

26-02-2024

Standard 12**COMMERCE**

Maximum Marks: 90

Time Allowed: 3.00 Hours

PART - I**20×1=20****Note: i) Answer all the questions.****ii) Choose the correct answers.**

- 1) Management is what a _____ does?
 - a) Manager
 - b) Subordinate
 - c) Supervisor
 - d) Superior
- 2) Which is the primary function of Management?
 - a) Innovating
 - b) Controlling
 - c) Planning
 - d) Decision - making
- 3) Delegation of Authority is easily Done with the Help of _____.
 - a) MBM
 - b) MBE
 - c) MBO
 - d) MBA
- 4) Capital Market is a market for
 - a) Short Term Finance
 - b) Medium Term Finance
 - c) Long Term Finance
 - d) Both short term and Medium Term Finance
- 5) A Pessimistic speculator is
 - a) Bull
 - b) Bear
 - c) Stag
 - d) Lame Duck
- 6) Human Resource Management determines the _____ relationship.
 - a) Internal, external
 - b) employer, employee
 - c) owner, servant
 - d) Principal, Agent
- 7) Job First Man next is one of the Principles of _____.
 - a) Test
 - b) Interview
 - c) Training
 - d) Placement
- 8) Which one is the example of Intangible product?
 - a) Education
 - b) Mobiles
 - c) Garments
 - d) Vehicles
- 9) Which is gateway to Internet?
 - a) Portal
 - b) CPU
 - c) Modem
 - d) Webnaire
- 10) Consumer protection Act 1986 is called as _____.
 - a) COPRA
 - b) COBRA
 - c) CORA
 - d) None of these
- 11) The chairman of the state consumer protection council is _____.
 - a) Judge of a High Court
 - b) Chief Minister
 - c) Finance Minister
 - d) None of the above
- 12) Factors within an organisation constitutes _____ environment.
 - a) Internal factor
 - b) External factor
 - c) Fellow human beings
 - d) All of the above
- 13) _____ means permitting the private sector to setup Industries which were previously reserved for public sector.
 - a) Liberalisation
 - b) Privatisation
 - c) Globalisation
 - d) Public Enterprise
- 14) A cheque will become state after _____ months of its date.
 - a) 3
 - b) 4
 - c) 5
 - d) 1
- 15) Entrepreneur is not classified as
 - a) Risk Bearer
 - b) Innovator
 - c) Employee
 - d) Organizer
- 16) Corporate Entrepreneur is also called as _____.
 - a) Interpreneur
 - b) Promoter
 - c) Manager
 - d) Shareholder
- 17) _____ is designed to transform India to a global design and manufacturing hub.
 - a) Digital India
 - b) Make in India
 - c) Startup India
 - d) Design India
- 18) The shares which are offered to the existing shareholder at free of cost is known as _____.
 - a) Bonus of share
 - b) Equity share
 - c) Right share
 - d) Preference share
- 19) What is the statue of Directors who regulates money of the company.
 - a) Banker
 - b) Holder
 - c) Agent
 - d) Trustees
- 20) Who is not entitled to speak at the annual general meeting of the company.
 - a) Auditor
 - b) Shareholder
 - c) Director
 - d) Director

Note: i) Answer any seven questions.

7x2=14

ii) Question number 30 is compulsory.

- 21) List out the Management tools.
- 22) What is Debt Market?
- 23) What do you mean by Auctioning?
- 24) Write any two objectives of SEBI.
- 25) Give the meaning of Recruitment.
- 26) What is mean by Regulated Market?
- 27) What is Internal Environment?
- 28) Expand VUCA.
- 29) Who is whole time Director?
- 30) How is price determined in a capital market?

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PART - III

Note: i) Answer any seven questions.

7x3=21

ii) Question number 40 is compulsory.

- 31) Differentiate management from Administration (Any 3).
- 32) Write a note on Secondary Market.
- 33) Explain stag and Lame Duck.
- 34) What is Stress Interview?
- 35) What do you mean by on the Job Training?
- 36) What are the advantages of E-Marketing? (Any 3).
- 37) What are the characteristics of a Bill of Exchange? (Any 3).
- 38) "What is "Startup India"?"
- 39) Who is a shadow director?
- 40) Give any three cases in which an ordinary resolution need to be passed

PART - IV

Note: Answer all questions.

7x5=35

- 41) Explain the concept of Management. (Any 5).

(OR)

Briefly explain the functions of capital Market. (Any 5).

- 42) Explain the powers of SEBI. (Any 5).

(OR)

Explain the Internal sources of Recruitment. (Any 5)

- 43) Explain the detail how E-Marketing differ from traditional marketing. (Any 5).

(OR)

Explain the duties of Consumers. (Any 5)

- 44) What are the highlights of the LPG policy? (Any 5)

(OR)

Discuss the challenges faced by women Entrepreneurs. (Any 5)

- 45) Explain any five Government Entrepreneurial Schemes.

(OR)

What are the various kinds of Debentures? (Any 5)

- 46) Brief different types of Directors. (Any 5)

(OR)

Enumerate the different types of Financial Markets. (Any 5)

- 47) What are the advantages of MBE (Management By Exception)? (Any 5)

(OR)

Narrate the Elements of Marketing Mix. (4 P's).