

MODEL BOARD EXAMINATION 2023-2024**STD: 12****SUBJECTS: COMMERCE****DURATION: 3HRS****MARKS: 90****PART-A****CHOOSE THE CORRECT ANSWER****20*1=20**

1. _____ is a father of scientific management.
a. F.w Taylor b. drucker c. .Henry Fayol d. PETER
2. Pick odd one out
(a) Innovating (b) decision making (c) Planning (d) Decision-making
3. Primary market is also called as _____
a) Secondary market b) Money market c) New Issue Market d) Indirect Market
4. _____ is the oldest stock exchange in the india.
(a) London Stock Exchange (b) Bombay Stock Exchange (c) National Stock Exchange (d) Amsterdam Stock Exchange
5. A marketable document of title to a time deposit for a specified period may be referred to as a _____.
a) Treasury Bill b) Certificate of Deposit c) Commercial Bill d) Government. Securities
6. which those based on technology?
A) modern b) professional c) corporate d) all the above
7. Human Resource management is both ----- and -----.
a) Science and art b) Theory and practice c) History and Geography d) None of the above
8. Selection process helps in -----
a) Locating candidates b) Determining the suitability of the candidates. c) preparing employees for training d) None of these
9. Elaborate discussion on specific topic comes under ----- method of training.
a) Under study b) Coaching c) Conferences d) Counseling
10. Which is gateway to internet?
a. Portal b. CPU c. Modem d. Webnaire
11. The Consumer Protection Act came into force with effect from
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
12. _____ ownership management makes bold decision due to their stornq foundation international level
A) private b) public c) corporate d) management
13. mention the status of a company secretary for a company?
A) a member b) a director c) an independent d) a employee contractor
14. A Public Company shall have a minimum of _____ Directors.
(a) Twelve (b) Seven (c) Three (d) Two
15. _____ is the Government of India's endeavor to promote culture of innovation and entrepreneurship.
a) AIM b) STEP c) SEED d) AIC
16. Off the job given
a. In the class room b. On off the days c. Factory outside d. Inside the playground
17. _____ is the result of New Industrial Policy which abolished the 'License System'.
(a) Globalisation (b) Privatisation (c) Liberalisation (d) None of these
18. Number of parties in a bill of exchange are _____
(a) 2 (b) 6(c) 3 (d) 4

Kindly send me your answer keys to us - padasalai.net@gmail.com

19. The Chairman of the District Forum is_____
- a) District Judge b) High Court Judge c) Supreme Court Judge d) None of the above
20. ----- is the king of modern marketing.
- a. Consumer b. wholesaler c. Producer d. Retailer

PART-B

ANSWER THE ANY SEVEN QUESTIONS(Q. No 30 Compulsory) 7*2=14

21. what is meaning of authority?
22. Write short notes on financial market?
23. Write any 5 Stock Exchanges in India.
24. what is meaning of role play method?
25. what is right to informed?
26. Give a short notes on Corporate entrepreneur?
27. Define cheque
28. What are the component of organised sector?
29. Write a short notes on right issue?
- 30.a) Mr. Mani enters into agreement with rajan that he will sell a certain painting if he gets from sathish , what kind of goods does this mean?
- b) Mention the commercial bill, certificate of deposits are sold what market?

PART-C

ANSWER THE ANY SEVEN QUESTIONS (Q. No 40 Compulsory) 7*3=21

31. What are advantages of MBO?
32. Write any three significant of Human Resource?
33. Explain any three types of speculators?
34. write a short notes on a) niche market b) ambush market
- 35.. Differentiate between entrepreneur and manager
36. Explain different Kinds of Preference shares.
37. What is special resolution? Causes of passing resolution?
38. What is the meaning of SEBI? Objectives (any2)
39. State the member of national level commission.
40. Hemalatha is the MD of Aravindh Textile manufacturing company. Her company produces textiles which have a good sales record in the Indian market as well as foreign market. Hemalatha plans to buy new tech machinery for her company. But she first decides to give a training program to her employees about the new machinery.
- A. What kind of training program should she provide to her employees?**
- B. What kind of benefits do the employees gain from that training program?**
- C. Write the steps of design training program?**

PART-D

ANSWER ALL QUESTIONS

7*5=35

41. a) Explain the various function of management (OR) b) Explain the new financial institutions.

42.a) Differentiate between money market and capital market (OR) b) Write a short notes on a) Market b) Marketing c) Marketer

43. a) Explain the various types of director (OR) b) What are the objective of consumer protection Act 1986?

44. a) Explain the element of contract of sale (OR) b) Differentiate between management and administration

45. a) Describe the evolution of marketing. (OR) Explain the function of capital market

46.a) What are the various government entrepreneur development scheme? (OR) b) Explain the various types of selection test

47. a) Explain the any five powers of SEBI. (OR) b) Explain the various types of debenture.

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