

# MONETARY ECONOMICS



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# SYNOPSIS

- INTRODUCTION OF MONETARY ECONOMICS
- MEANING AND DEFINITIONS OF MONEY
- EVOLUTION OF MONEY
- FUNCTIONS OF MONEY
- SUPPLY OF MONEY
- QUANTITY THEORIES OF MONEY
- INFLATION
- DEFALTION
- TRADE CYCLE

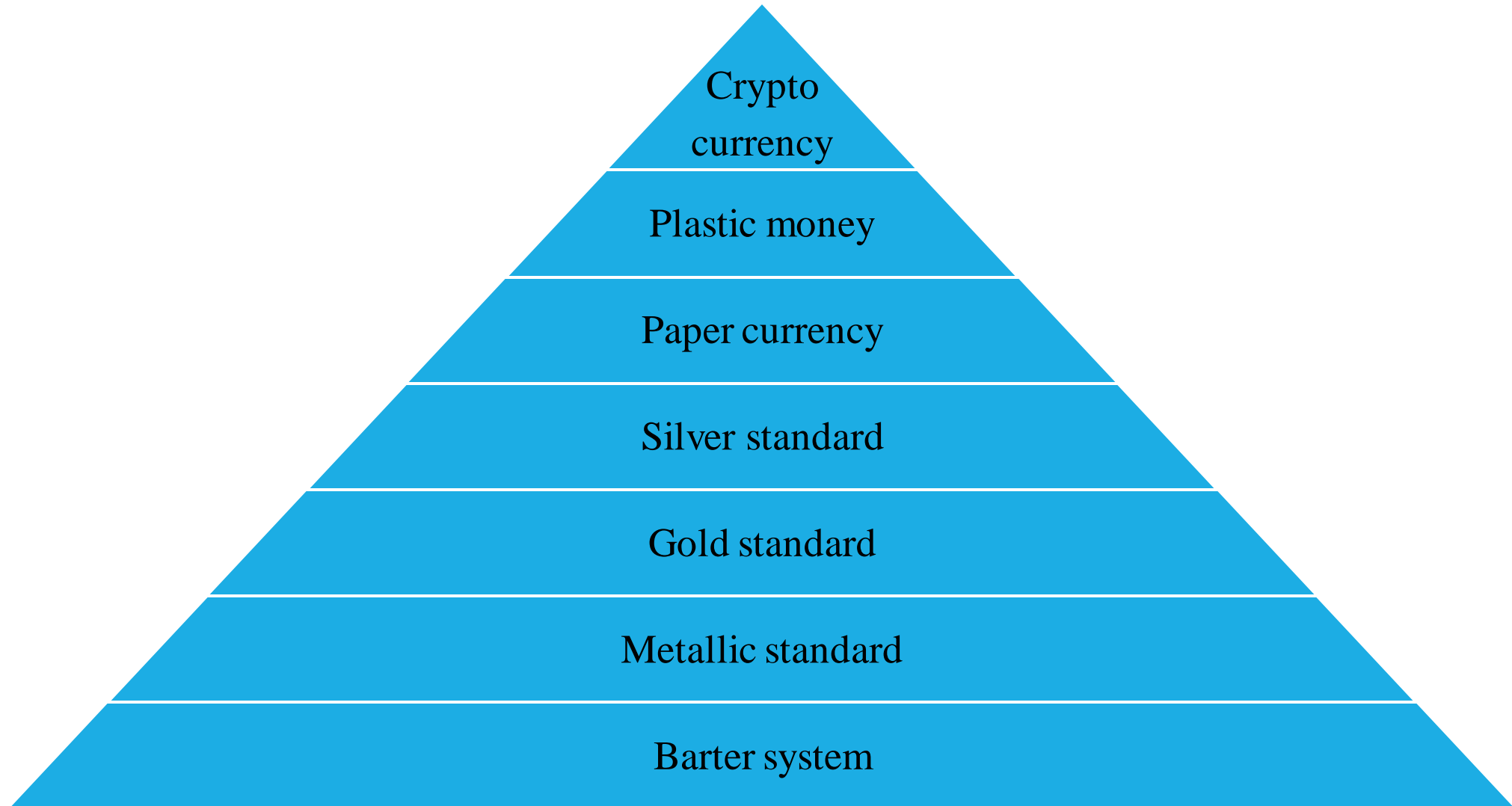
# INTRODUCTION OF MONETARY ECONOMICS

- Monetary economics is a branch of economics.
- It provides a framework for analyzing money
- Its functions as
  - medium of exchange
  - store of value
  - unit of account

