

A**FIRST REVISION EXAMINATION - 2024**

Time: 3.00 hrs

Standard - XII
COMMERCE
Part - I

Marks:90

20x1=20

Note: 1. Answer all the questions.
2. Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer.

1. E-Recruitment is possible only through _____ facility.
a) 4G b) Computer c) Internet d) Broadband
2. The final aim of modern marketing is _____.
a) Consumer satisfaction b) Maximum profit
c) Service to the society d) Minimum profit
3. **Assertion (A)** : Human Resource Management is an intangible function.
Reason (R) : This can be measured only by results.
a) (A) is correct but (R) is incorrect
b) (A) and (R) are correct and (R) is the correct explanation of (A).
c) (A) and (R) are correct and (R) is not the correct explanation of (A).
d) (A) is incorrect but (R) is correct
4. "Management is a multipurpose organ that manages a business and manages manager, and manages worker and work". Who said these words?
a) George Odiorne b) Henry Fayol c) Peter.F. Drucker d) F.W. Taylor
5. Which meeting will be held once in the lifetime of the company?
a) Extra-ordinary b) Statutory c) Class general d) Annual general
6. Govt. securities are issued by agencies such as _____.
a) State Government b) Semi-Government Authorities
c) Central Government d) All of the above
7. A private company shall have a minimum of _____ Directors.
a) 3 b) 7 c) 2 d) 5
8. **Match the following:**

1. Dalal street	-	i)	New York Stock Exchange
2. Wall street	-	ii)	Canadian Stock Exchange
3. Lombard street	-	iii)	Bombay Stock Exchange
4. Toronto	-	iv)	London Stock Exchange

a) (1)-(iv), (2)-(ii), (3)-(i), (4)-(iii)
b) (1)-(i), (2)-(iii), (3)-(ii), (4)-(iv)
c) (1)-(ii), (2)-(iv), (3)-(iii), (4)-(i)
d) (1)-(iii), (2)-(i), (3)-(iv), (4)-(ii)

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9. Which of the following is not a correct pair?
- a) Forward Market - Future Market
 b) Debt Market - Government Bonds
 c) Money Market - Commercial Papers
 d) Equity Market - Debentures
10. The term consumerism came into existence in the year _____
- a) 1954 b) 1960 c) 1958 d) 1957
11. _____ enables small investors to participate in the investment on share capital of large companies.
- a) Fixed deposits b) Mutual funds c) Shares d) Debentures
12. _____ is the result of New Industrial Policy which abolished the 'License system'.
- a) Privatisation b) Liberalisation c) Globalisation d) None of these
13. First meeting of Directors should be convened within _____ days from the date of incorporation of the company.
- a) 50 b) 45 c) 30 d) 60
14. A special resolution is required to _____.
- a) redeem the debentures b) declare dividend
 c) appoint directors d) appoint auditor
15. According to companies Act, the Directors must be appointed by the _____.
- a) Central Government b) Company Law Tribunal
 c) Company in General Meeting d) Board of Directors
16. The shares which are offered to the existing shareholder at free of cost is known as _____.
- a) Bonus share b) Equity share c) Right share d) Preference share
17. _____ is designed to transform India to global design and manufacturing hub.
- a) Digital India b) Make in India c) Startup India d) Design India
18. Entrepreneur is not classified as _____.
- a) Employee b) Risk bearer c) Organiser d) Innovator
19. A cheque will become stale after _____ months of its date.
- a) 3 b) 4 c) 5 d) 1
20. Poultry, Flowers, Fruits, etc are called allied products of _____ entrepreneur.
- a) Corporate b) Retail c) Trading d) Agriculture

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Part - II

7x2=14

Note: Answer any seven of the following. Q.No. 30 is compulsory

21. Explain - 'Bull'.
22. What is meant by motivation?
23. What is Debt market?
24. What meant by Stock Exchange?
25. Write short note on "Proxy".
26. What is contract of sale of goods?
27. Name any four Governmental Entrepreneurial schemes.
28. What is vote?
29. What is District Forum?
30. What is Internal Environment?

Part - III

7x3=21

Note: Answer any seven of the following. Q.No. 40 is compulsory).

31. What is meant by artificial scarcity?
32. What are the types of commercial Bill (any 3)
33. Give an three cases in which an ordinary resolution need to be passed.
34. What is privatisation?
35. Who is a shadow Director?
36. What do you understand by "Right to Redressal"?
37. Define "Management".
38. Explain any two kinds of speculator.
39. Differentiate management from administration. (any 3)
40. X Public Ltd., company issued equity shares and preference shares. After some years the company went into Liquidation. Which types of shareholder will get their share capital first? Explain.

Part - IV

7x5=35

Answer all the questions.

41. a) Explain the various functions of Management (any 5)

(OR)

- b) Narrate the Elements of Marketing Mix.

42. a) Explain in detail how traditional marketing differ from E-marketing.

(OR)

- b) What are the various kinds of Debentures?

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43. a) State the qualification of Directors.

(OR)

b) Explain the role of business in consumer protection.

44. a) Explain different types of open and secret types of voting

(OR)

b) Distinguish between new issue market and secondary market (any 5).

45. a) Explain the micro environmental factors of business (any 5).

(OR)

b) Explain the advantages of liberalisation.

46. a) Distinguish between conditions and warranty.

(OR)

b) What are the requisites for a valid endorsement (any 5).

47. a) What are the characteristics of an entrepreneur?

(OR)

b) What are the major advantages of MBO (any 5).

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