

A COMMON HALF YEARLY EXAMINATION - 2023

Standard - XII

Time: 3.00 hrs

COMMERCE

Marks:90

Part A

I Choose the correct answer:

20x1=20

1. Dividing the work into small tasks is known as
a) Discipline b) Unity c) Division of work d) Equity
2. Which is the Primary Function of management?
a) Innovating b) Controlling c) Planning d) Decision-making
3. Capital Market is a market for
a) Short Term Finance b) Medium Term Finance
c) Long Term Finance d) Both short Term and Medium Term Finance
4. _____ is nothing but a Promissory note issued for a Specified Period.
a) Commercial bills b) Treasury bills
c) Certificate of Deposit d) Government Securities
5. There are _____ stock exchange in the country.
a) 21 b) 24 c) 20 d) 25
6. Human resource management is both _____ and _____
a) Science and art b) Theory and practice
c) History and Geography d) None of the above
7. Advertisement is a _____ Source of recruitment _____
a) Internal b) external c) agent d) out sourcing
8. _____ is useful to prevent skill obsolescence of employees.
a) Training b) Job analysis c) Selection d) Recruitment
9. In the following variables which one is not the variable of marketing mix?
a) Place variable b) Product variable c) Program variable d) Price variable
10. Social marketing deals with
a) Society b) Social Class c) Social change d) Social evil
11. _____ is the King of modern Marketing.
a) Consumer b) Wholesaler c) Producer d) Retailer
12. The Chairman of the District Forum is _____
a) District Judge b) High Court Judge
c) Supreme Court Judge d) None of the above
13. GST stands for _____
a) Goods and Social Tax b) Goods and Service Tax
c) Goods and Sales Tax d) Goods and Salary Tax
14. _____ is the result of New Industrial Policy which abolished the 'License System'.
a) Globalisation b) Privatisation c) Liberalisation d) None of the above
15. Which is the First Step in process of MBO?
a) Fixing Key Result area b) Appraisal of Activities
c) Matching Resources with Activities d) Defining Organisational Objectives

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16. Sale of Goods Act was passed in the year
a) 1940 b) 1997
c) 1930
d) 1960
17. Section 8 of Negotiable Instruments Act 1881 deals with
a) Promissory Note b) Bill of exchange
c) Cheque d) None of the above
18. A Private Company shall have a minimum of _____
a) Seven directors b) Five directors
c) Three directors d) Two directors
19. Which meeting will be held only once in the life time of the company?
a) Statutory b) Annual General c) Extra-Ordinary d) Class General
20. What are the characteristics of an entrepreneur?
a) Spirit of enterprise b) Flexibility
c) Self Confidence d) All of the above

Part B

II Answer any seven questions. Question No. 30 is Compulsory. 7x2=14

21. What is management?
22. What is Spot market?
23. What is Government Securities market?
24. What are the types of Speculators?
25. Give the meaning of Recruitment?
26. What is an interview?
27. What is Marketing?
28. What is Caveat? Emptor?
29. What is contract of sale of goods?
30. Who is whole time Director?

Part C

III Answer any seven questions. Question No. 40 is Compulsory. 7x3=21

31. Differentiate management from Administration?
32. Explain any two functions of capital market.
33. What are the Advantages of E-marketing? any three
34. Who are the members of the State Commission?
35. What do you mean by Liberalisation?
36. What are the characteristics of bill of exchange any 3?
37. What is startup India?
38. What are the political environment factors any 3?
39. What is meant by job portals?
40. What is Special Resolution?

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Part D

IV Answer all the questions:

7x5=35

41. a) Explain the principles of Modern Management any 5?
(or)

b) What are the highlights of the LPG policy any 5?

42. a) Distinguish between New issue market and secondary market? any 5
(or)

b) Discuss in detail the features of cheque any 5?

43. a) What are the important legislations related to consumerism in India? any 5
(or)

b) Explain the characteristics of Human Resource management? any 5

44. a) Discuss the challenges faced by Women Entrepreneurs? any 5
(or)

b) Explain the duties of consumers. any 5

45. a) Write the difference between shares and Debentures. any 5
(or)

b) Explain the Internal Sources of Recruitment any 5?

46. a) What are the functions of SEBI? any 5
(or)

b) Explain the characteristics of money market? any 5

47. a) Explain the Functions of Stock Exchange? any 5
(or)

b) Explain the Primary Functions of management? any 5

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