# MEANING AND DEFINITIONS OF MONEY

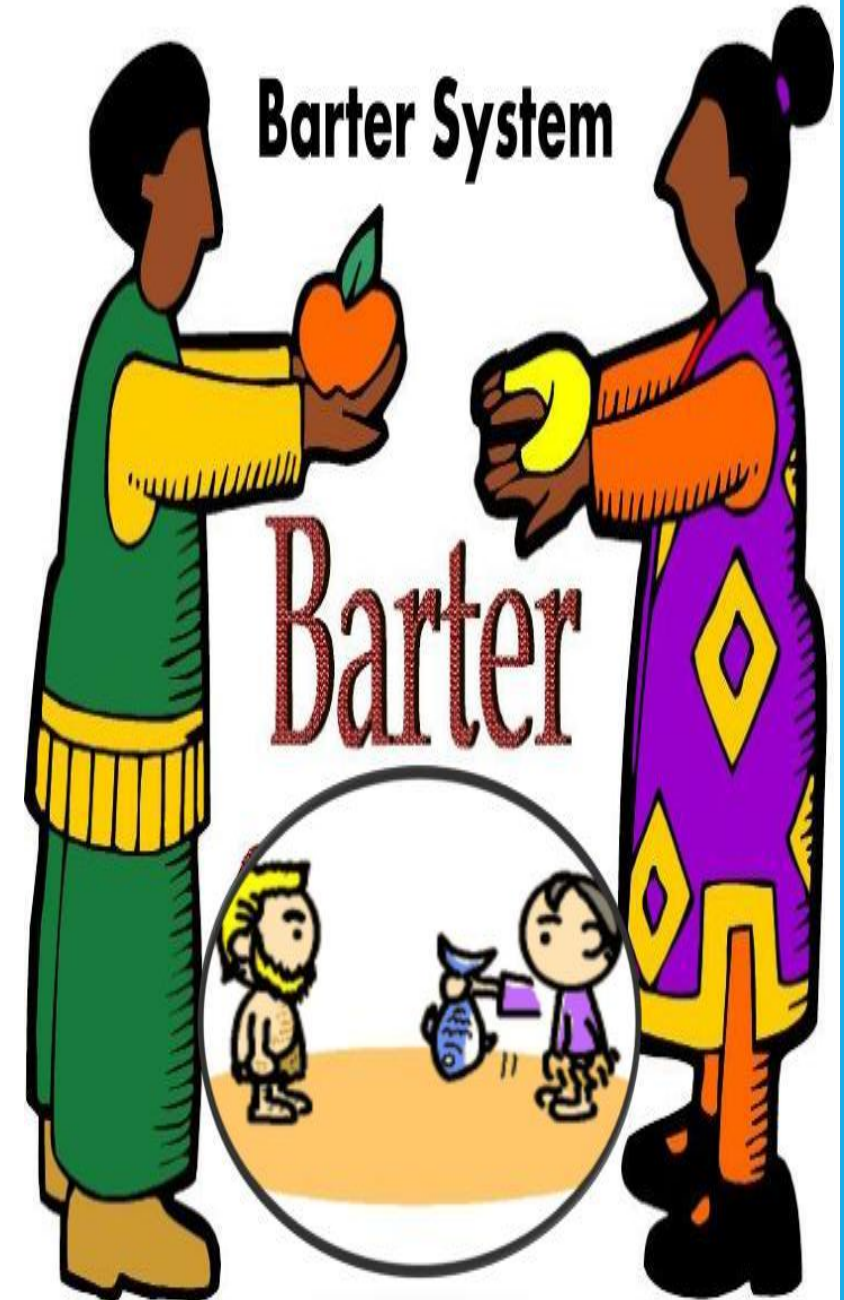
- Money is anything that is generally accepted as payment for goods and services and repayment of debt and it serves as a medium of exchange.
- “Money is, what money does “ – Walker
- “Money can be anything that is generally acceptable as a means of exchange and at the same time acts as a measure and store of value”- Crowther

