

Tsi12Com

Tenkasi District

Common Half Yearly Examination - 2023



03-01-2024

Standard 12

COMMERCE

Part - I

Time: 3.00 Hours

Marks: 90

I. Answer all the questions.

20x1=20

Choose the most appropriate answer

- 1) With a wider span, there will be hierarchical levels
a) More b) Less c) Multiple d) Additional
- 2) MBO is popularised in the USA by
a) Prof. Reddin b) George Odiorne c) Henry Fayol d) F.W.Taylor
- 3) Capital Market is a market for
a) Short Term Finance b) Medium Term Finance
c) Long Term Finance d) All the above
- 4) The was set up by a premier financial institution to allow the trading of securities across the electronic counters throughout the country
a) OTCEI b) Factoring
c) Mutual Funds d) Venture Funds Institutions
- 5) There are stock exchange in the country
a) 21 b) 24 c) 20 d) 25
- 6) Securities Exchange Board of India was first established in the year
a) 1988 b) 1992 c) 1995 d) 1998
- 7) Human resource is a asset
a) Tangible b) Intangible c) Fixed d) Current
- 8) signifies placing the right person on the right job in a good manner.
a) Training b) Placement c) Human Resource d) Management
- 9) The initial stage of Marketing system is
a) Monopoly system b) Exchange to Money
c) Barter system d) Self producing
- 10) Selling goods/ services through internet is
a) Green marketing b) E-business
c) Social marketing d) Meta marketing
- 11) The Consumer Protection Act came into force with effect from
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
- 12) is the king of modern marketing
a) consumer b) wholesaler c) Producer d) Retailer
- 13) The Chairman of the state Consumer Protection Council is
a) Judge of a High Court b) Chief Minister
c) Finance Minister d) None of the above
- 14) New Economic Policy was introduced in the year
a) 1980 b) 1991 c) 2013 d) 2015
- 15) Which of the below constitutes the essential element of contract of sale?
a) Two parties b) Transfer of property
c) Price d) All of the above
- 16) Negotiable Instrument is
a) Transferable b) Title of the holder is free from all defects
c) (a) and (b) are correct
d) (a) and (b) are wrong
- 17) Find the odd one out in context of Trading Entrepreneur
a) selling b) commission c) buying d) Manufacturing
- 18) is the Government of India's endeavour to promote culture of innovation and entrepreneurship
a) AIM b) STEP c) SEED d) AIC
- 19) According to companies Act, the Directors must be appointed by the
a) Central Government b) Company Law Tribunal
c) Company in General Meeting d) Board of Directors.
- 20) Which meeting will be held only once in the lifetime of the company?
a) Statutory b) Annual General c) Extra - Ordinary d) Class General

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Part - II**II. Answer any 7 questions. Question No. 30 is compulsory.****7x2=14**

- 21) Write a short note about Planning.
- 22) Write a note on OTCEI
- 23) Write a short notes on SEBI
- 24) What is Role play?
- 25) What is green marketing?
- 26) What are the rights of consumer according to John. F. Kennedy?
- 27) What is Privatisation?
- 28) List down the essential elements of a contract of sale.
- 29) Name any two Governmental Entrepreneurial schemes.
- 30) Why should an Entrepreneur Possess Decision Making Skill?

Part - III**III. Answer any 7 questions. Question No. 40 is compulsory.****7x3=21**

- 31) Differentiate management from Administration (any 3)
- 32) What are the features of Treasury Bills? (any 3)
- 33) Explain Bull speculator.
- 34) What is meant by unsolicited applicants?
- 35) What are the objectives of marketing?
- 36) Who are the members of the National Commission?
- 37) What do you know about Technological environment?
- 38) What are the characteristics of a bill of exchange? (any 3)
- 39) Distinguish between entrepreneur and Manager (any 3)
- 40) India Tech public company issued equity shares and preference shares. After some years, the company went into liquidation. Which type of share holder will get their share capital first? Explain.

Part - IV**IV. Answer all the questions.****7x5=35**

- 41) a) Explain the principles of modern management. (any 5)
(OR)
b) Discuss the nature of functional entrepreneurs.
- 42) a) Distinguish between New Issue Market and Secondary Market. (any 5)
(OR)
b) Write the differences between shares and debentures. (any 5)
- 43) a) Explain the important methods of interview (any 5)
(OR)
b) Explain the advantages and disadvantages of liberalisation. (any 5)
- 44) a) How the market can be classified? (any 5) *M. Siva Kumar,*
(OR) *Sri Ram matri HSS*
b) How consumers are exploited? (any 5)
- 45) a) Explain the functions of Stock Exchange. (any 5) *Valluam b22809*
(OR) *Tenkasi Dist.*
b) State the qualification of Directors.
- 46) a) Describe the significance of Human Resource Management. (any 5)
(OR)
b) Discuss in detail the features of a cheque (any 5)
- 47) a) Write a short notes on
i) Ordinary Resolution
ii) Special Resolution
(OR)
b) Mrs. Manimegalai wishes to start a new business unit. Discuss the challenges faced by her. (any 5)
