Tsi1200Padasalai.Net www.TrbTnpsc.com								
First Revision Test - January 2023								
Time Allowed: 3.00 Hours Standard 12 COMMERCE Maximum Marke: 90								
	Hours	COMMER	CE	Maximum Marke: 90				
Maximum Marks. 90								
Note: Answer all the questions. 1) Scientific Marcola 20x1=20								
Ľ,	and an and a second second	is developed		20×1=20				
	a) Fayol b)	Taylor						
2	Capital Market is a mar	lot for	c) Mayo	d) Jacob				
	") Short term finance	h) M						
~.	c) Long term finance A major player in the m	d) Roth al	n term finance					
3	A major player in the m a) Commercial Bank	ODev market i	oft term and medi	um term finance				
÷	a) Commercial Bank	, manteer	s the					
	C) State Bank of India	<u>.</u>	b) Reserve Ban	k of India				
4	sto	Ck ovohana.	d) Central Bank	м				
			c) 20					
5	ine neadquarters of SE	PTic		d) 25				
		Come la serie de la ser	· c) Chennai					
6				d) Delhi				
	a) any ide h) t	ntangible	c) Fixed	d) current				
	i serientise	SOURCO OF	Francis	d) current				
	,	•xiernai		d) outcoursing				
8								
		nterview	a) Traini	d) Placoment				
9)								
10								
	and a control of the t	uslomer	h) Oublity of the					
11)		Islomers	d) Moode - Cu					
11,	In the following variable a) Place variable	es which one is	not the variable o	f marketing mix?				
Ex.	c) Program variable		D) Product varia	ble				
12)	Which is gateway of int	own at 2	d) Price variable					
12)	a) Portal b) C		·					
13)	Who is the father of con		c) Modem	d) Webnaire				
13)	a) Mahatma Gandhi	sumer movem						
	c) Ralph Nader		b) Mr. John F. Ke	nnedy				
14)	The chairman of the Dist	trict forum is	d) Jawaharlal Ne	hru				
11)	a) District Judge							
	c) Supreme court Judge	. 8	b) Highcourt Jud	ge				
15)	GST stands for		d) None of the a	bove				
10)	a) Goods and Social Tax	19477	b) Goods and Se					
	c) Goods and Service Ta		d) Goods and Sa	rvice Tax				
16)	The property in the good		d) coods and 5d	lary lax				
	a) Possession of goods		b) Custody of an	ode				
 a) Possession of goods b) Custody of goods c) Ownership of goods 								
17)	A cheque will become sa	le after monti	ns of its date					
±/)	a) 3 b) 4		c) 5					
18)	Entrepreneur is not class	sified as	-	d) 1				
	a) Risk bearer b) In	novator	c) Employee	d) Oreant				
	₹.,		-	d) Organizer				

Kindly send me your questions and answerkeys to us : Padasalai.Net@gmail.com

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19) The shares which are offered to the existing shareholder at free of cost is known as

- c) Preference share d) Right share a) Bonus share b) Equity share
- 20) Which meeting will be held only once in the life time of the company?
 - a) Statutory
 - c) Extra-ordinary

- b) Annual general
- d) Class general

PART-II

Answer any seven questions:

Question No. 30 is compulsory.

- 21) List out the management tools.
- 22) What are the objective of MBO?
- 23) What is capital market?
- 24) What do you mean by achievement test?
- 25) What is mean by Regulated Market? SIVAKUMBR, M,
- 26) What is green marketing?
- 27) Give a note on 'Digital India'.
- 28) What is Debentures?
- 29) Write short note on Proxy.
- Soi Rano Matoic 1758 , Vallam-627889 30) What are the types of speculator?

PART-III Monten kasi Distoid.

Answer any seven questions: Question No. 40 is compulsory.

- 31) Differentiate Management from Administration. (any 3)
- 32) List out any three process of MBO.
- 33) What is intelligence test?
- 34) What do you mean by on the job training?
- 35) What do you mean by marketing mix? Write any 2 elements.
- 36) Who is a private entrepreneur?
- 37) What is startup India?
- 38) Who is a shadow director?
- 39) What is special resolution?
- 40) What are the advantages of E-Marketing?

PART-IV

Ans	wei	' all	the questions:	/×5=35
	41)	a)	Explain the principles of modern management. (any 5)	(OR)
	1	b)	Discuss the characters of a capital market.	
	42)	a)	Explain the various functions of management. (any 5)	(OR)
		b)	Explain the duties of consumers. (any 5)	
	43)		Distinguish between New issue market and Secondary market.	(any 5)
				(OR)
		b)	Explain the powers of SEBI. (any 5)	
	44)	a)	How consumers are exploited? (any 5)	(OR)
		h)	Explain the overall performance of National Commission.	((
	45)	a)	Explain the micro environmental factors of business.	(OR)
		h)	Explain the advantages and disadvantgaes of liberalisation. (a	ny 5)
4	46)	a)	Distinguish between conditions and warranty.	(OR)
		h)	Discuss in detail the features of a cheque. (any 5)	
	17)	a)	Discuss the challenges faced by women entrepreneurs. (any 5) (OR)
	,,	-) h)	Write the difference between shares and debentures. (any 5)	

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7x3=21

7×2=14