# EVOLUTION OF MONEY



# BARTER SYSTEM

- Barter system was introduced by Mesopotamia tribes.
- Before money invented , exchange took place by barter.
- Commodities and services were directly exchanged for other commodities and services.
- **Exchange goods for goods was known as Barter Exchange or Barter system**
- Eg . Furs, skins, rice, salt ,wheat , ,utensils, weapons etc.
- Both buyers and sellers faced so many problems



# METALLIC STANDARD

- After barter system modern money system evolved
- It is the premier one.
- Either gold or silver is used to determine the standard value on the money.
- Standard coins made out of metals.
- They have full bodied or full weighted legal tender.





# GOLD STANDARD

- It is a system in which the value of the monetary unit or the standard currency is directly with gold.
- The purchasing power of a unit of money is maintained equal to the value of a fixed weight of gold.





# SILVER STANDARD

- Standard economic unit is a fixed weight of silver.
- In which a country's Government allows conversion of its currency in to fixed amount of silver.



# PAPER CURRENCY

- It refers to the monetary system in which the paper currency notes issued by Treasury or central bank or both circulate unlimited tender.
- It is not convertible in to any metal
- It is also known as **managed currency standard**
- The quantity of money in circulation is controlled by monetary authority to maintain price stability.



# PLASTIC MONEY

- Plastic money is one of the most evolved form of financial products.
- It is an alternative to the cash or the standard “money”
- Eg : cash cards, credit cards, debit cards, prepaid cash cards , store cards, forex cards and smart cards



# CRYPTO CURRENCY

- A digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.





# Functions of Money.

## Primary Functions



1. Medium of Exchange
2. Measurement of Value

## Secondary Functions



1. Standard of deferred Payment
2. Store of Value
3. Transfer of Value

## Contingent Functions



1. Distribution of Income
2. Giving a general form to Capital
3. Basis of Credit
4. Maximum Satisfaction

## Other Functions



1. Liquidity Function
2. Bearer of Options
3. Guarantor of Solvency

# PRIMARY FUNCTION

- **MONEY AS A MEDIUM OF EXCHANGE:**

- Money has the quality of general acceptability and all exchanges take place in terms of money.

Transaction divided in to two parts

1. Money is obtained through sale of G&S. This is known as SALE.
2. Money is obtained to buy G&S. This is known as PURCHASE.



- **MONEY AS A MEASURE OF VALUE:**

- Second important function of money is that it measure the value of G&S.
- The prices of all goods and services are expressed in terms of money.
- money is thus looked upon the collective measure of value.

## SECONDARY FUNCTION:

- **MONEY AS A STORE OF VALUE:**

- Money serves as an excellent store of value..
- It can be easily converted in to other marketable assets like land, machinery, plant etc.,



- **MONEY AS A STANDARD OF DEFERRED PAYMENTS:**

- Under barter economy borrowing and lending were difficult problems.
- But the modern money economy has greatly facilitated the borrowing and lending process. Now money act as a standard of deferred payment.

- **MONEY AS A MEANS OF TRANSFERRING PURCHASING POWER:**

- Exchange also went extending with growing economic development.
- So it is necessary to transfer purchasing power from one place to another.

# CONTINGENT FUNCTION

## • BASIS OF THE CREDIT SYSTEM:

- Money is the basis for credit system.
- Business transaction are either in cash or on credit.
- For eg : A depositor make use of cheque only when there are sufficient funds in his account.

## • MONEY FACILITATES DISTRIBUTION OF NATIONAL INCOME:

- Intervention of money facilitated the distribution of income like rent, wages, interest and profit.

