

மருதம் அகாடமி Youtube channel

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HIGHER SECONDARY SECOND YEAR

Last minute study questions

COMMERCE

2 Marks

1. What is Management?
2. What is known as KRA?
3. What is Spot Market?
4. Write a note on OTCEI.
5. What is Government Securities Market?
6. What is meant by Remisier?
7. What is Human Resource Management?
8. What is meant by Poaching?
9. What is intelligence test?
10. What is Role play?
11. What is mean by Regulated Market?
12. What is meant by Grading?
13. What is Ambush marketing?
14. Write a short notes on Consumer Protection Act, 1986.
15. What are the rights of consumer according to John F. Kennedy?
16. What do you meant by Redressal Mechanism?
17. What is GST?
18. Expand VUCA.
19. Give any two advantages of Globalisation.
20. What is a Contingent Goods?
21. Who are agricultural entrepreneur?
22. Give some examples of pure entrepreneurs.
23. Give a note on 'Digital India'.
24. What is Bonus Shares?
25. What is Debentures?

26. Who is whole time Director?

27. Write short note on 'Proxy'?

3 Marks

1. Differentiate management from Administration.
2. How the employees are informed about important matters in a company?
3. List out any three process of MBO.
4. What are the various kinds of Capital Market? Explain
5. Explain the types of Treasury Bills?
6. Explain Bull and Bear.
7. What is meant by Dematerialization?
8. State the steps in Recruitment process outsourcing.
9. What is structured interview?
10. Write down various steps in a training programme.
11. Mention any three Role of Marketer?
12. Discuss the objectives E-Marketing.
13. Explain in detail about Niche marketing.
14. What are the important legislations related to consumerism in India?
15. Write a short note on New Economic Policy.
16. Discuss the implied conditions and warranties in sale of goods contract.
17. Distinguish between Negotiability and Assignability.
18. Explain the promotional functions of entrepreneur.
19. Write about Fabian entrepreneur.
20. Expand the following:
i) STEP ii) JAM iii) SEED

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10th to 12th important Questions upload soon.

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21. What do you understand by Issue of Securities at Premium?
22. Who is a shadow director?
23. Give any three cases in which an ordinary resolution need to be passed.

5 Marks

1. Explain the principles of modern management.
2. Explain the various functions of management.
3. Distinguish between New issue market and Secondary Market.
4. Explain the various types of New Financial Institutions.
5. Differentiate between the Money Market and Capital Market.
6. Distinguish between Stock Exchange and Commodity Exchange
7. What are the functions of SEBI?
8. Describe the significance of Human Resource Management
9. Explain the Internal sources of Recruitment.
10. Differentiate Recruitment and Selection.
11. What are the difference between on the job training and off the job training?
12. Discuss about the Evolution of marketing.
13. Explain the role of business in consumer protection.
14. What are the responsibilities of consumers?
15. Explain the micro environmental factors of business.
16. What are the highlights of the LPG policy?
17. Distinguish between Conditions and Warranty.
18. Discuss in detail the features of a cheque.

19. Distinguish between an Entrepreneur and an Intrapreneur
20. Discuss the nature of functional entrepreneurs.
21. Describe the steps promoting Entrepreneurial venture.
22. Write the differences between Shares and Debentures.
23. Brief different types of Directors.
24. Explain different types of open and secret types of voting.

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