

Tsi12Com

Tenkasi District
First Revision Examination - 2024



31-01-2024.

Standard 12
COMMERCE
Part - I

Time: 3.00 Hours

Marks: 90

Answer all the questions.**20x1=20****Choose the correct answers**

- 1) Scientific management is developed by
a) Fayol b) Taylor c) Mayo d) Jacob
- 2) The goals are achieved with the help of
a) Motivation b) controlling c) planning d) staffing
- 3) MBO is popularised in the USA by
a) prof. Reddin b) George odiorne c) Henry Fayol d) F.W.Taylor
- 4) How many times a security can be sold in a secondary market?
a) only one times b) Two times c) Three times d) Multiple times
- 5) The was set up by a premier financial institution to allow the trading of securities across the electronic counters throughout the country
a) OTCEI b) Factoring
c) Mutual Funds d) Venture Funds Institution
- 6) A major player in the money market is the
a) Commerical Bank b) Reserve Bank of India
c) State Bank of India d) Central Bank
- 7) There are stock exchange in the country.
a) 21 b) 24 c) 20 d) 25
- 8) The head quarters of SEBI is
a) Calcutta b) Bombay c) Chennai d) Delhi
- 9) Human Resource is a
a) Tangible b) Intangible c) Fixed d) Current
- 10) E-recruitment is possible only through facility
a) Computer b) Internet c) Broadband d) 4G
- 11) is useful to prevent skill obsolescence of employees.
a) Training b) Job analysis c) Selection d) Recruitment
- 12) The marketer initially wants to know the marketing is
a) Qualification of the customer b) Quality of the product
c) Backround of the customers d) Needs of the customers
- 13) Who is the supreme in the market?
a) customer b) seller c) whole saler d) Retailer
- 14) Social marketing deals with
a) Society b) Social class c) Social change d) Social evil
- 15) The chairman of the District Forum is
a) District Judge b) High Court Judge
c) Supreme Court Judge d) None of the above
- 16) Macro Environment of business is an factor.
a) uncontrollable b) controllable
c) Managable d) Immanagable
- 17) Section 6 of the Negotiable Instruments Act 1881 deals with
a) promissory note b) Bill of Exchange
c) Cheque d) None of the above
- 18) How does a person who envisages the Idea to form a company called?
a) Director b) company secretary
c) Registrar d) Promoter
- 19) A person shall hold office as a director in companies as per the companies Act, 2013
a) 5 companies b) 10 companies c) 20 companies d) 15 compines
- 20) Which meeting will be held only once in the life time of the company?
a) statutory b) Annual General
c) Extra -ordinary d) Class General

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2

Part - II

Answer any seven questions.

7x2=14

Question number 30 is compulsory.

- 21) What is management?
- 22) What is spot market?
- 23) What are the various ID proofs?
- 24) What is meant by poaching?
- 25) What is social marketing?
- 26) What are the rights of consumer according to John F. Kennedy?
- 27) What is contingent Goods?
- 28) List down the two types of finance for entrepreneur.
- 29) Write short note on "Proxy"?
- 30) Mano wants O+ve Blood for his one month old child for an emergency which type of marketing technique will he use?

Part - III

Answer any seven questions.

7x3=21

Question number 40 is compulsory.

- 31) What are the principles of Taylor? (any 3)
- 32) Give the meaning of Financial Market.
- 33) What are the features of Treasury Bills? (any 3)
- 34) Explain Bull and Bear
- 35) What is meant by Job Portals?
- 36) What do you mean by marketing Mix? Write any three elements.
- 37) Draw the two different types of crossing.
- 38) Distinguish between entrepreneur and Manager (any 3)
- 39) What do you understand by issue of securities at premium?
- 40) What is special Resolution?

Part - IV

Answer all the questions.

7x5=35

- 41) Explain the principles of Modern Management? (any 5)
(OR)
Briefly state different types of company meetings. (any 5)
- 42) Distinguish a cheque and a Bill of exchange (any 5)
(OR)
Explain in detail the elements of contract of sale (any 5)
- 43) How consumers are Exploited? (any 5)
(OR)
What are the functions of SEBI? (any 5)
- 44) Discuss various types of training. (any 5)
(OR)
How the market can be classified? (any 5) Explain
- 45) Differentiate between the money market and capital market. (any 5)
(OR)
Write the differences between shares and Debentures. (any 5)
- 46) Discuss about the Evolution of Marketing. (any 5)
(OR)
What are the difference between on the Job training and off the Job Training?
(any 5)
- 47) Explain the External Sources of Recruitment. (any 5)
(OR)
Distinguish between primary market / new issue market and Secondary market.
(any 5)