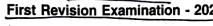
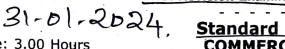
## Tsi12Com

## Tenkasi District

## First Revision Examination - 2024





Marks: 90

Standard 12 Time: 3.00 Hours COMMERCE Part - I

Answer all the questions.

20x1 = 20

S	wer	all the questions.			20X1=20
10	ose	the correct answers			
	1)	Scientific management is developed by	, ,		
		a) Fayol b) Taylor		Mavo	d) Jacob
	2)	The goals are achieved with the help of	of.		
		a) Motivation b) controlling	c)	planning	d) staffing
	3)	MBO is popularised in the USA by			3
		a) prof. Reddin b) George odiorne	c)	Henry Favol	d) F.W.Taylor
	4)	How many times a security can be sold	i in	a secondary mar	ket?
		a) only one times ,b) Two times	c)	Three times	d) Multiple times
	5)	The was set up by a prem	ier	financial instituti	on to allow the
		trading of securities across the electro	nic	counters through	out the country
				Factoring	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		a) OTCEI c) Mutual Funds		Venture Funds In	stitution
	6)	A major player in the money market is	the	e	
		a) Commerical Bank c) State Bank of India	b)	Reserve Bank of	India
		c) State Bank of India	d)	Central Bank	
	7)	There are stock exchange in th	ie d	country.	\$ 15gg
		a) 21 b) 24	c)	20	d) 25
	8)	The head quarters of SEBI is	, '		
	•	a) Calcutta b) Bombay	(C)		d) Delhi
	9)	Human Decource is a			
		a) Tangible b) Intangible	(c)	Fixed	d) Current
	10)	E-recruitment is possible only through a) Computer b) Internet	,	facility	
		a) Computer b) Internet	c)	Broadband	d) 4G
	11)	is useful to prevent skill obsole	esce	ence of employees	3.
		a) Training b) Job analysis	c)	Selection	d) Recruitment
	12)	The marketer initially wants to know the	e r	narketing is	
		a) Qualification of the customer	b)	Quality of the pro	oduct
		c) Backround of the customers	d)	Needs of the cus	tomers
	13)	Who is the supreme in the market?			
		a) customer b) seller	c)	whole saler	d) Retailer
	14)	Social marketing deals with	- 1		- 1
		a) Society b) Social class		Social change	d) Social evil
	15)	The chairman of the District Forum is .		······	
		a) District Judge		High Court Judge	
		c) Supreme Court Judge		None of the above	'e
	16)	Macro Environment of business is an			. , .
		a) uncontrollable		controllable	
	a	c) Managable		Immanagable	
	17)	Section 6 of the Negotiable Instrument			h î
		a) promissory note		Bill of Exchange	
		c) Cheque		None of the abov	
	18)	How does a person who envisages the			
		a) Director	p)	company secreta	ry
		3 D ( bb	٦,	Discourage Land	

b) 10 companies

c) Extra -ordinary

c) Registrar

companies Act, 2013

a) 5 companies

d) Class General

c) 20 companies

d) 15 compines

d) Promoter

19) A person shall hold office as a director in ...... companies as per the

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Part - II

Answer any seven questions. Question number 30 is compulsory.

7x2=14

- 21) What is management?
- 22) What is spot market?
- 23) What are the various ID proofs?
- 24) What is meant by poaching?
- 25) What is social marketing?
- 26) What are the rights of consumer according to John F. Kennedy?
- 27) What is contingent Goods?
- 28) List down the two types of finance for entrepreneur.
- 29) Write short note on "Proxy"?
- 30) Mano wants O+ve Blood for his one month old child for an emergency which type of marketing technique will he use?

SIVAKUMBRM Part - III

Answer any seven questions. Question number 40 is compulsory. Soi Ram Matric HSS. 7x3=21 Vallam-627829

- 31) What are the principles of Taylor? (any 3)
- 32) Give the meaning of Financial Market. 33) What are the features of Treasury Bills? (any 3)

34) Explain Bull and Bear

- 35) What is meant by Job Portals?
- 36) What do you mean by marketing Mix? Write any three elements.
- 37) Draw the two different types of crossing.
- 38) Distinguish between entrepreneur and Manager (any 3)
- 39) What do you understand by issue of securities at premium?
- 40) What is special Resolution?

Part - IV

Answer all the questions.

7x5 = 35

41) Explain the principles of Modern Management? (any 5)

(OR) Briefly state different types of company meetings. (any 5)

42) Distinguish a cheque and a Bill of exchange (any 5)

(OR)

Explain in detail the elements of contract of sale (any 5)

43) How consumers are Exploited? (any 5)

What are the functions of SEBI? (any 5)

44) Discuss various types of training. (any 5)

(OR)

How the market can be classified? (any 5) Explain

45) Differenciate between the money market and capital market. (any 5)

(OR) Write the differences between shares and Debentures. (any 5)

46) Discuss about the Evolution of Marketing. (any 5)

(OR)

What are the difference between on the Job training and off the Job Training? (any 5)

47) Explain the External Sources of Recruitment. (any 5)

(OR)

Distinguish between primary market / new issue market and Secondary market. (any 5)