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Half-Yearly Examination - 2022

Time : 3.00 hrs.

COMMERCE

Max. Marks : 90

I. Choose the correct answer**20 x 1 = 20**

1. Scientific management is developed by a) Fayol b) Taylor c) Mayo d) Jacob
2. Delegation of Authority is Easily Done with the Help of..... a) MBM b) MBE c) MBO d) MBA
3. How many times a security can be sold in a New issue market?
a) Only one time b) Two time c) Three times d) Multiple times
4. The market for buying and selling of Commercial Bills of Exchange is known as a.....
a) Commercial Paper Market b) Treasury Bill Market c) Commercial Bill Market d) Capital Market
5.is the oldest stock exchange in the world.
a) London Stock Exchange b) Bombay Stock Exchange c) National Stock Exchange
d) Amsterdam Stock Exchange
6. SEBI is empowered by the Finance ministry to nominate.....members on the Governing body of every stock exchange. a) 5 b) 3 c) 6 d) 7
7. Job first man next is one of the principles of..... a) Test b) Interview c) Training d) Placement
8.is useful to prevent skill obsolescence of employees.
a) Training b) Job analysis c) Selection d) Recruitment
9. The Spot market is classified on the basis of
a) Commodity b) Transaction c) Regulation d) Time
10. The initial stage of Marketing system is.....
a) Monopoly system b) Exchange to Money c) Barter system d) Self producing
11. Who is the father of Consumer Movement?
a) Mahatma Gandhi b) Mr. John F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
12. The final aim of modern marketing is.....
a) Maximum profit b) Minimum profit c) Consumer satisfaction d) Service to the society
13. VUCA stands for.....a) Volatility, Uncertainty, Complexity and Ambiguity b) Value, Unavoidable, Company and Authority c) Volatility, Uncontrollable, Company and Auction d) All of the above
14.means permitting the private sector to setup industries which were previously reserved for public sector. a) Liberalisation b) Privatisation c) Globalisation d) Public Enterprise
15. Sale of Goods Act was passed in the year a) 1940 b) 1997 c) 1930 d) 1960
16.cannot be a bearer instrument.,
a) Cheque b) Promissory Note c) Bills of exchange d) None of the above
17. Which of the below is classified into managerial functions?
a) Investigation b) Marketing c) Planning d) Production
18. Corporate Entrepreneur is also called as.....
a) Intraopreneur b) Promoter c) Manager d) Shareholder
19. The shares which are offered to the existing shareholder at free of cost is known as.....
a) Bonus Share b) Equity Share c) Right Share d) Preference Share
20. A Public Company having a paid up Share Capital of Rs.or more may have a Director, elected by such small shareholders.

- a) One crore b) Three crores c) Five crores d) Seven crores

PART - II

Answer any 7 questions. Question No.30 is compulsory.

7 x 2 = 14

21. Write a short note about Planning.
22. What is Government Securities Market?
23. What is meant Stock Exchange?
24. What is promotion?
25. What is Marketing?
26. Who is a consumer?
27. What is GST?
28. What is a contract of sale of goods?
29. Write short note on 'Proxy'?
30. Give a note on 'Digital India'.

PART - III

Answer any 7 questions. Question No.40 is compulsory.

7 x 3 = 21

31. What determines the span of management?
32. What are the various kinds of Capital Market? Explain.
33. What are the limitations of Stock exchange?
34. Explain the Internal sources of Recruitment (any 3).
35. What can be marketed in the Market? (any 6)
36. Write a note on the Voluntary Consumer Organisation.
37. What are the political environment factors?
38. Discuss in detail about existing goods.
39. Explain about the initiative entrepreneur.
40. State the requirement of minimum number of Directors for a company.

PART - IV

Answer all the questions

7 x 5 = 35

41. a) Explain the various functions of management. (any 5) (OR)
b) Distinguish a cheque and a bill of exchange. (any 5)
42. a) Distinguish between New issue market and Secondary market. (any 5) (OR)
b) What is meant by Women Entrepreneur? Discuss the challenges faced by Women Entrepreneurs. (any 4)
43. a) What are the functions of SEBI? (OR)
b) Write the different between Debentures and Shares. (any 5)
44. a) Explain the important methods of interview (any 5). (OR)
b) Explain the duties of consumers. (any 5)
45. a) What are the differences between on the job training and off the job training? (any 5) (OR)
b) How the market can be classified on the basis of Economics? Explain.
46. a) How consumers are exploited? Explain any 5. (OR)
b) Explain the principles of modern management. (any 5)
47. a) Explain the advantages (3) and disadvantages (2) of liberalisation. (OR)
b) Explain in detail how traditional marketing differ from E-marketing (any 5)