

# HALF YEARLY EXAMINATIONS - 2022

## 12 - STD

## COMMERCE

TIME: 3.00 Hrs

SECTION - I

Marks: 90  
20 X 1 = 20

**Answer all questions.**

1. Scientific management is developed by  
a) Foyle                                      b) Taylor                                      c) Mayo                                      d) Jacob
2. What is the first step in process of MBO?  
a) Fixing Key result area                                      b) Appraisal of activities  
c) Matching resources with objectives                                      d) Defining organizational objectives
3. The financial market facilitates business firms \_\_\_\_\_  
a) To select employees                                      c) To make more sales                                      d) To minimise fund requirements  
b) To raise funds
4. Capital market do not provide \_\_\_\_\_  
a) Short term funds                                      b) Debenture funds                                      c) Equity funds                                      d) Long term funds
5. A pessimistic speculators                                      a) Stag                                      b) Bear                                      c) Bull                                      d) Lame Duck
6. The headquarters of SEBI is \_\_\_\_\_  
a) Calcutta                                      b) Mumbai                                      c) Chennai                                      d) Delhi
7. Transfer is an \_\_\_\_\_ source of recruitment.  
a) Internal resource                                      b) External resource                                      c) Outsourcing                                      d) None of the above.
8. Social marketing is deals with \_\_\_\_\_  
a) Society                                      b) Social class                                      c) Social change                                      d) Social evil
9. The Consumer Protection Act came into force with effect from  
a) 01.01.1986                                      b) 01.04.1986                                      c) 15.04.1987                                      d) 15.04.1990
10. Factors within an organization constitute \_\_\_\_\_ environment.  
a) Internal thinkers                                      b) External thinkers                                      c) Fellow human beings                                      d) All of the above
11. The Property in the goods means the  
a) Possession of goods                                      b) Custody of goods                                      c) Ownership of goods                                      d) None of these
12. \_\_\_\_\_ cannot be a bearer instrument?  
a) Cheque                                      b) Promissory note                                      c) Bill of exchange                                      d) None of the above
13. Which of the below is a factor of production?  
a) Land                                      b) Labour                                      c) Entrepreneurship                                      d) All of the above
14. \_\_\_\_\_ has to include the mechanism for managing venture in the project report.  
a) Bankers                                      b) Government                                      c) Lending institutions                                      d) Entrepreneurs
15. Issue of shares without any payment to existing shareholders  
a) Bonus shares                                      b) Ordinary shares                                      c) Right shares                                      d) Preference shares
16. A private company shall have a minimum of \_\_\_\_\_ directors  
a) Seven                                      b) Five                                      c) Three                                      d) Two
17. \_\_\_\_\_ has no right to speak in the annual general meeting of the company.  
a) Auditor                                      b) Shareholders                                      c) Proxy                                      d) Director
18. **Match**  

1) Transfer	—	i) Age
2) Promotion	—	ii) Advertisements
3) Retention	—	iii) Seniority
4) Direct resources	—	iv) Surplus or shortage

	1	2	3	4
a)	i	ii	iii	iv
b)	ii	iii	iv	i
c)	iv	iii	i	ii
d)	iii	i	ii	iv

19. **Assertion (A):** After selection of suitable persons for suitable work the next step of management is to arrange for proper training.  
**Reason (R):** Some employees have on-the-job experience and others have no on-the-job experience  
 a) A and R are correct and R is the correct explanation for A  
 b) A and R are correct and R is a false explanation for A  
 c) A is correct but R is false  
 d) A is false but R is correct
20. Find odd one out  
 a) Commercial papers      b) Treasury slip      c) Debenture      d) Gold edge bonds

### SECTION – II

**Note: Answer any five questions in which Question No.30 is compulsory.**

21. List out the management tools. (7\*2=14)  
 22. Who are the participants of capital market?  
 23. What is meant by Remisers?  
 24. What is poaching as a recruitment method?  
 25. Define marketing mix.  
 26. Give two examples of adulteration  
 27. Write any two advantage of globalization.  
 28. Give an example of clear entrepreneurship.  
 29. Which director can act as executive director?  
 30. What is the name of the scheme introduced to make all government services available electronically?

### SECTION – III

**Note: Answer any five questions in which Question No.40 is compulsory.**

31. Write the feature of MBO. (7\*3=21)  
 32. Write a Short Note on Secondary Market  
 33. Explain the types of Treasury Bills.  
 34. Stag and Lame duck – Explain.  
 35. What is stress interview?  
 36. Explain the activities of private market.  
 37. What is artificial scarcity?  
 38. What are political situational factors?  
 39. What is special resolution?  
 40. If Manimaran enters into an agreement with Siddharth that he will sell a certain painting if he gets it from Satish, what kind of goods does this mean?

### SECTION – IV

**Answer all questions.**

41. Explain the principles of modern management. (any five) (7\*5=35)  
 Give any five differences between shares and debentures (OR)  
 42. Describe the nature of career entrepreneurship. (OR)  
 To describe different types of financial markets. (any five)  
 43. Describe the functions of SEBI. (any five) (OR)  
 Describe various methods of training. (any five)  
 44. Differentiate between check and bill of exchange. (any five) (OR)  
 Describe the evolution of marketing. (any five)  
 45. How consumers are exploited? (OR)  
 Explain the micro environmental factors of business.  
 46. Briefly explain various types of tests. (any five) (OR)  
 Explain different types of corporate meetings.  
 47. Mrs.Pushpalatha wants to start a new business Explain any five challenges faced by him in his business journey. (OR)  
 Can the buyer return the goods to the seller subject to conditions in respect of the goods sold by showing the sample? Give reason.