- **MONEY HELPS TO EQUALIZE MARGINAL UTILITIES AND MARGINAL PRODUCTIVITY:**

- Money plays a important role because the prices of the commodities are expressed in terms of money. So its helps to equalize the marginal productivities .

- **MONEY INCREASES PRODUCTIVITY OF CAPITAL:**

- Money is a most liquid form of capital..
- Capital can be transferred from less to more productive uses.

# OTHER FUNCTIONS

- Money helps to maintain repayment capacity. Every firm has to keep the assets in the form of liquid cash..
- Even banks insurance companies and government has to keep the liquid money
- Money represent generalized purchasing power.
- money is the most liquid form of capital. So it can be put to any use.

# SUPPLY OF MONEY

- Money supply means the total amount of money circulation in the economy at any given time.
- It plays a crucial role in the determination of price level and interest rates.
- It is viewed at the given point of time it is a stock.
- Over a period of time it is a flow.
- In India CURRENCY NOTES are issued by RBI.
- COINS are issued by MINISTRY OF FINANCE, GOVERNMENT OF INDIA (GOI)
- The currency notes are also called FIAT MONEY and LEGAL TENDER.



# MONEY SUPPLY IS A STOCK VARIABLE

- RBI publishes four alternative measures of money supply.
- M1, M2, M3 and M4
- M1 = currency, coins and demand deposits
- M2 = M1 + Savings deposits with post office savings banks.
- M3 = M2 + Time deposits of all commercial and cooperative banks.
- M4 = M3 + Total deposits with post -offices.
- M1& M2 are known as narrow money
- M3 & M4 are known as broad money

# DETERMINANTS OF MONEY SUPPLY

- **CURRENCY DEPOSIT RATIO (CDR):** it is the ratio of money that should be held in the bank deposits.
- **RESERVE DEPOSIT RATIO (RDR):** it consists of two things
  - a) vault cash in banks
  - b) deposits of commercial bank with RBI.
- **CASH RESERVE RATIO (CRR):** it is a fraction of deposits the banks must keep with RBI.
- **STATUTORY LIQUIDITY RATIO (SLR):** it is the fraction of total demand and time deposits of the commercial banks in the form of specified liquid assets.



# QUANTITY THEORIES OF MONEY

- It is the relation between the quantity of money and value of money.
- Two approaches of quantity theory of money



CAMBRIDGE CASH BALANCE  
APPROACH



FISHER'S TRANSACTION APPROACH

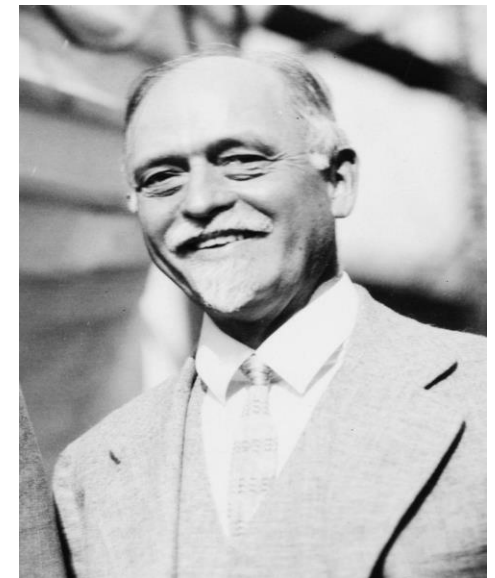
# FISHER'S QUANTITY THEORY OF MONEY

- It is a old theory.
- It was propounded in 1588 by an Italian economist, DAVANZATTI.
- But , the theory was popularized by American economist IRVING FISHER.
- His book “the purchasing power of money “ in 1911.

$$MV = PT$$

Handwritten annotations for the equation  $MV = PT$ :

- M**: MONEY SUPPLY
- V**: VELOCITY
- P**: PRICE LEVEL
- T**: TRANSACTIONS
- MV**: MONEY SPENT
- PT**: VALUE OF GOODS AND SERVICES



