

Full Portion Test – 7

Standard XII

COMMERCE

Maximum Marks: 70

PART– II

Time: 2:45 hrs

II. Answer any seven. Q.No.30 is Compulsory

7x2=14

21. State the meaning of authority?
22. What is Debt market?
23. Who is called a Broker?
24. What is Promotion?
25. What is mean by Regulated market?
26. What is Caveat Emptor?
27. Expand VUCA.
28. What is a contingent Goods?
29. List down the Promotional functions of entrepreneurs.
30. Who is called as managing Directors?

PART – III

III. Answer any seven. Q.No.40 is Compulsory

7x3=21

31. How the employees are informed about important matters in a company?
32. Explain about Factoring and Venture capital Institutions.
33. Explain Bull and Bear.
34. Write down various steps in a Training Programme.
35. Explain in detail about Niche Marketing.
36. What do you understand by "Right to Redressal".
37. Write about any three internal environmental factors business.
38. Discuss in detail about existing Goods.
39. What is 'Startup India'?
40. Give any three cases in which an ordinary resolution need to be passed.

PART – IV

IV. Answer all the questions:

7x5=35

41. (a) what are the major advantages of MBO?(OR)
(b) Differentiate between the Money Market and Capital Market.
42. (a) What are the functions of SEBI?(OR)
(b) Discuss various types of training.
43. (a) Explain in detail how traditional marketing differ from E-Marketing.(OR)
(b) Explain the overall performance of National Commission?
44. (a) Explain the advantages and disadvantages of liberalization.(OR)
(b) Distinguish a cheque and a bill of exchange.
45. (a) Explain any five Government Entrepreneurial schemes. (OR)
(b) Briefly state different types of company meetings.
46. (a) Explain the principles of modern management. (OR)
(b) Enumerate the different types of financial markets.
47. (a) Briefly explain the various types of tests.(OR)
(b) Briefly different types of Directors.