

**www.Padasalai.Net – 12<sup>th</sup> Public Exam 2023 – Model Question Paper**  
**Commerce 12 Std**

**Choose the correct answer****20\*1=20**

1. Sale of Goods Act was passed in the year  
a) 1940 b) 1997 c) 1930 d) 1960
2. A Cheque will become stale after \_\_\_\_\_ months of its date  
a) 3 b) 4 c) 5 d) 1
3. Mention the company which need not convene the Statutory Meeting  
a) Widely held public b) Private Limited c) Public Limited d) Guarantee having a share capital
4. A Public & Private Company shall have a minimum of \_\_\_\_\_ directors.  
(a) 7,5 (b) 2,3 (c) 3,2 (d) 5,7
5. Which of the following types of shares are issued by a company to raise capital from the existing shareholders?  
(a) Equity Shares (b) Rights Shares (c) Preference Shares (d) Bonus Shares
6. \_\_\_\_\_ is the result of New Industrial Policy which abolished the 'License System'  
(a) Globalisation (b) Privatisation (c) Liberalisation (d) None of these
7. ----- of every year is declared as a Consumer Protection Day.  
a) August 15 b) April 15 c) March 15 d) September 15
8. Green Shelter concept was introduced by group  
a) ACME b) Tata c) Reliance d) ICI
9. The initial stage of Marketing system is.....  
a) Monopoly system b) Exchange to Money c) Barter system d) Self producing
10. Who is supreme in the Market?  
a) Customer b) Seller c) Wholesaler d) Retailr
11. Improves Skill Levels of employees to ensure better job performance  
a) Training b) Selection c) Recruitment d) Performance appraisal
12. Probation/Trial period signifies  
a) 1-2 years b) 1-3 years c) 2-4 years d) NoTA
13. Advertisement is a ----- source of recruitment  
a) internal b) external c) agent d) outsourcing
14. Human resource is a ----- asset.  
a) Tangible b) Intangible c) Fixed d) Current
15. SEBI was first established in the year \_\_\_\_ & it's headquarters is located at \_\_\_\_  
a) 1988, Bombay b) 1992, Calcutta c) 1995, Chennai d) 1998, Delhi
16. When the NSEI was established  
a) 1990 b) 1992 c) 1998 d) 1997

17. Which of the following is not a main function?  
(a) Decision-making (b) Planning (c) Organising (d) Staffing
18. How many times a security can be sold in a secondary market?  
a) Only one time b) Two time c) Three times d) Multiple times
19. Financial market facilitates business firms  
a) To rise funds b) To recruit workers c) To make more sales d) To minimize funrerequisite
20. FIWE stands-----  
a. First Indian woman entrepreneur b. Federation of woman entrepreneur c. Faculty of woman entrepreneur d. Family of women entrepreneur

**Answer the any 7 question ( q. No 30 compulsory) 7\*2=14**

21. Write a short note about Planning and motivation
22. . What is Four benefit of training on the basis of organization
23. What do you meant by Auctioning?
24. What is commodity market and types
25. What is meaning of privatization
26. What is statutory meeting?
27. What is lambord street?
28. What is corporate governance?
29. What is three powers of company secretary?
30. Mr. Subash want A- blood group for one month old child during medical emergencyemergency operation. What kind of marketing strategy he used? Why? Explain

**Answer the any 7 question ( q. No 40 compulsory) 7\*3=21**

31. Explain Bear and Bull.
32. Write a classification selection test? What do you mean by achievement test and judgement test
33. What are the objectives of marketing?
34. What do you understand about "Right to protection of health and safety"?
35. Discuss the meaning of crossing and types of crossing of cheque
36. Distinguish between entrepreneur and Manager
37. Write a short notes on a) digital India b) standup India c) make in india
38. What is meaning of debenture? Explain on the basic of convertable
39. Explain implied warranties of contract of sale
40. What is meaning of bio data? What is understanding bio data

**Details 7\*5=35**

41. a. Explain principles of scientific management. (Or) b. Explain advantage of MBE.
42. a. Different between on the recruitment and selection (or) b. Explain function of stock exchange
43. a. Discuss meaning of capital markets and character of capital market (or) b. Write a short notes on a. Class meeting b. Metting only creditors c. Board meeting

44. a. Explain evaluation of marketing? (Or) b. Different between bills of exchange and cheque
45. a. Explain meaning and objectives of consumer protection of act 1986. (Or) b. Explain challenges of woman entrepreneur
46. a. Explain factor affecting of micro environment factor (or) b. Explain presumption of negotiable instrument
47. a. Explain key managerial personal. (Or) b. Explain steps of promoting entrepreneurship venture
48. a. Explain meaning and types of voting. (Or) b. Explain types of preference share

**Prepared by**

**A. Saravanan M.Com(ca)., MBA., B. Ed**  
**PGT Commerce**  
**9894687138**