

SECOND MID TERM EXAMINATIONS- 2023**STD: 11****Mark: 90****SUB: COMMERCE****Time: 3 Hrs****PART – I****Note: (i) answer all the questions****10 x 1 = 10****(ii) Choose the most appropriate answer from the given four alternatives and****Write The option Code and the corresponding answer.**

1. MSMED act was enacted in the year
a) 2004 b) 2007 c) 2006 d) 2008
2. There are _____ distinct modes of credit to self help groups
a) 1 b) 2 c) 3 d) 4
3. Internal trade can be classified into _____ categories
a) Three b) Four c) Two d) Five
4. Who are the first middlemen in the channel of distribution?
a) Wholesaler b) Producer c) Retailer d) Customer
5. Merchant middleman can be classified into _____ categories
a) Three b) Two c) Five d) Four
6. Small scale fixed retailers include
a) General stores b) Peddlers c) Cheap Jacks d) Hawkers
7. Goods are imported for purpose of re-export to another country is termed as
a) Import Trade b) Export trade c) Entrepot trade d) International trade
8. Wholesalers deal in _____ quantity of goods
a) Small b) Large c) Medium d) Limited
9. An agent is appointed by the _____
a) Wholesaler b) Retailer c) Customer d) Principal
10. Pick the odd one out
a) Street stalls b) General Stores c) Single line stores d) Super markets

PART – II**Note: Answer any four questions. Question No: 16 is Compulsory****4 x 2 = 8**

11. Give some examples for Micro enterprises?
12. Give the meaning of trade?
13. Define Retailer?
14. What are Specialty stores?
15. What is meant by export trade?
16. Mr. Ram owns retail shop in different localities, deals in identical and branded products, Identify the type of Retail shops.

PART – III**Note: Answer any four questions. Question No: 22 is Compulsory****4 x 3 = 12**

17. Explain any three features of self help groups?
18. Give three examples of India's import and Exports items?
19. Explain any three characteristics of wholesalers?
20. Explain the characteristics of super markets? (Any 3)
21. Explain the three features of International business?
22. Enumerate the disadvantages of International Trade

PART – IV**Note: Answer any four questions****4 x 5 = 20**

23. a) What are the objectives of SHGs? (Any 5) **(OR)**
b) Distinguish between internal and international trade
24. a) What are the features of Internal Trade (any 5) **(OR)**
b) What are the functions of Retailers (any 5)
25. a) What are the functions of wholesalers? **(OR)**
b) List out the advantages of International Trade?
26. a) State the features of Departmental Stores? **(OR)**
b) Explain the services rendered by retailers to consumers?