# DIAGRAMMATIC ILLUSTRATION

$$PT = MV + M_1V_1$$

$$P = \frac{MV + M_1V_1}{T}$$

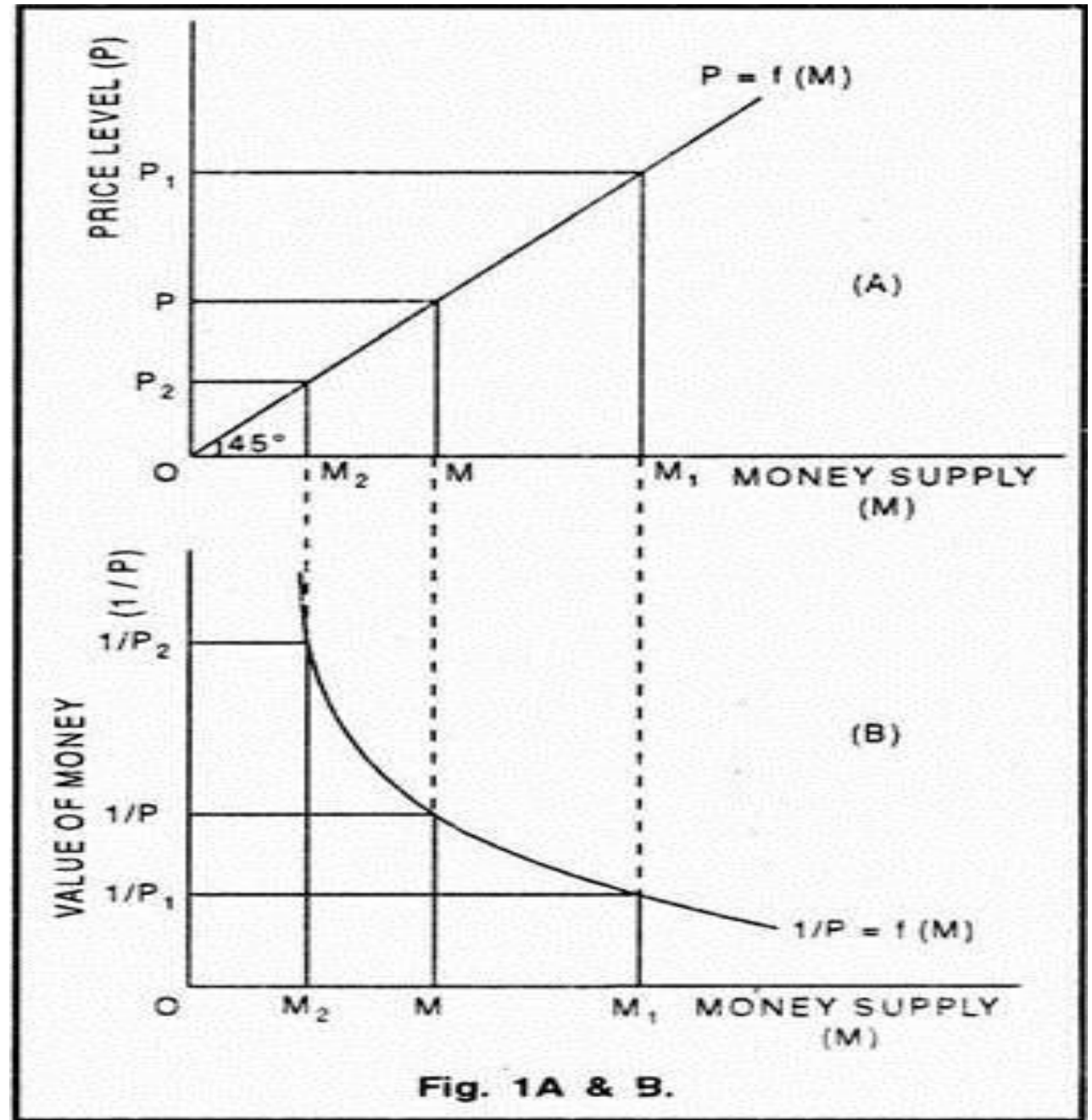


Fig. 1A & B.

