

COMMERCE IMPORTANCE

5 Marks (Lesson 1 to 28)

1. Describe the principles of scientific management.
2. Explain the principles of modern management.
3. Explain the various function of management.
4. Write the advantages and disadvantages of MBO.
5. Write the advantages and disadvantages of MBE.
6. Explain the process of MBO.
7. Distinguish between new issue market and secondary market.
8. Discuss the various types of financial market.
9. Briefly explain the function of capital market.
10. Explain the various types of new financial institution.
11. Differentiate between money market and capital market.
12. Explain the characteristics of money market.
13. Explain the function, features and benefits of stock exchange.
14. Distinguish between stock exchange and commodities exchange.
15. Write the functions and power of SEBI.
16. What are the benefits of Dematerialization.
17. Explain the unique features of HR and significance of HR.
18. Differentiate HR and HRM.

19. Explain the different method of Recruitment.
20. Differentiate Recruitment and Selection.
21. Explain the Important method of Interview.
22. Explain the principles of placement.
23. Different between on the training and off the job training.
24. Explain the benefit of training.
25. How the market can be classified.
26. Narrate the element of Marketing Mix.
27. Explain the advantages of E-tailing.
28. Compare the concept of Social marketing with service marketing.
29. Five features of Government Securities.
30. Explain the Evaluation of Marketing.
31. Contribution of Peter F. Drucker management.
32. Features and types of Commercial Bill.
33. What are the needs of Consumer Protection.
34. What are the Objectives of Consumer Protection Act, 1986.
35. What are the Salient features of Consumer Protection Act, 1986.
36. What are the rights of Consumers.
37. Explain the duties and responsibilities of Consumer (any 5)
38. What are the function of the national commission.
39. Explain the Overall performance of State Commission.

40. How to Create Consumer Awareness. (any 5)
41. Discuss the role of macro environment of business.
42. Explain the micro environment of business.
43. Explain the advantages and disadvantages of liberalization.
44. Explain the impact of LPG on Indian economy.
45. Distinguish between Sale and agreement to Sell.
46. Distinguish between Condition and Warranty.
47. Discuss in detail the rights of an Unpaid Seller against the goods.
48. Distinguish the cheque and bill of exchange.
49. Discuss in detail features of cheque.
50. Distinguish between entrepreneur and Intrapreneur.
51. Discuss the detail in problems faced by women entrepreneur.
52. Explain in detail the Various functions of an entrepreneur.
53. Distinguish between the rural and urban entrepreneur.
54. Explain any 5 Government entrepreneur schemes.
55. Write the difference between debentures and shares.
56. What are the various kinds of debentures.
57. Difference between share certificate and share warrant.
58. List down the i) qualification ii) Disqualification iii) Duties iv) Powers v) Criminal liabilities of Directors.
59. Types of Directors (any 5)

60. Function of the company secretary.

61. Different types of company meeting.

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