

**B COMMON HALF YEARLY EXAMINATION - 2023**

Standard - XII

Time: 3.00 hrs

COMMERCE

Marks:90

Part I

Note: i) Answer all the questions:

ii) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer: 20x1=20

1. Management is what a \_\_\_\_\_ does?  
 a) Manager      b) Subordinate      c) Supervisor      d) Superior
2. The goals are achieved with the help of \_\_\_\_\_.  
 a) Motivation      b) Controlling      c) Planning      d) Staffing
3. Capital Market is a market for  
 a) Short Term Finance      b) Medium Term Finance  
 c) Long Term Finance      d) Both short Term and Medium Term Finance
4. A Major player in the money Market is the \_\_\_\_\_.  
 a) Commercial Bank      b) Reserve Bank of India  
 c) State Bank of India      d) Central Bank
5. An optimistic Speculator is  
 a) Bull      b) Bear      c) Stag      d) Lame duck
6. Trading in dematerialized shares commenced on the NSE is \_\_\_\_\_.  
 a) January 1996      b) June 1998      c) December 1996      d) December 1998
7. Human resource Management determines the \_\_\_\_\_ relationship.  
 a) Internal, external      b) employer, employee  
 c) Owner, Servant      d) Principle, Agent
8. Advertisement is a \_\_\_\_\_ Source of recruitment.  
 a) Internal      b) external      c) agent      d) act sourcing
9. Stock Exchange Market is also called \_\_\_\_\_.  
 a) Spot Market      b) Local Market      c) Security Market      d) National Market
10. In the following variables which one is not the variable of marketing mix?  
 a) Place variable      b) Product variable      c) Program variable      d) Price variable
11. Who is the father of consumer Movement?  
 a) Mahatma Gandhi      b) Mr. Jhon F. Kennedy  
 c) Raiph Nadar      d) Jawaharlal Nehru
12. \_\_\_\_\_ is the King of modern Marketing.  
 a) Consumer      b) Wholesaler      c) Producer      d) Reatailer
13. Macro Environment of business is an \_\_\_\_\_ factor.  
 a) Uncontrollable      b) Controllable  
 c) Manageable      d) Immanageable

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14. \_\_\_\_\_ means permitting the private sector to setup industries which were previously reserved for public sector.  
 a) Liberalisation  b) Privatisation c) Globalisation d) Public Enterprise
15. In case of the sale, the \_\_\_\_\_ has the right to sell  
 a) Buyer  b) Seller c) Hirer d) Consignee
16. A cheque will become stale after \_\_\_\_\_  
 a) 3 b) 4 c) 5 d) 1
17. Entrepreneur is not classified as  
 a) Risk Bearer b) Innovator  c) Employee d) Organizer
18. Corporate Entrepreneur is also called as \_\_\_\_\_  
 a) Intrapreneur  b) Promoter c) Manager d) Shareholder
19. The shares which are offered to the existing shareholder at free of cost is known as \_\_\_\_\_  
 a) Bonus Share b) Equity Share c) Right Share d) Reference Share
20. A public company can pay remuneration to its directors including Managing Director and whole - time Directors, and its Managers which shall not exceed \_\_\_\_\_ of the net profit.  
 a) 5%  b) 11% c) 15% d) 20%

## Part II

Answer any seven questions. Questions No. 30 is Compulsory. 7x2=14

21. Write a short note about Planning.  
 22. Who are the participants in a Capital Market?  
 23. Write any 4 Stock Exchange in India.  
 24. What is Human Resource Management?  
 25. What is Marketing?  
 26. What are the rights of consumer according to John F. Kennedy?  
 27. What is meant by Negotiable Instrument?  
 28. Give a note on Digital India.  
 29. Write short note on 'Proxy'?  
 30. Expand VUCA.

## Part III

Answer any seven questions. Questions No. 40 is Compulsory. 7x3=21

31. List out any three process of MBO.  
 32. Who are the participants of Money Market?  
 33. Explain Bull and Bear.  
 34. What is structured interview?  
 35. Explain in detail about Niche marketing.

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36. Who are the members of the National Commission?  
 37. What do you mean by Liberalisation?  
 38. Write about Fabian entrepreneur.  
 39. When are alternative directors appointed?  
 40. Give any three cases in which an ordinary resolution need to be passed.

## Part IV

Answer all the questions:

7x5=35

41. a) Explain the principles of Modern Management. (any 5)  
 (or)  
 b) Explain the External sources of Recruitment. (any 5)
42. a) Enumerate the different types of Financial Markets. (any 5)  
 (or)  
 b) How consumers are exploited? (any 5)
43. a) What are the functions of SEBI? (any 5)  
 (or)  
 b) How the Market can be classified? (any 5)
44. a) What are the highlights of the LPG policy?  
 (or)  
 b) Discuss the challenges faced by Women Entrepreneurs. (any 5)
45. a) Discuss in detail the features of a cheque. (any 5)  
 (or)  
 b) Brief different types of Directors. (any 5)
46. a) Explain the characteristics of Human Resource. (any 5)  
 (or)  
 b) Write the difference between shares and Debentures. (any 5)
47. a) Explain the duties of consumers. (any 5)  
 (or)  
 b) Differentiate between the Money Market and Capital Market. (any 5)

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