# CAMBRIDGE APPROACH

- MARSHALL'S EQUATION:

$$M = KPY$$

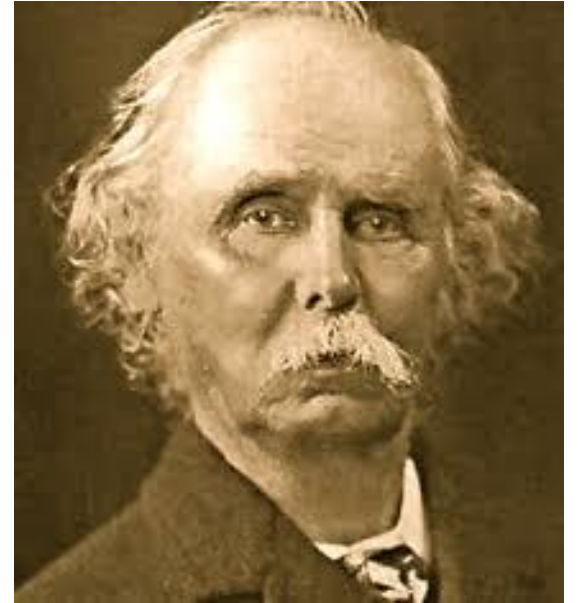
M = Quantity of money

Y = aggregate real income of the community

P = Purchasing power of money

K Represents the fraction of the real income which the public desires to hold in the form of money

$$P = M/KY$$



# KEYNES'S EQUATION

- KEYNES EQUATION IS EXPRESSED AS :

- $n = pk$  (or)  $p = n/k$

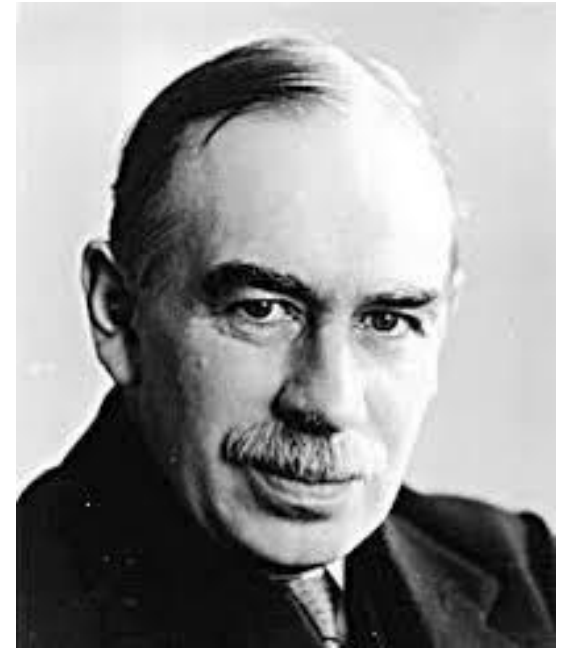
- $n$  = Total supply of money

- $P$  = General price level of consumption goods

- $k$  = Total quantity of consumption units the people decide to keep in the form of cash

- KEYNES EXTENDED HIS EQUATION IN THE FOLLOWING FORM :

- $n = pk$  ( $k = rk'$ ) or  $p = n/(k = rk')$





# INFLATION

# INFLATION

## **MEANING:**

- Inflation is the rate which the general level of prices for goods and services is rising and consequently the purchasing power of currency is falling

