SECOND REVISION TEST - 2023

Standard - XII

Time	: 3.00 hrs	COMMERC	CE	Marks: 90
I Cha		Part - A		
1)	ose the correct answ	ver:-		20×1=20
.,	a) More	there will beh b) Less	nerarchical levels	all A alalikin mad
	Which is the First S	tep in process of MB	c) Multiple	d) Additional
	a) Fixing key Result	Area	h) Appraisal of Activ	ities
	c) Matching Resource	Area es with Activities	d) Defining Organisat	rional Ohiertives
3)	Spot market is a market	et where the delivery of	the financial instrume	nt and payment
	of Cash occurs			
	a) Immediately	b) In the future	c) Uncertain d) Afte	r one month
4)	A marketable docum	ent of title to a time of	leposit for a specified	d period may be
	referred to as a			
	a) Treasury Bill	b) Cert	ificate of Deposit	
5)	An entimistic analysis	d) Gove	ernment Securities	
3)	An optimistic specula	b) Bear	-> 04	
6)	Trading is demateria	lized shares commend	c) Stag	d) Lame duck
	a) January 1996	b) June 1998 c) Dec	ember 1996 d) Do	combor 1000
7)	Job first man next i	s one of the principle	s of	cellibel 1990
	a) Test	s one of the principle b) Interview	c) Training	d) Placement
0)	improves skill levels	of employees to ensu	re better job perfor	mance
	a) Training	b) Sele d) Peri	ection	
	c) Recruitment	d) Perl	formance appraisal	
9)	The marketer initially	wants to know in the	e marketing is	
	a) Qualification of the	ne customer b) Qua	ility of the product	
10)	c) Background of th	e customers d) Nee	ds of the customers	
10)	Social marketing dea	als with		
111	is the king of	b) Social class	c) Social change	d) Social evil
111)	a) consumer	of modern marketing b) Wholesaler	a) Draduses	
12)	GST stands for	b) vviiolesalei	c) Producer	d) Retailer
,	a) Goods and Socia	Tax b) Good Tax	de and Somion Tox	
	c) Goods and Sales	Tax d) God	nds and Salary Tax	
13)	Which of the below	constitives the essen	tial element of cont	ract of calca
	a) Two parties	b) Transfer of prope	erty c) Price c	1) All of the shave
14)	A cheque will becor	ne state after	months of its date	i) All of the above
	313	D) 4	015	21 4
15)	Entrepreneur is not	classified as b) Innovator		
	a) Risk bearer	b) Innovator	c) Employee	d) Organizer
16)	AALIICII OI THE DEIOM	is not a characteristi	c of a Fabian Entre	epreneur?
	a) Conservative	b) Risk averse	c) Sceptical d) A	daptive
17)	is the Govern	iment of India's endea	vour to promote cul	ture of Innovation
	and entrepreneurship			
	a) AIM	b) STEP	c) SEED	d) AIC
				SHE . N. PARKS SHE SHE

(2) XII COMI The company will have to issue the notice of situation of Registers the Registrar of companies within days from the date of incapitation a) 14 days	orporation. do days ny ny? General 7×2=14 npulsory:-
Answer any seven of the following questions. Question No. 30 is con 21) What is meant by Motivation? 22) What is Debt Market? 23) What is a CD Market? 24) What is Human Resource Management? 25) What is Role-Play? 26) What is Contingent goods? 27) List three characteristics of a promissory Note. 28) List down the two types of finance for Entrepreneur. 29) What are the four stages of formation of a company? 30) What are the functions of exchange? Part - C I. Answer any seven of the following questions. Question No.40 is con 31) What determines the span of management? 32) What are the process of MBE? 33) Explain about Factoring and Venture Capital Institutions. 34) Explain Bull and Bear 35) What is structured interview? 36) Explain the types of Market on the basis of time? 37) Write a short note on New Economic Policy? 38) Who is a private Entrepreneur? 39) Give any three cases in which an ordinary resolution need to be 140) Why preference shares are called as "Preference shares"?	npulsory:-
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Answer all the questions:-	7×5=35
41) a) Explain the various functions of management. (any 5)	
b) Who are the KMP?	[or]
42) a) Discuss the disadvantages of MBE.	
b) Explain any five Government Entrepreneurial schemes.	[or]
43) a) What are the characteristics of Government Securities? (any 5)	
b) Discuss the challenges faced by Women Enterpreneurs. (any 5)	[or]
44) a) Explain the functions of Stock Exchange. (any 5)	1 21 64 1
h) Explain in detail the elements of stock exchange. (any 5)	[or] .
b) Explain in detail the elements of contract of Sale.	1313 1997 12 4
45) a) What is the Recent Trends in Recruitment?	[or]
b) Explain the advantages and disadvantages of liberalisation. (any 5	
40) a) what are the difference between on the job training and off the jo	training
	- CONTRACTOR OF THE PARTY OF TH
b) What are the responsibilities of consumers? (any 5)	
4-71	[or]
47) a) Narrate the Elements of marketing mix.	[or]
47) a) Narrate the Elements of marketing mix. b) Discuss any two new methods of marketing?	

III.