

12

R

Reg. No.

--	--	--	--	--	--

Second Revision Test - 2023

COMMERCE

Max. Marks : 90

Time : 3.00 hrs.

PART - I

I. Answer all questions.

20 x 1 = 20

1. Distribution of Work in groupwise or section wise is called as.....
a) Co-ordination b) Controlling c) Staffing d) Organising
2. Delegation of Authority is Easily done with the help of.....
a) MBM b) MBE c) MBO d) MBA
3. Participants in the capital market includes
a) Individuals b) Corporate c) Financial Institutions d) All the above
4. Money Market Institutions are.....
a) Investment Houses b) Mortgage Banks
c) Reserve Bank of India d) Commercial Banks and Discount House
5. Jobbers transact in a stock exchange.
a) For their Claims b) For their Own Transaction c) For Other Brokers d) For Other Members
6. Planning is a.....function.
a) Selective b) pervasive c) both (a) and (b) d) none of the above
7. The process of converting physical shares into electronic form is called.....
a) Dematerialisation b) Delisting c) Materialisation d) Debaring
8. Securities Exchanges Board of India was first established in the year.....
a) 1988 b) 1992 c) 1995 d) 1998
9.is useful to prevent skill obsolescence of employees
a) Training b) Job analysis c) Selections d) Recruitment
10. The Initial stage of Marketing system is.....
a) Monopoly system b) Exchange to Money c) Barter system d) Self producing
11. Pure play retailers are called.....
a) Market Creators b) Transaction brokers c) Merchants d) Agents
12. The final aim of modern marketing is.....
a) Maximum Profit b) Minimum Profit c) Consumer satisfaction d) Service to society
13. The Property in the goods means the
a) Possession of goods b) Custody of goods c) Ownership of goods d) Both (a) and (b)
14. The transferee of a Negotiable instrument in the one.....
a) Who transfer the instrument
b) On whose name it is transferred c) Who encashes it d) None of the above
15. Which of these is based on Technology?
a) Modern b) Professional c) Corporate d) Industrial
16. The shares which are offered first to the existing shareholder at reduced price is known as.....
a) Bonus share b) Equity share c) Right share d) Preference share
17. Who is not entitled to speak at the annual general meeting of the company.
a) Auditor b) Shareholders c) Proxy d) Directors
18. Motive of a pure entrepreneur is
a) Rendering service b) Earning profit c) Attaining status d) Both (b) and (c)
19. Which crossing restrict further negotiation
a) Non negotiable crossing b) A/c Payee crossing c) General crossing d) Special crossing

R. RAJAGANAPATHI
BVHSS (GDBI)
ERODE (DT)

20. Any person who buys any goods or avails services for personal use, for a consideration is called as
 a) Customer b) Consumer c) Buyer d) User

PART - II

II. Answer any seven questions. (Compulsory Question 30)

7 x 2 = 14

- 21. What is Management?
- 22. What is known as KRA?
- 23. How is price determined in a Capital Market?
- 24. What is meant by Remission?
- 25. What do you mean by placement?
- 26. What are the rights of consumer according to John F. Kennedy?
- 27. What is meant by goods?
- 28. List down the two types of finance for Entrepreneur?
- 29. What are the four stages of formation of a company?
- 30. List the challenges faced by the women entrepreneurs (Explain any two)

PART - III

III. Answer any seven questions. (Compulsory Question 40)

7 x 3 = 21

- 31. Write a note on Secondary Market.
- 32. Give the meaning of Venture Capital.
- 33. What is meant by Dematerialization?
- 34. What do you mean by "On the Job Training"?
- 35. What are the objectives of Marketing?
- 36. What do you know about Technological environment?
- 37. Distinguish between Negotiability and Assignability.
- 38. Expand the following i) STEP ii) JAM iii) SEED
- 39. Give any three cases in which an Ordinary resolution need to be passed.
- 40. Who is private entrepreneur?

R. RAJAGANAPATHI
BVHSS
GIOBI
ERODE (DT)

PART - IV

IV. Answer all questions.

7 x 5 = 35

- 41. Explain the Principles of modern management. (OR)
 What are the differences between "On the job training" and "Off the job training"?
- 42. Explain the various functions of management. (OR)
 Differentiate Recruitment and Selection.
- 43. What are the major advantage of MBO? (OR)
 Describe the significance of Human Resources Management (any 5)
- 44. Distinguish between New Issue Market and Secondary Market. (OR)
 What are the benefits of Dematerialisation?
- 45. Explain the characteristics of Money Market? (OR)
 What are the functions of SEBI?
- 46. Explain the benefits of Stock Exchange. (OR)
 Briefly explain the functions of Capital Market.
- 47. Explain the concept of management. (OR)
 What is the recent trends in Recruitment.