



Standard 12
COMMERCE
Part -I

Time: 3.00 Hours

Marks: 90

I. Answer all questions.

20x1=20

- 1) Scientific management is developed by
a) Fayol b) Taylor c) Mayo d) Jacob
- 2) The goals are achieved with the help of
a) motivation b) controlling c) staffing d) coordinating
- 3) Delegation of Authority is Easily done with the help of
a) MBM b) MBE c) MBO d) MBA
- 4) Capital market is a markets for
a) Short term Finance b) Mediam Term Finance
c) Long Term Finance d) None of the above
- 5) The market for buying and selling of commercial bill of Exchange is known as a
a) commercial paper market b) Treasury bill market
c) commercial bill market d) capital market
- 6) Match it
a) Dalal street - i) Newyork Stock Exchange
b) Wall street - ii) Kanadiyan Stock Exchange
c) Lombard street - iii) Bombay stock Exchange
d) Doranto - iv) London Stock Exchange

	1	2	3	4
a)	iv	ii	i	iii
b)	i	iii	ii	iv
c)	ii	iv	iii	i
d)	iii	i	iv	ii
- 7) Trading is dematerialised shares commenced on the NSE is
a) January 1996 b) June 1993
c) Decemeber 1996 d) December 1998
- 8) Planning is a function
a) selective b) Pervasive
c) both A and B d) None of the above
- 9) E-recruitment is possible only through facility
a) computer b) internet c) broadband d) 4G
- 10) Who is supreme in the market?
a) consumer b) seller c) wholesaler d) Retailer
- 11) The term consumerism come into existence in the year
a) 1960 b) 1957 c) 1954 d) 1958
- 12) The final aim of modern marketing is
a) Maximum profit b) minimum profit
c) consumer satisfaction d) service to the society
- 13) Factors with an organisation constitutes environment
a) Internal Thinker b) External Thinker
c) Fellow human being d) all of the above
- 14) Sale of goods act was passed in the year
a) 1940 b) 1997 c) 1930 d) 1960
- 15) Section (6) of negotiable Instrument Act 1881 deals with
a) promissory note b) Bill of Exchange
c) Cheque d) None of the above
- 16) Entrepreneur is not classified as
a) Risk Bearer b) Innovator c) Employer d) Organisor
- 17) has to include the machanism for managing venture in the project report
a) banker b) Government
c) Lending Institution d) Entrepreneur
- 18) Debenture holder are not of the company
a) Shareholder b) debtor
c) creditors d) None of the above

member. shareholder, owner

