



ACHYUTA ACADEMY MATRIC. HR. SEC. SCHOOL, DINDIGUL

Class:XII-A6

MODEL EXAM

Sub:Commerce

Marks:

Date:

I.Choose the correct answers

20x1=20

- 1.The scheme for leadership development of minority women
 - a.Nai Roshni
 - b.Samagra shiksha Abhiyaan
 - c.Beti Bachao Beti Badhao
 - d. Dhanalakshmi Scheme
- 2.There is no compulsion of the issue of _____by the company
 - a.Share certificate
 - b.Share warrant
 - c. Debenture
 - d. Stock
- 3.In a general meeting only if a special notice is given at least _____days before the meeting
 - a.30
 - b. 31
 - c. 21
 - d. 14
- 4.Select odd one out
 - a.Power to issue debentures
 - b.Power to approve financial statement
 - c.Power to frame new policies
 - d.Power to approve amalgamation
- 5.Provisional Registration certificate will be issued for a period of _____
 - a.One year
 - b. 2 years
 - c. Six months
 - d.None of these
- 6._____entrepreneur keenly observes the market with eagle eye
 - a. Classical
 - b. Modern
 - c. First generation
 - d. Induced
- 7.In which endorsement the endorser becomes liable to subsequent parties in the event of dishonour
 - a.Facultative
 - b.Restrictive
 - c. Sans recourse
 - d. Partial
- 8.'X sold a second hand radio to Y' who spends Rs.100 on the repairs of the radio , This radio was seized by the police as it was a stolen one - mention the implied warranty
 - a.Free from any encumbrances
 - b. Quit possession
 - c. Warranty in the case of Dangerous goods
 - d. All of these
- 9._____ is a situation in which a country loses its most educated and talented workers to other countries
 - a.Migration
 - b.Brain drain
 - c. Technology movement
 - d.Skilled movement
- 10.The public liability Insurance Act
 - a. 1991
 - b. 1981
 - c. 2001
 - d.1881
- 11.Modern Marketing Mix
 - a.Price , Product , Place , Promotion
 - b.Price , Product , People , Process
 - c.People ,Process , Promotion , Place
 - d. People , process , performance , Programme
- 12.There is a Goat market in _____ in TN
 - a.Aathur
 - b.Hosur
 - c.Andhiyur
 - d. Madurai
- 13.Select the wrong one
 - a.Produce exchange market
 - b. Mnuufactured goods market
 - c. Bullion market
 - d.Foreign exchange market
14. In _____ training method a superior gives training to a subordinates
 - a. Coaching
 - b. Mentoring
 - c. Job rotation
 - d. Internship
- 15._____is the process of finding the right person for which they are paid service charges
 - a. Poaching
 - b.Labour contract
 - c. Consultancies
 - d. Outsourcing
- 16.Select odd one out
 - a. Universally relevant
 - b.Goal oriented
 - c.Pervasive
 - d. Incorporate change
- 17."Man ,of all resources available to him,Can grow and develop " – according to

18. _____ street received the name after the BSE moved to the area in 1874
a. Dalal b. Wall c. Lombard d. Manhattan
19. _____ corporation takes up the administration of clearing function at a national level
a. NSDL b. SHCIL c. NCDS d. NSEI
20. _____ ensures the fluid operation of a company through authoritative procedure
a. Social order b. Scalar chain c. Discipline d. Equity

II. ANSWER THE FOLLOWING (any 7) 30 is compulsory 7x2=14

21. Mention the twin purpose of the management process?
22. What is derivative market ?
23. Mention the features of certificate of deposit
24. Define interview according to Scott
25. What is content marketing?
26. Who are called unpaid seller?
27. List down the components of marketing mix for goods and services
28. List down the objectives of company law 1956
29. Difference between executive and non – executive director
30. List the resolution requiring special notice

III. ANSWER THE FOLLOWING (any 7) 40 is compulsory 7x3=21

31. Mention the disadvantages of MBO
32. Write the features of Gilt edged market?
33. Write note on a) NIFTY b) SENSEX
34. What is the purpose of conducting medical examination?
35. Functions of marketing by G.B. Giles?
36. Whose inner urge and inborn traits drive them to start venture?
37. Why women become entrepreneur?
38. What is single window clearance systems? Why?
39. List down the duties of general board
- 40.

Lakshmi is the MD of Aravindh Textile manufacturing company. Her company produces textiles which has a good sales record in Indian markets as well as foreign market. Lakshmi plans to buy new tech machineries for his company. But she first decides to give a training program to his employees about the new machineries.

- i) What kind of training program should she provide to his employees and
- ii) What are the benefits does the employees gain from that training program.

III. ANSWER THE FOLLOWING (any 7)

41. a. Explain the management process?
b. Mention the features of debenture
42. a. What are the factors influencing selection process?
b. Explain the implied condition
43. a. Mention the objectives of UN guidelines for consumer protection
b. Explain the internal factors affecting environment
44. a. Mention the significance of placement
b. Explain the commercial function of entrepreneur
45. a. Explain the functions of marketing
b. Explain the steps in promoting entrepreneurial venture

46.a.Mention the steps followed by VOCA
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b.Write the specific duties of director

47.a.Mention the liability of director to outsiders

b.What are powers of company secretary

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