

**HALF-YEARLY EXAMINATION - 2023****STD - XII****COMMERCE****MARKS : 90****TIME : 3.00 Hrs****YouTube/ Akwa Academy****Part - I****I. Answer all the questions.****20 x 1 = 20**

1. Scientific management is developed by... a) Fayol b) Taylor c) Mayo d) Jacob
2. Which of the following is not a main function?  
a) Decision making b) planning c) Organising d) Staffing
3. How many times a security can be sold in a secondary market?  
a) only one time b) Two times c) Three times d) Multiple times
4. Participants in the capital market includes  
a) Individuals b) Corporate c) Financial Institutions d) All the above
5. .... is the oldest stock exchange in the world.  
a) London Stock Exchange b) Bombay Stock Exchange  
c) National Stock Exchange d) Amsterdam Stock Exchange
6. Trading in dematerialized shares commenced on the NSE is .....  
a) January 1996 b) June 1998 c) December 1996 d) July 1996
7. Advertisement is a ..... source of recruitment.  
a) internal b) external c) agent d) outsourcing
8. The process of eliminating unsuitable candidates is called .....  
a) interview b) training c) recruitment d) selection
9. .... is useful to prevent skill obsolescence of employees.  
a) Training b) Job analysis c) selection d) Recruitment
10. Who is supreme in the market? a) Customer b) seller c) whole saler d) Retailer
11. Which is gateway to internet? a) Portal b) CPU c) modem d) webnaire
12. Who is the father of consumer movement?  
a) Mahatma Gandhi b) Jhon F.Kennedy c) Ralph Nader d) Jawaharlal Nehru
13. The chariman of the National Consumer Disputes Redressal Council is .....  
a) Serving or Retired Judge of the Supreme Court of India b) Prime Minister  
c) President of India d) None of the above
14. Macro Environment of business is an ..... factor  
a) uncontrollable b) controllable c) manageable d) immanageable
15. New Economic Policy was introduced in the year .....  
a) 1980 b) 1991 c) 2013 d) 2015
16. Number of parties in a bill of exchange are .. a) 2 b) 6 c) 3 d) 4
17. Entrepreneur is not classified as  
a) Risk Bearer b) Innovator c) Employee d) organizer
18. Which one of the following is not correctly matched?  
a) AIM - Atal Innovation mission  
b) STEP - Support to Training and Employment programme for women  
c) JAM - JanDhan - Aadhaar - Mobile  
d) NITI - National Institutions for Training India

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19. A private company shall have a minimum of .....
- a) Seven directors      b) Five directors      c) Three directors      d) Two directors
20. Who can become a secretary for a company?
- a) Individual person      b) Partnership Firm      c) Co-operative Societies      d) Trade unions

### Part - II

Answer any seven questions. Q.No. 30 is compulsory.

7 x 2 = 14

21. List out the management tools.
22. Who are the participants in a capital market?
23. What is Government Securities market?
24. Mention two characters of Human Resource
25. What is Role play?
26. Define marketing mix.
27. What is green marketing?
28. Who is consumer?
29. What is Quorum?
30. Which is the supreme objective of business?

### Part - III

Answer any seven questions. Q.No. 40 is compulsory.

7 x 3 = 21

31. List out the main functions of management.
32. Write a note on secondary market.
33. Explain about Factoring and Venture capital Institutions.
34. Explain Bull and Bear.
35. What is Stress Interview?
36. Explain in detail about Niche marketing.
37. What do you mean by Liberalization?
38. Draw the two different types of Crossing.
39. When are alternative directors appointed?
40. In which assets can not be easily transferred? Give any 2 examples.

### Part - IV

Answer all the questions.

7 x 5 = 35

41. a) Explain the principles of modern management. (OR)
- b) What are the major advantages of MBO? (any 5)
42. a) Differentiate between the money market and capital market. (any 5) (OR)
- b) Explain the powers of SEBI.
43. a) Describe the significance of Human Resource management. (OR)
- b) Explain the External sources of Recruitment. (any 5)
44. a) Differentiate Recruitment and Selection. (OR)
- b) how the market can be classified? (any 5)
45. a) Distinguish between conditions and warranty. (OR)
- b) Explain any five Government Entrepreneurial Schemes.
46. a) Explain the challenges faced by women entrepreneur. (OR)
- b) Explain the micro environmental factors of business.
47. a) Different between Shares and Debentures. (OR)
- b) Briefly state different types of company meetings.