

Dr. A. Vennila, Principal, Mydian Mathu Hr. Sec. School,

Kumbakonam - Thanjavur District

TNJ

## SECOND REVISION TEST - 2024

12 - Std

COMMERCE

--	--	--	--	--	--

Time : 3.00 Hrs

Marks : 90

## PART - I

I Answer all the Questions. Choose the most appropriate answer. 20 X1=20

1. Father of modern management. is .....  
(a) Henry Fayol (b) Adam Smith (c) Taylor. (d) Mayo
2. Delegation of Authority is easily done with the help of .....  
(A) MBM (b) MBE (c) MBO (d) MBA.
3. Find the odd one  
(a) Money Market (b) Financial Market  
(c) Capital Market (d) Niche Marketing
4. A Pessimistic Speculator is .....  
(a) Stag (b) Bear (c) Bull (d) Lame Duck.
5. Shifting Surplus employees to deficit departments is known as .....  
a) Transfer (b) Promotion (c) Depromotion (d) Job Rotation
6. Job First Man next is one of the Principles of .....  
(a) Test (b) Interview (c) Training (d) Placement.
7. In the following Variables which one is not the Variable of marketing mix ?  
a) Place (b) Product (c) Program (d) Price.
8. Which is the gateway to internet?  
(a) Portal (b) CPU (c) Modem (d) Website
9. Find the odd one.  
(a) Adultration (b) Duplicate ✓ (c) Artificial Scarcity (d) Low Price
10. GST means .....  
(b) Goods and Service Tax (c) Growth and Sales Tax (d) Goods and Salary Tax.
11. .... mean Permitting the Private Sector to set industries which were Previously reserved for Public Sector.  
(a) Liberalisation (b) Privatisation (c) Globalisation (d) Nationalisation
12. A cheque will become Stale after ..... months  
a) 3 (b)4 (c) 2 (d) 1
13. Which of the below is a factor of Production?  
a) Land (b) Labour (c) Entrepreneurship (d) All the above
14. Corporate Entrepreneur is also called as .....  
(a) Intrapreneur (b) Promoter (c) Manager (d) Share holder
15. According to sale of Goods Act. Sales is a contract of .....  
(a) Executed (b) To be executed (c) Fixed (d) Fluctuating
16. The Shares Issued to the existing Shareholders at free of Cost is known as .....  
(a) Bonus Share (b) Equity Share (c) Right Share (d) Preference Share
17. Minimum number of Directors in a Private Company is .....  
(a) 3 (b) 5 (c) 2 (d) 7
18. From the date of Incorporation a company's First Annual General meeting is to be conducted with in ..... months.  
(a) 12 (b) 15 (e) 18 (d) 21
19. The Chairman. of the District Consumer Protection Council is .....  
(a) District Court Judge (b) Supreme Court Judge  
(c) High Court Judge (d) Finance Minister.

TNJ 12 - வணிகவியல் E.M. பக்கம் - 1

20. **Assertion (A)** : An organisation motivate the employees ..by Providing both financial and non financial benefit  
**Reason (R)** : Then only they finish their work Properly and Quickly  
 (a) Both (A) and (R) Correct R is the Correct explanation to A  
 (b) (A) Correct (R) wrong (C) (A) and (R) wrong.  
 (d) R is not the Correct explanation of

**PART - II****Answer any 7 Questions. Question no: 30 Compulsory.**

7 × 2 = 14

21. List out the management tools ?
22. What is Spot market?
23. Write any 2 objectives of SEBI
24. What is meant by Vocabulary Test ?
25. What is meant by Hard commodities Market?
26. What are the lights of consumer, according to John F. Kennedy
27. Write any 2 merits of Globalisation?
28. What do you mean by a Cheque?
29. Give 4 examples of Pure entrepreneurs.
30. Who Conduct Annual General meeting of a company? What type of liability, for default of Conducting this meeting?

**PART- III****Answer any 7 Questions.**

7x3=21.

**Question no. 40 is. Compulsory.**

31. Explain Bear Speculator
32. Who are the members of State Commission?
33. Explain- E-marketing
34. What is meant by unsolicited applicants?
35. What are the different kinds of Preference Shares? Explain any 3.
36. What is meant by Artificial Scarcity?
37. What do you mean by Co-ordination?
38. Explain the kinds of Treasury bills?
39. Discuss in detail about Existing Goods?
40. Mrs. Tharini bought a LED TV with 5 years warranty. After 18 months that TV hand a Problem in Sound box Tharini asked distributor to repair it. He refused What is your suggestion for Tharini. Explain.

**PART IV****Answer all the questions.**

7x5:35.

41. Explain the different kinds of Financial Market. (Any 5) (OR)  
Explain the different kinds of Directors (Any 5)
42. Discuss the nature of functional entrepreneurs. (OR)  
Explain the Duties of Consumers
43. Explain in detail the functions of SEBI. (OR)  
Explain the functions of management.
44. Discuss the role of macro environment of business. (OR)  
Distinguish between Condition and Warranty.
45. What are the Characteristics of an entrepreneurs? (OR)  
Discuss any five new methods of marketing
46. Briefly explain the various types of tests? (OR)  
Describe the significance of Human Resource Management.
47. State the difference between New Issue market and secondary market. (OR)  
Distinguish between Cheque and Bill of exchange.

TNJ 12 - வணிகவியல் E.M. பக்கம் - 2