Art b) Science c) Art and Science d) Art or Science
2. Distribution of work in group wise or section wise is called as _____
(a) Co-ordinating (b) Controlling (c) Staffing (d) Organising
3. How many times a security can be sold in a secondary market?
a) Only one time b) Two time c) Three times d) Multiple times
4. Capital market do not provide
a) Short term Funds b) Debenture Funds c) Equity Funds d) Long term Funds
5. Money Market provides _____.
a) Medium-term Funds b) Short-term Funds c) Long-term Funds d) Shares
6. There are _____ stock exchange in the country.
a) 21 b) 24 c) 20 d) 25
7. Planning is a ----- function.
a) selective b) pervasive c) both a and b d) none of the above
8. Advertisement is a ----- source of recruitment
a) internal b) external c) agent d) outsourcing
9. The poor quality of selection will mean extra cost on ----- and supervision
a) Training b) Recruitment c) work quality d) None of these
10. The Spot market is classified on the basis of
a) Commodity b) Transaction c) Regulation d) Time
11. Who is supreme in the Market?
a) Customer b) Seller c) Wholesaler d) Retailer
12. The initial stage of Marketing system is.....
a) Monopoly system b) Exchange to Money c) Barter system d) Self producing
13. Which is gateway to internet?
a. Portal b. CPU c. Modem d. Webnaire
14. Social marketing deals with:
a. Society b. Social Class c. Social change d. Social evil
15. Green Shelter concept was introduced by group:
a. ACME b. Tata c. Reliance d. ICI
16. Who is the father of Consumer Movement?
a) Mahatma Gandhi b) Mr. Jhon F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
17. Sale of Goods Act was passed in the year?
a) 1962 b) 1972 c) 1982 d) 1985
18. ----- is the king of modern marketing.
a. Consumer b. Wholesaler c. Producer d. Retailer
19. Which of the following is not a consumer right summed up by John F. Kennedy
a. Right to safety b. Right to choose c. Right to consume d. Right to be informed
20. The Chairman of the State Consumer Protection Council is _____
a) Judge of a High Court b) Chief Minister c) Finance Minister d) None of the above

II. Answer the following questions (Any 7)

7 x 2 = 14

1. What is Management?
2. Write a short note about Planning.
3. Write a note on financial market.
4. Define the term "Money Market".
5. Define Stock Exchange.
6. What is Human Resource?
7. What is selection?

8. Define Marketer.
9. What is caveat emptor?
10. Who is called consumer?

III. Answer the following questions (Any 7)

7 x 3= 21

1. List out the main functions of management?
2. State the importance of staffing.
3. What are the various kinds of Capital Market? Explain.
4. Explain the types of Treasury Bills?
5. Explain Bull, Bear.
6. What are the features of Human resources?
7. What are the objectives of marketing?
8. Write the important of consumerism.
9. Name the types of selection test?
10. List out the significance of placement.

IV. Answer the following questions (Any 7)

7 x 5= 35

1. Explain the principles of modern management. **Or**
Distinguish between new issue market and secondary market.
2. Discuss the characters of a Capital Market. **Or**
Explain the features of Stock Exchange. (Any 5)
3. How the market can be classified? **Or**
How are consumer exploited?
4. Narrate the Elements of Marketing mix. **Or**
How to create consumer awareness?
5. Explain the difference between the Money Market and Capital Market. **Or**
Describe the significance of Human Resource Management.
6. What are the power of SEBI? **Or**
Write shorts on Green Market and Viral Market.
7. What are the internal sources of Recruitment? **Or**
Explain the difference between on the job Training and off the job training.

Prepared by
A. Pandikumar MA., MBA., M.Phil., PGDCA.
Ramsun's group of Institution
Natham