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- 19) The shares which are offered to the existing shareholder at free of cost is known as _____.
- a) Bonus share b) Equity share c) Preference share d) Right share
- 20) Which meeting will be held only once in the life time of the company?
- a) Statutory b) Annual general
c) Extra-ordinary d) Class general

PART - II**Answer any seven questions:**

7×2=14

Question No. 30 is compulsory.

- 21) List out the management tools.
- 22) What are the objective of MBO?
- 23) What is capital market?
- 24) What do you mean by achievement test?
- 25) What is mean by Regulated Market?
- 26) What is green marketing?
- 27) Give a note on 'Digital India'.
- 28) What is Debentures?
- 29) Write short note on Proxy.
- 30) What are the types of speculator?

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PART - III**Answer any seven questions:**

7×3=21

Question No. 40 is compulsory.

- 31) Differentiate Management from Administration. (any 3)
- 32) List out any three process of MBO.
- 33) What is intelligence test?
- 34) What do you mean by on the job training?
- 35) What do you mean by marketing mix? Write any 2 elements.
- 36) Who is a private entrepreneur?
- 37) What is startup India?
- 38) Who is a shadow director?
- 39) What is special resolution?
- 40) What are the advantages of E-Marketing?

PART - IV**Answer all the questions:**

7×5=35

- 41) a) Explain the principles of modern management. (any 5) (OR)
b) Discuss the characters of a capital market.
- 42) a) Explain the various functions of management. (any 5) (OR)
b) Explain the duties of consumers. (any 5)
- 43) a) Distinguish between New issue market and Secondary market. (any 5) (OR)
b) Explain the powers of SEBI. (any 5)
- 44) a) How consumers are exploited? (any 5) (OR)
b) Explain the overall performance of National Commission.
- 45) a) Explain the micro environmental factors of business. (OR)
b) Explain the advantages and disadvantages of liberalisation. (any 5)
- 46) a) Distinguish between conditions and warranty. (OR)
b) Discuss in detail the features of a cheque. (any 5)
- 47) a) Discuss the challenges faced by women entrepreneurs. (any 5) (OR)
b) Write the difference between shares and debentures. (any 5)
