

Half yearly exam 2022

Commerce

CLASS: 12

MARKS :90

HOURS :3Hr.

CHOOSE THE CORRECT ANSWER

20\*1=20

1. With a wider span, there will be \_\_\_\_\_ hierarchical levels..  
(a) More (b) Less (c) Multiple (d) Additional
2. \_\_\_\_\_ keeps Management Alert to Opportunities and Threats by Identifying Critical Problems.  
(a) MBA (b) MBE (c) MBM (d) MBO
3. How many times a security can be sold in a secondary market?  
(a) Only one time (b) Two time (c) Three times (d) Multiple times
4. Primary market is a Market where securities are traded for the \_\_\_\_\_  
(a) First Time (b) Second Time (c) Third Time (d) Several Times
5. Planning is a \_\_\_\_\_ function  
(a) selective (b) pervasive (c) both (a) and (b) (d) none of the above
6. Pick odd one out  
a. Verbal reason test b. Inductive reasoning test c. Vocabulary test d., personality inventory test
7. Advertisement is a \_\_\_\_\_ source of recruitment.  
(a) internal b) external (c) agent (d) outsourcing
8. The marketer initially wants to know in the marketing is \_\_\_\_\_  
(a) Qualification of the customer (b) Quality of the product (c) Background of the customers d) Needs of the customers
9. Which one of the market deals in the purchase and sale of shares and debentures?  
(a) Stock Exchange Market (b) Manufactured Goods Market (c) Local Market (d) Family Market
10. \_\_\_\_\_ give name and symbols to a product in order different competitive product  
a. Packing b. Pricing c. Standardizing d. Branding
11. Social marketing deals with:  
(a) Society (b) Social Class (c) Social change (d) Social evil
12. The Consumer Protection Act came into force with effect from \_\_\_\_\_  
(a) 1.1.1986 b. 1.4.1986 (c) 15.4.1987 (d) 15.4.1990
13. \_\_\_\_\_ results from the removal of barriers between national economies to encourage the flow of goods, services, capital and labour.  
(a) Privatisation (b) Liberalisation (c) Globalisation (d) Foreign Trade
14. Which of the below is not a good?  
(a) Stocks (b) Dividend due (c) Crops (d) shares
15. Negotiable Instrument is freely transferable by delivery if it is a \_\_\_\_\_ instrument.  
(a) Order (b) Bearer (c) Both a and b (d) None of the above
16. Choose the type of entrepreneur that isn't based on function:

- (a) Innovative (b) Classical (c) Fabian (d) Drone
17. Specify the type of resolution to be passed to choose the location of Registered Office of the company within the town or village or city.  
(a) Ordinary (b) Special (c) Either Ordinary or Special (d) Board
18. A secretary word originated word of 'Secretarius' is ----- language  
a. Greek b. Latin c. German d. None of above
19. Match the following
1. Food safety standards Act - a. 2006
  2. The prevention of food adulteration act - b. 1954
  3. The narcotic drugs act - c. 1985
  4. The public liability insurance - d. 1991
- a. 1a2b3c4d b. 1d2c3b4a c. 1a2c3b4d d. 1d2c3a4b
20. Assertion: Recruitment is process of finding suitable candidate for various post.  
Reason : Its acts as link between job provider and job seeker.
- a. Assertion is correct reason is incorrect
  - b. Assertion is incorrect reason is correct
  - c. Both is correct Assertion is correct explanation of reason
  - d. Both is correct Assertion is not explanation of reason

Answer the seven questions question ( Q. No 30 compulsory) 7\*2=14

21. List out main function of management? Explain any two functions of management
22. How to price decide in capital market? Who is participated in capital market
23. What is meaning of outsourcing? List out process of outsourcing
24. What is a. Service marketing b. Green marketing
25. List out commercial function of entrepreneur.
26. What is meaning of intelligent test?
27. What is meaning of internal environment?
28. Define Cheque.
29. What is stand up India?
30. Rajesh is appointed director of company. Is he personally liable to third parties? If so under what circumstances he is liable - explain.

Answer the seven question ( Q. No 40 compulsory) 7\*3= 21

31. What is MBO? Write any three objectives of MBO
32. What is meaning of training? Steps of design training program.
33. What is marketing mix? Explain two elements of marketing mix
34. What is consumer protection Act? Write any three objectives
35. Write meaning of SEBI? What is three features of SEBI?
36. Apart from goods and service what are product is marketing - explain.
37. Explain scope of financial market?
38. Different between bill of exchange and cheque.

39. Write any three government entrepreneur development scheme.
40. Write any three causes of passing special resolution?

Details 7\*5=35

41. a. List out modern management ? Explain any five modern management. (Or)  
b. Write a short notes on a) Sweat equity shares b. Bounes shares.
42. a. Different between capital market and money market (or)  
b. Explain challenges in woman entrepreneur.
43. a. How to classified in to market (or)  
b. Explain signficance of human resources management
44. a. Explain duties of consumer (or)  
b. Explain any five principles of placement.
45. a. Explain types of meeting (or)  
b. Different between on the job training and off the job training
46. a. How to exploitation of consumer (or)  
b. Explain management is Art or science.
47. a. Explain any five classification of according to entrepreneur on the basic of business (or)  
b. Explain types of debenture ( on the basic convertable)

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