

THANJAVUR
DISTRICT

A. VENNILA
KUMBALAKONAM

TNJ

XII - Std

FIRST REVISION TEST - 2023
COMMERCE

--	--	--	--	--	--

Time : 3.00 Hrs

Marks : 90

PART - I

Note : 1. Answer all the questions. 2. Choose the most appropriate answer from the given four alternative and write the option code and the corresponding answer :- 20X1=20

- Scientific management is developed by
a) Mayo b) Fayol c) Jacob d) Taylor
- A public company shall have a minimum of directors.
a) 3 b) 12 c) 2 d) 7
- The spot market is classified on the basis of
a) Regulation b) Commodity c) Time d) Transaction
- NSEI was established in
a) 1997 b) 1990 c) 1992 d) 1998
- Assertion (A) : Human resource management is an intangible function.
Reason (R) : This can be measured only by results.
a) (A) is correct but (R) is incorrect
b) (A) and (R) are correct and (R) is the correct explanation of (A)
c) (A) and (R) are correct and (R) is not the correct explanation of (A)
d) (A) is incorrect and (R) is correct
- It is the responsibility of a consumer that he must obtain as a proof for the purchase of goods.
a) Invoice b) Cash receipt c) Warrant card d) All of these
- Which of the below constitutes the essential element of contract of sale?
a) Price b) Two parties c) Transfer of property d) All of the above
- Section 123 of the Negotiable Instruments Act 1881 deals with
a) General crossing b) Permissions note c) Special crossing d) Bill of exchange
- Which is the primary function of management?
a) Decision making b) Innovating c) Controlling d) Planning
- The process of eliminating unsuitable candidate is called
a) Induction b) Selection c) Recruitment d) Interview
- Stock exchange are
a) Protection to investor's b) Facilities for speculation
c) Ready Market d) All of the above
- Which meeting will be held once in the lifetime of the company?
a) Extra - ordinary b) Statutory c) Class general d) Annual General
- Entrepreneur is not classified as:
a) Employee b) Risk bearer c) Organiser d) Innovator
- Capital market - is a market for
a) Long term finance b) Short term finance
c) Both short term and medium term finance d) Medium term finance
- is the result of new industrial policy which abolished the license system.
a) Privatisation b) Liberalisation c) Globalisation d) None of these
- Social marketing deals with
a) Society b) Social class c) Social change d) Social Civil
- The company's Act 2013 prohibits the issue of shares at to the public.
a) Premium b) Par c) Discount d) None of these

TNJ 12 EM Commerce P - 1

18. Consumer rights not given by John F. Kennedy is
a) Right - to safety b) Right to consume c) Right - to be informed d) Right - to choose
19. The process of placing the right man on the right - job is called
a) Training b) Placement c) Promotion d) Transfer
20. Who can become a secretary for a company?
a) Individual b) Partnership firm c) Co-operative society d) Trade union

PART - II

Note : Answer any 7 questions. Question no. 30 is compulsory :-

7 X 2 = 14

21. State the meaning of authority.
22. What is meant by Regulated market?
23. What is an interview?
24. Name any four governmental entrepreneurial schemes.
25. What is privatisation?
26. Define cheque.
27. What is stock exchange.
28. What is green marketing.
29. Write short note can proxy?
30. If the payee is an illiterate how can be endorse a negotiable instrument.

PART - III

Note : Answer any seven questions. Question no. 40 is compulsory :-

7 X 3 = 21

31. Write any three features of MBO.
32. What are the features of treasury bills?
33. What is meant by artificial scarcity.
34. What is meant by Job portals?
35. Explain the detail about - Niche marketing.
36. Explain Bull type of speculator.
37. What is existing goods?
38. State any three impacts on globalisation.
39. What is startup India?
40. Give three suggestions to a salaried employee to invest in gilt - Edged securities.

PART - IV

Note : Answer all the questions :-

7 X 5 = 35

41. a) Explain any five main functions of management. (OR)
b) Explain the impact of LPG on Indian Economy?
42. a) Explain any five functions of stock exchange. (OR)
b) Explain how traditional marketing differ from E-marketing.
43. a) Describe the significance of human resource management. (OR)
b) Mention any five responsibilities of consumers.
44. a) Explain any five characteristics of an entrepreneur. (OR)
b) Explain any five kinds of Debentures.
45. a) Distinguish between conditions and warranty. (OR)
b) Distinguish a cheque and a bill of exchanges. (any 5)
46. a) What are the objectives of Consumer Protection Act, 1986? any 5 (OR)
b) Briefly state different types of company meetings.
47. a) Differentiate Recruitment and selection. (any 5) (OR)
b) Explain the concept of management. (any 5)