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Register No. 1224C104

Half-Yearly Examination - 2023

Time : 3.00 Hrs.

COMMERCE

Marks : 90

PART - I

Answer all the question.

(20x1=20)

Choose the correct answers with option code.

1. With a wider span, there will be _____ hierarchical levels.
a) More b) Less c) Multiple d) Additional
2. Which is the First step in Process of MBO?
a) Fixing Key Result Area b) Appraisal of Activities c) Matching Resources with Activities
d) defining organisational objectives
3. Spot Market is a market where the delivery of the financial instrument and payment of cash occurs
a) Immediately b) In the future c) Uncertain d) After one month
4. A marketable document of title to a time deposit for a specified period may be referred to as a

a) Treasury Bill b) Certificate of Deposit c) Commercial Bill d) Government Securities
5. Jobbers transact in a stock exchange
a) For the inner Clients b) For their Own Transactions c) For other Brokers d) For other Members
6. Registering and controlling the functioning of collective investment schemes as _____
a) Mutual Funds b) Listing c) Rematerialization d) Dematerialization
7. Labour turnover is the rate at which employees _____ the organization.
a) Enter b) Leave c) Salary d) None of the above
8. _____ is useful to prevent skill obsolescence of employees
a) Training b) Job analysis c) Selection d) Recruitment
9. The marketer initially wants to know in the marketing is: a) Qualification of the customer
b) Quality of the product c) Background of the customers d) Needs of the customers.
10. In the following variables which one is not the variable of marketing units?
a) Place Variable b) Product Variable c) Program Variable d) Price Variable
11. The Consumer Protection Act came into force with effect from
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
12. The International Organisation of Consumers Unions(IOCU) was first established in
a) 1960 b) 1965 c) 1967 d) 1987
13. Internal Environment of business is an _____ factor.
a) Uncontrollable b) Controllable c) Manageable d) Immanageable
14. _____ is the result of New Industrial Policy which abolished the 'License System'.
a) Globalisation b) Privatisation c) Liberalisation d) None of these
15. The property in the goods means the
a) Possession of goods b) Custody of goods c) Hoarding d) None of the above
16. Section 5 of Negotiable Instruments Act 1881 deals with
a) Promissory Note b) Bills of exchange c) Cheque d) None of the above
17. Which of the below is not classified into commercial function?
a) Accounting b) Production c) Discovery of idea d) Marketing
18. _____ has to include the mechanism for managing venture in the project report:
a) Banker b) Government c) Lending Institutions d) Entrepreneur

19. The shares which are offered to the existing shareholder at free of cost is known as _____
 a) Bonus Share b) Equity Share c) Right Share d) Preference Share
20. A Public Company shall have a minimum of _____ directors.
 a) Seven b) Five c) Three d) Two

PART - II**Answer any 7 questions. Question No.30 is compulsory.****(7x2=14)**

21. What is the Traditional proverb used in planning?
 22. What is Spot Market?
 23. Mention the headquarters of SEBI.
 24. What is mentoring training method?
 25. What is Marketing?
 26. What is Caveat Emptor?
 27. What is GST?
 28. List 4 characteristics of Promissory Note.
 29. Give a note on 'Digital India'.
 30. Who is the first directors of a company?

PART - III**Answer any 7 questions. Question No.40 is compulsory.****(7x3=21)**

31. What are the various kinds of Capital Market? Explain.
 32. What are the functions of SEBI? (any 3)
 33. What is recent trends in Recruitment?
 34. What is social marketing? Give two example.
 35. How consumers are exploited? (any 3)
 36. Write short note: 1) Privatisation s) Liberalisation
 37. Draw the two different types of crossing.
 38. Write about Fabian Entrepreneur.
 39. Write short note: 1) Ordinary Resolution b) Special Resolution.
 40. Is management an Art or Science? Explain.

PART-IV**Answer all the question.****(7x5=35)**

41. A) Differentiate management from Administration. (any 5) (OR)
 B) Explain in detail the elements of Contract of Sale.
42. A) What are the characteristics of Government Securities? (any 5) (OR)
 B) Distinguish between an Entrepreneur and Intrapreneur. (any 5)
43. A) What is meant by Speculation? Explain the types of Speculators. (OR)
 B) Write the differences between Shares and Debentures. (any 5)
44. A) Describe the significance of Human Resources Management. (any 5) (OR)
 B) Explain the duties of consumers. (any 5)
45. A) How the market can be classified? Explain any 5. (OR)
 B) Explain the five important methods of interview.
46. A) What are the particulars that should be furnished along with the complaint in the Consumer Court?
 (OR) B) Explain the various functions of management. (any 5)
47. A) Explain the micro environmental factors of business. (any 5) (OR)
 B) Explain in detail how traditional marketing differ from E-marketing.