A

	COMMON HALF YEAR	IY EXAMIN	OITAN	N - 20	122
	COMMON HALF TEAK	L VII	Re	g.No.	
	Stan	daru - Ali			Marks: 90
	COM	MERCE			
Time:	2 00 hrs				STEWAL
	: i) Answer all the questions. i	Choose the	most ap	propriate	do and the
Note	: i) Answer all the questions. i from the given four alterna	tives and wri	te the	option co	20×1=20
	Hom the g.				20.
	corresponding and	for			
1. "	rhink before you act" is a proverb Planning b) Organising Planning b) Roard of India	c) Staffing		d) Directi	119
a	Planning	was first establis	shed in	1 1008	
2. 5	ecurities Exchange Board of India b) 1992	c) 1995	alations	hip.	
2 4)1988 b) 1992 luman resource management deter	mines the	mployee	1	
-	Vinternal external	is desired	AGANT		
) Owner, servant he recuritment and selection proce	a) principle /	ht kind	of people.	
4. T	the recuritment and selection proce	ess anned at 119	ma		
2	At right people	- AVAIL of the	above .		
) To do right things	solescence of em	nployees	. 3	
	in upoful to preveil skill ob.	c) Selection		d) Recruiti	debentures?
ē	Training b) Job analysis Which one of the market deals in the	ne purchase and	sale of s	hares and	dependares.
6. \	Stock Exchange Market	b) Manufact	ured go	ods Marke	
	1 Local Market	d) Family M	arket		
7 1	Who is Supreme in the Market?			d) Retailer	
/.	Customer b) Seller	c) Wholesal	offect fr	om	
0 -	The consumer Protection Act Came	e into force with 15.4.198	7	d) 15.4.19	990
	a) 1.1.1986 b) 1.4.1900				
9.	The final aim of modern marketing a) Maximum profit Consumer satisfication	b) Minimum	n Profit		
	a) Maximum profit	D Complete	to the S	ociety	
	Consumer satisfication The chairman of the National Cons	sumer Disputes	Redress	al Council	is
10.	The chairman of the National Cons a) Serving or Retired Judge of the	Supreme Court	of India		
	b) Prime Minister c) President of	India d) None o	f the ab	ove	. 3
44	b) Prime Minister c) President of Which of the following is not a factories.	tor in the micro	environ	ment?	mic
11.	Which of the following is not a factor a) Public b) Customers b) Customers	c) Competi	tors	athier str	ong foundation
17	ownership makes bold man	lagerrierie			
12.	in the international level. a) Private b) Public			A) MNC'S	
	a) Private b) Public	c) Corpora	oll	u) Mics	
13.	In case of the sale, the h	as the right to s	CII.	d) Consid	anee
	a) Buyer			4, 55	
14.	cannot be a bearer instrumer a) cheque b) Promissory	note c) Bills of I	Exchang	e d) None	of the above
	a) cheque	ial function?	Zitai iai ig		
15.	Which of the below is a commerce Accounting b) Coordination	c) Discove	ry of In	dia d) Plan	nning
					ifacturing
19	a) Banker b) Government in writing	g, that is a leg	al proof	of the ov	wnership of the
	number of charge started In It.				
76	a) Share certificate b) Share W	arrant c) Sto	ck	d) De	bentures
2					The state of the s
187		The State of the S			

XII - COMMERCE 19. According to companies Act, the Directors must be appointed by the b) Company Law Tribunal a) Central Government d) Board of Directors 20. Who is not entitiled to speak at the annual general meeting of the company. c) Proxy b) Shareholder a) Auditor PART - B $7 \times 2 = 14$ Answer any 7 questions question No.30 is compulsory: 21. State the meaning of Authority. 22. How is price determined in a capital Market? 23. What is meant by Grading? 24. What are the rights of consumers according to John F.Kennedy? 25. State the branches of New Economic Policy. 26. Name any two Governmental Entrepreneurial Schemer. 25. who is a Secretary?
30. Who one is thinks and acts like an entrepreneur.

PART - C

Answer any 7 questions. Question No. 42. 31. List out the main functions of management? 32. Write a note on Secondary Market. 33. What can be marketed in the Market? any 3. 34. Write the importance of consumerism. (any 3). 35. Distinguish between entrepreneur and Manager (any 3). PART - D her hand benefit management?

management?

management (2000) 36. What is 'Startup India'? 37. What do you understand by Issue of Securities at premium? 38. When are alternative directors appointed? 39. What is special Resolution? 40. Expline the word - raiding. 12 77 PNO Answer all the questions: 41. Explain the principles of modern management? Briefly state different types of company meeting. (any 5) 42. Explain the role of business in consumer protection. (any 5) (OR) How the market can be classified on the basis of Economics? (OR) 43. Explain the duties of consumers. (any 5) Write the differences between shares and Debentures (any 5) (OR) 44. Discuss the role of Financial Market. Differentiate Recruitment and Selection. 45. Discuss the role of Macro Environment of business. (OR) Explain the Internal Source of Recruitment (any 5) 46. Explain the characteristics of money Market? (any 5) (OR) Discuss the operative functions HRM. 47. Distinguish between Stock Exchange and Commodity Exchange. (any 5) Distinguish a cheque and bill of Exchange. A. KOTTEBSWARAN, M. COM. B. Ed

ST MARK'S MHSS, KATPADI, VEHICLE-OF