

**ST.MARK'S MHSS  
KATPADI-VELLORE-07**

**PRE -HALF YEARLY EXAMINATION DEC-2023**

**CLASS: XII**  
**TIME : 3 HOURS**

**SUB: COMMERCE**  
**MARKS: 90**

**PART-A**

**CHOOSE THE BEST ANSWERS**

**(20×1=20)**

1. Scientific management is developed by

a) Fayol b) Taylor c) Mayo d) Jacob

2. Assertion (R) A Bull or Tejiwala is an operator who expects a rise in prices of securities in the future

*Reason (R) : It Makes purchase of shares at present and other securities with the intention to sell at higher prices in future*

Both (A) and (R) are true and (R) is the correct explanation of (A)

Both (A) and (R) are true and (R) is not the correct explanation of (A)

(A) is true but (R) is false

(A) is false , but (R) is true

3. How many times a security can be sold in a secondary market?

a) Only one time b) Two time c) Three times d) Multiple times

4. Participants in the Capital Market includes

a) Individuals b) Corporate c) Financial Institutions d) All of the above

5. An optimistic speculator is

a) Bull b) Bear c) Stag d) Lame duck

6. Trading in dematerialized shares commenced on the NSE is \_\_\_\_\_

a) January 1996 b) June 1998 c) December 1996 d) December 1998

7. Selection is usually considered as a \_\_\_\_\_ process

a) Positive b) Negative c) Natural d) None of these

8. Human resource management determines the \_\_\_\_\_ relationship.

a) internal, external b) employer, employee c) Owner, Servant d) Principle, Agent

9. Who is supreme in the Market?

a) Customer b) Seller c) Wholesaler d) Retailer

10. Pure play retailers are called

a) Market creators b) Transactions brokers c) Merchants d) Agents

11. Who is the father of Consumer Movement?

a) Mahatma Gandhi b) Mr. Jhon F. Kennedy c) Ralph Nader d) Jawaharlal Nehru

12. Match List I with List II and select the correct answer using the codes given below

I) NSEI -1) 1881

II) Consumerism- -2) 1930

III) sales of goods Act- -3) 1992

IV) Negotiable Instrument Act-- 4) 1960

a) 4,3,2,1 b) 1,3,4,2 c) 2,4,3,1 d) 3,4,2,1

13. GST stands for \_\_\_\_\_.

(a) Goods and Social Tax (b) Goods and Service Tax

(c) Goods and Sales Tax (d) Goods and Salary Tax

14. New Economic Policy was introduced in the year \_\_\_\_\_.

(a) 1980 (b) 1991 (c) 2013 (d) 2015

15. Which of the below constitutes the essential element of contract of sale?

a) Two parties b) Transfer of property c) Price d) All of the above

16. A cheque will become stale after \_\_\_\_ months of its date:

a. 3 b. 4 c. 5 d. 1

17. Which of the below is not classified into managerial functions?

(a) Planning (b) Marketing (c) Organizing (d) Controlling

18. Find the odd one out in context of Trading Entrepreneur ?

a) Selling b) Commission c) Buying d) Manufacturing

19. Which of the following types of shares are issued by a company to raise capital from the existing shareholders?

(a) Equity Shares (b) Rights Shares (c) Preference Shares (d) Bonus Shares

20. Which meeting will be held only once in the life time of the company?

a) Statutory b) Annual General c) Extra - ordinary d) Class General

### Section –B

#### II. Answer any seven questions

(Question number 30 compulsory)

(7×2=14)

21. Write a short note about planning?

22. How is price decided in a secondary market?

23. Write any objectives of SEBI?

24. Give the meaning of Recruitment ?

25. What is meant by Spot market ?

26. What is caveat Emptor?

27. Mention any two disadvantages of Liberalization?

28. Define cheque?

29. List the challenges faced by the women Entrepreneurs?

30. Write a short note on Proxy?

### Section -c

#### III. Answer any seven Questions

(Question number 40 compulsory)

(7×3=21)

31. Define term management?

32. Who are the participants of Money Market?

33. Explain Bull and Bear?

34. What are the significations of Human Management?

35. Discuss the Objective of E-marketing?

36. Who are the members of the National Commission?

37. State any three impacts of Globalisation?

38. Discuss in detail about existing goods?

39. What is start up india?

40. What do you understand by issue of securities at premium

**Section -D**

**III. Answer Any seven questions**

**(7×5=35)**

41.(a) Explain the principles of Management (Or)

(b) Explain the functions of stock exchange

42.a) Distinguish between New issue Market and Secondary Market(Or)

(b) Explain the advantages and disadvantages of Liberalization

43.a) Explain any five Governmental Entrepreneurial schemes (Or)

b) Explain the powers of SEBI?

44.a) Briefly state different types of company meeting (Or)

b) Briefly state different types of directors

45.a) Discuss of operating functions of HRM? (Or)

b) Briefly explain the functions of capital Market

46.a) Explain the important methods interview(Or)

b) Explain in detail how traditional market differ from E-Marketing

47.a) Explain the role of business in consumer protection? (Or)

b) Discuss in detail the features of cheque ?

\*\*\*\*\*