

COMMON SECOND REVISION TEST - 2023

		Star	ndard	XII	Reg N	lo.:
		CON	MER	CE		
Tin	ne: 3.00 hrs.	-	Part - I			Marks: 90
1.	Choose the correct answer:		85785. B			20 x 1 = 20
	Which is the primary function		nageme	ent ?		
	a) innovating b) contro	ollina	c)	planning	ď	decision making
2.	Delegation of authority is easi	v don	e with th	ne help of	-	, wooden in interining
	a) MBM b) MBE		c)	MBO	ď	MBA
3.	a) MBM b) MBE When the NSEI was establish	ed?	~/	11100	-	
	a) 1990 b) 1992					
4	Trading is Dematerialized sha	res co	mmeac	ed on the N	SFie	1337
	a) January 1996	-	b)	lune 1998	3	
	a) January 1996 c) December 1996		d)	Decembe	1998	
5.	Advertisement is a so	irce o	f recruit	ment	1550	i i
	Advertisement is a so so a) internal b) extern	al	c)	anent	d	outsourcing
6	Off the job training is given		-/	ogeni	0,	batabarcing
	a) In the class room		b)	On Off da	Ve:	
	a) In the class room Outside the factory		d)	In the play	around	
7.	Jobbers transact in a stock ex-	chang	0			
	a) for their clients c) for other brokers		_ b)	for their or	vn tran	sactions
	c) for other brokers		d)	for other n	nember	e.
8.	In case of a sale, the i	as the	e right ti	sell	10111001	
	a) buyer b) seller	,	c)	- hirer	di	consigne
9.	Number of parties in a bill of e	xchan	ge are			
	a) 2 b) 6		c)	3	d)	4
10.	is designed to transfor	m Ind	ia to a o	lobal design	and n	nanufacturing hub
	a) digital India b) make	ın Indi	a c)	startup Inc	ia d)	design India
11.	The shares which are offered f	irst to	the exis	sting share !	nolder a	at a reduced price
	is known as					
	a) bonus share b) equity	share	c)	right share	(d)	preference share
12.	A public company shall have a	minin	num of	dire	ctors	, , , , , , , , , , , , , , , , , , , ,
	a) 12 b) 7		c)	3	d)	2
13.	a) 12 b) 7 Corporate Entrepreneur is also	calle	d as			7
	a) intrepreneur b) promo	ter	c)	manager	d)	share holder
14.	Scientific management is deve	loped	by			713717
	a) Fayol b) Taylor		c)	Mayo	d)	Jacob
15.	Which is the Gateway of intern	et?	22.0	100		
1925	a) Portal b) CPU		c)	Modem	d)	Webnaire
	GST stands for	_,				
	 a) Goods and Social Tax 		b)	Goods and	Service	e Tax
	 Goods and Sales Tax 		(d)	Goods and		
17,	Match the following:		165			1
	Board meeting	. 8) Withi	n 18 months	5	
	ii) Statutory meeting	- t) Partic	cular type of	share	holders
	iii) Class meeting			in lifetime		
	iv) Annual General Meeting	- 0) Direc	tors		
	a) i) a ii) b iii) c iv) d		b)	i) d ii) c iii) a (v)	b
10	c) i) a ii) b iii) d iv) c		rd).	nd inc iii		
18.	Negotiable Instrument Act was	passe	d in the	year		
	a) 1981 b) 1881			1994	d)	1818

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				(2)			XII Commerce		
19.	Dire	ctors remunera	ation should n		% of n	et profit.			
	a)		b) 6%		11%	d) non	e		
20.	Who	o is not entitled	to speak at the	ne Annual Ge	eneral Meetin	g of the c	ompany?		
	a) auditor b) Shareholder c) Proxy d) Directors								
				Part - II					
		wer any 7 que		o.30 is comp	oulsory)		$7 \times 2 = 14$		
		at is mutual fur							
		at is Regulated							
23.	Wha	at is Job portal	s?						
		at is mean by F							
		at is known as							
		ine - Endorsen							
		te any 2 charac		trepreneur.					
		at is Caveat Er		No. 75					
		o is called as N							
30.		n't smoke in pu		earing seat b	elt while drive	car. Wha	it type of		
	ma	rketing is this ?							
				Part - III	out a march		N 2 21		
		swer any 7 qu			ouisory)		$7 \times 3 = 21$		
		at is a contract					-		
		at do you mear		The second secon					
		plain the types of			ne.				
		plain the types of							
		nat is mean by I							
		ite a short note							
		fine the term M		irketing.		-			
		plain any two ty		ng of cheque	s				
		ite about Fabia							
				Part - IV					
IV.	. An	swer all the qu	uestions.				7 x 5 = 35		
		Explain the in		s of recruitme	ent.				
				(OR)					
	b)		between an E		ind Intraprene	eur.			
42	s)	What are the	duties of cons	sumer.					
		20.0.00000		(OR)					
	b)		ive Governme						
43	. a)	Describe the	significance o	f Human Res (OR)	source Manag	ement.			
gerjani.	b)		problems face						
44	, a)		etween new is	(OR)	901 PM				
	b)		erence betwee		d debentures.				
45	a)	Narrate the e	elements of ma	arketing mix.					
	000	21 V. 127	(1)	(OR)	4				
	b)		idvantages an			isation.			
46	. a)		unctions of SE						
-	b)	Explain the v	arious function	n of manager	ment (any 5)	2.00			
47	0.00	Briefly state	different types	of company	meeting.	(OR)			
	b)	Briefly state	different types						

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