

**12-STD****SECOND REVISION EXAM - 2024**Time : 3.00 Hrs **YouTube/ Akwa Academy** **COMMERCE**

Marks : 90

20 x 1 = 20

- I. Answer all the Questions. Choose the correct Answer
1. With a wider span there will be \_\_\_\_\_ hierarchical levels  
a) More      b) Less      c) Multiple      d) Additional
2. The rules and regulations of Stock Exchange is framed by \_\_\_\_\_ guidelines  
a) RBI      b) Central Govt.      c) SEBI      d) BSE
3. Which of the following is not a correct pair?  
a) E - Requirement      -      Direct External source  
b) Word of mouth      -      Indirect External source  
c) Demotion      -      External source  
d) Retention      -      Internal source
4. Human resource is a \_\_\_\_\_ asset  
a) Tangible      b) Intangible      c) Fixed      d) Current
5. Who is the father of Consumer Movement?  
a) Mahatma Gandhi      b) John F.Kennedy      c) Ralph Nader      d) Jawaharlal Nehru
6. E-Recruitment is possible through \_\_\_\_\_ facility  
a) 4G      b) Computer      c) Internet      d) Broadband
7. Assertion (A) : management knowledge is the best passport to enter into the world of employment  
Reason (R) : Management Literature is growing in all countries  
a) (A) and (R) are correct and (R) is the correct explanation of (A)  
b) (A) and (R) are correct and (R) is the incorrect explanation of (A)  
c) (A) is incorrect but (R) is correct      d) (A) is correct but (R) is incorrect
8. First meeting of directors should be convened within \_\_\_\_\_ days from the date of incorporation of the company  
a) 50      b) 45      c) 30      d) 60
9. \_\_\_\_\_ is the result of New Industrial policy which abolished the "License system"  
a) Globalization      b) Privatization      c) Liberalization      d) None of the above
10. The markets initially wants to know in the marketing is \_\_\_\_\_  
a) Qualification of the consumer      b) Quality of the product  
c) Background of the consumer      d) Needs of the consumer
11. One who promote (or) Exchange of goods or service for money is called as \_\_\_\_\_  
a) Seller      b) Marketer      c) Customer      d) Manager
12. Who can become a secretary for a company?  
a) Individual person      b) Partnership firm      c) Co-operative societies      d) Trade union
13. Negotiable Instruments Act was passed in the year \_\_\_\_\_  
a) 1981      b) 1881      c) 1994      d) 1818
14. Training methods can be classified into \_\_\_\_\_ and \_\_\_\_\_ training  
a) Job analysis and job design      b) Job Rotation and job enrichment  
c) Physical and Mental      d) On the job and off the job
15. Green marketing is also known as \_\_\_\_\_  
a) Referral Marketing      b) Social Marketing      c) Environmental Marketing  
d) Guerilla Marketing
16. Management is an : a) Art and science      b) Art      c) Science      d) Art or science
17. A major player in the money market is the \_\_\_\_\_  
a) SBI      b) RBI      c) Commercial bank      d) Central bank
18. There are \_\_\_\_\_ stock exchanges in the country  
a) 20      b) 21      c) 25      d) 24

## 19. Match the following

- |                   |   |                              |
|-------------------|---|------------------------------|
| 1. Dalal street   | - | (i) New York Stock Exchange  |
| 2. Wall street    | - | (ii) Canadian Stock Exchange |
| 3. Lombard street | - | (iii) Bombay Stock Exchange  |
| 4. Toronto        | - | (iv) London Stock Exchange   |

- a) 1 – (iv), 2 – (ii), 3 – (i), 4 – (iii)    b) 1 – (i), 2 – (iii), 3 – (ii), 4 – (iv)  
 c) 1 – (ii), 2 – (iv), 3 – (iii), 4 – (i)    d) 1 – (iii), 2 – (i), 3 – (iv), 4 – (ii)

20. A public company shall have a minimum number of \_\_\_\_\_ share holders

- a) 5                    b) 2                    c) 3                    d) 7

II. Answer any 7 Question of Following (Question No. 30 Compulsory)

7 x 2 = 14

21. State the meaning of Authority?
22. Write a note on secondary market?
23. What do you mean by Auctioning?
24. What is mentoring trading method?
25. What are the characteristics of Human Resources
26. What is Ambush marketing?
27. What do you mean by Redressal mechanism?
28. List down the promotional function of entrepreneur?
29. Write short note on Proxy?
30. oil and coffee are sold in which type of market? Explain.

III. Answer any 7 Question of Following (Question No. 40 Compulsory)

7 x 3 = 21

31. Write any 3 features of MBO?
32. Explain about factoring and venture capital institution?
33. What is meant by dematerialization?
34. Write down various Steps in a Training Programme? *Stage I, II, III, IV*
35. What do you understand about "Right to protection of health and safety"?
36. Distinguish between Entrepreneur and Manager?
37. Expand the following and Explain in few words  
STEP, JAM, SEED *Social Entrepreneurship*
38. List any 6 examples of pure entrepreneurship? *Alternative director*
39. What do you mean by statutory meeting?
40. When there is no space in Negotiable Instrument for making further endorsement. How can it be endorsed? *YouTube/ Akwa Academy*

IV. Answer all Questions

7 x 5 = 35

41. a) What are the advantages of MBE (OR)  
b) Discuss the characteristics of capital market?
42. a) Explain the benefits of training to the Employees (OR)  
b) Explain in detail the elements of contract of sale?
43. a) Write the difference between shares and Debentures? (OR)  
b) What are the responsibilities of consumers?
44. a) Explain how consumers are exploited? (OR)  
b) Explain how the Market can be classified on the basis of Economics?
45. a) Explain the challenges faced by women entrepreneurs? (OR)  
b) Explain the micro environmental factors of business?
46. a) Explain the impact of Globalization? (OR)  
b) What are the different types of meeting conducted for shareholders? Explain
47. a) Discuss about the Evolution of marketing? (OR)  
b) Distinguish between E-marketing and Traditional Marketing?