

COMMERCE IMPORTANCE

3 Marks:-

1. Describe the term management?
2. Is Management an Art or Science?
3. Differentiate management from Administration?
4. State the important of motivation.
5. What are the main duties of a manager?
6. What is the process of MBE and its features?
7. What is the process of MBO and its features?
8. Differentiate spot market from future market?
9. Write a note on Secondary Market?
10. What are the various kinds of Capital Market? Explain.
11. Explain any two function of Capital market?
12. Who; are the participants of Money market.
13. What are the features of Certificate of Deposit.
14. What are the types of Commercial Bills.
15. What are the limitation of Stock exchange.
16. Explain Bull, Bear, Stag and Lame duck.
17. Explain National Stock Exchange.
18. What is the document required for a Demat Account.
19. What is meant by Insider trader.
20. Define the term Human Resources Management.

21. State the function of Human Resource Management.
22. Importance of Human Resources.
23. Define the term Recruitment.
24. What are the features of internal sources of recruitment.
25. State the steps in recruitment process.
26. What is Stress Interview.
27. Name the types of Selection test?
28. What is aptitude test.
29. List out the various Selection interviews.
30. What is Vestibule training?
31. Write down the various steps in training programme.
32. Mention any three role of market.
33. Explain the types of market on the basis of time.
34. List down the function of marketer.
35. What are the Objectives of marketing.
36. Discuss the objectives of E-Marketing.
37. Elucidate how E-Commerce differ from E-Business
38. Explain in detail about Niche marketing.
39. What do you mean by marketing mix? (any 2 elements)
40. Evaluation and growth of Indian Capital.
41. Write a short note on:
 1. Hard Commodities of market.
 2. Soft Commodities of market.

3. Derivative.

42. Explain the Principle of Taylor.
43. Explain the Structure of SEBI.
44. Which are the three Constituent element of business.
45. What is meant by artificial scarcity.
46. Write the Importance of Consumerism.
47. Define "Consumer Rights".
48. Who are the member of the National Commission.
49. Write a note on the Voluntary Consumer Organisation.
50. Write about any three internal environment factor of business?
51. What are the function of GST Council?
52. What do you know about technological environment.
53. What are advantages of disinvestment?
54. State any three Impacts on Globalisation.
55. Write a short note on New Economic Policy.
56. Explain the meaning of Agreement to Sell?
57. Discuss in detail the rights of an Unpaid Seller against the buyer personally.
58. Distinguish between Negotiability and Assignability.
59. Discuss the two different types of Crossing.
60. Distinguish between Bills of exchange and promisory Note.
61. Distinguish between entrepreneur and manager.
62. Explain the Promotional function of entrepreneur.

63. Explain the Commercial function of entrepreneur.
64. Who is a Private entrepreneur.
65. List down the few examples of pure entrepreneurship.
66. Explain about the agriculture entrepreneur.
67. What is 'Startup India'?
68. Write a short note on:
 - Entrepreneurship
 - Project report
69. Expand the following: STEP, JAM, TREAD, M-SIPS, SEED and New Gen IEDC
70. Distinguish between Shares and Stocks.
71. Explain different kind of preference share.
72. What do you understand by issue of Securities at Premium?
73. What is Issue of shares at discount? What condition should be fulfilled.
74. What is Special Resolution
75. What do you mean by Statutory Meeting?
76. What do you understand by 'Poll'?
77. What resolution is requires special notice.
78. What is Causal Vacancy.
79. Differentiate Executive and Non-Executive Directors.
80. Who is a Shadow Director.

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