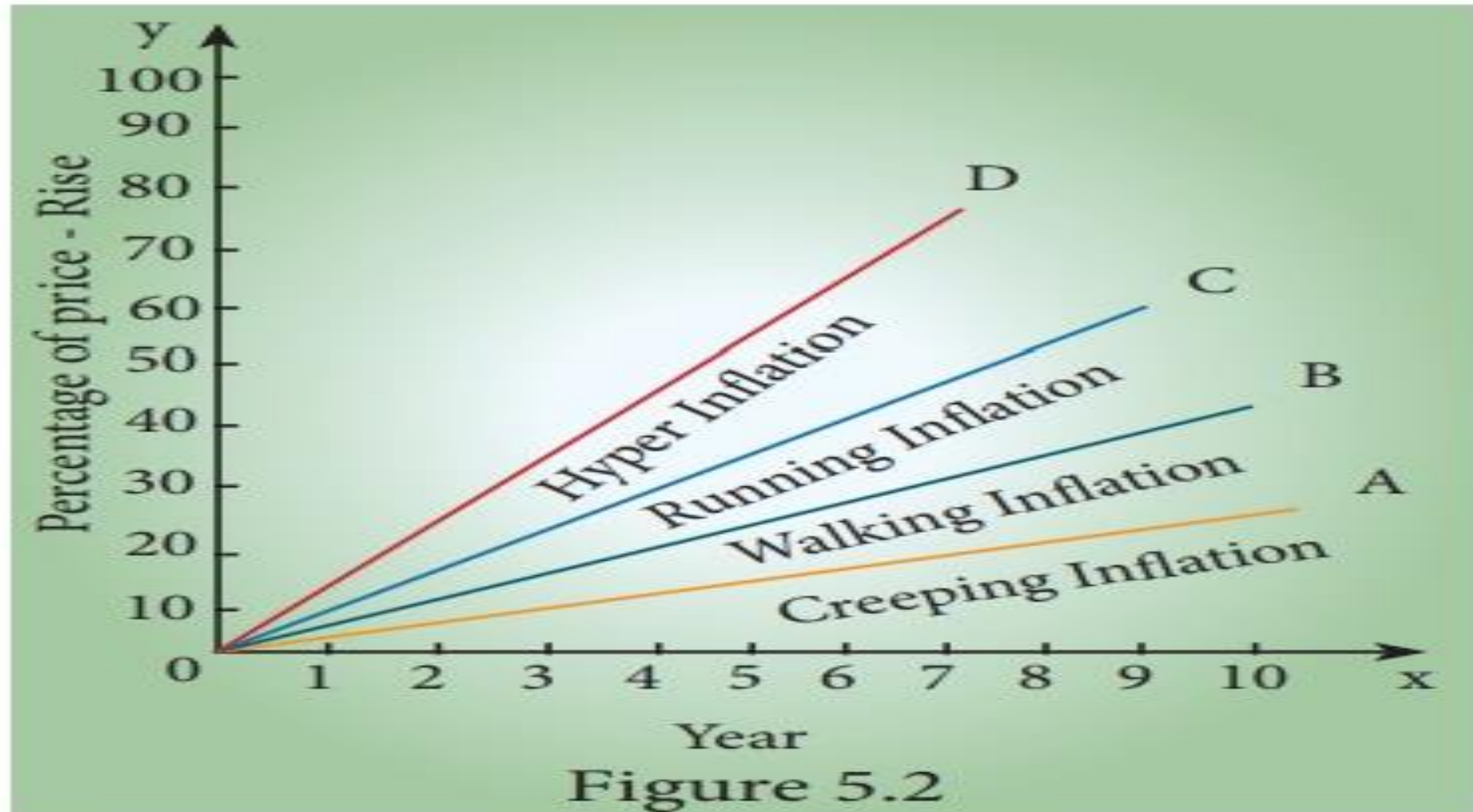
## **DEFINITION:**

- “Too much of money chasing too few goods”
- “A state of abnormal decreases in the quantity of purchasing power”
- <https://youtu.be/26tIbP6LGVo> (you tube video if you need you see)



# TYPES OF INFLATION

ON THE BASIS OF SPEED



## CREEPING INFLATION :

- Creeping inflation is slow-moving and very mild.
- This type of inflation is no way dangerous to the economy.
- This is also known as mid inflation or moderate inflation.



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## WALKING INFLATION:

- When prices rise moderately and the annual inflation rate is a single digit ( 3% - 9% ).



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## **RUNNING INFLATION :**

- When prices rise rapidly like the running horse at a rate of speed of 10% - 20% per annum.



## **GALLOPING INFLATION :**

- It is otherwise known as hyper inflation.
- It points out to unmanageably high inflation.
- rates that run in two or three digits ( 20% - 100% ).



# DEMAND – PULL VS COST - PUSH INFLATION

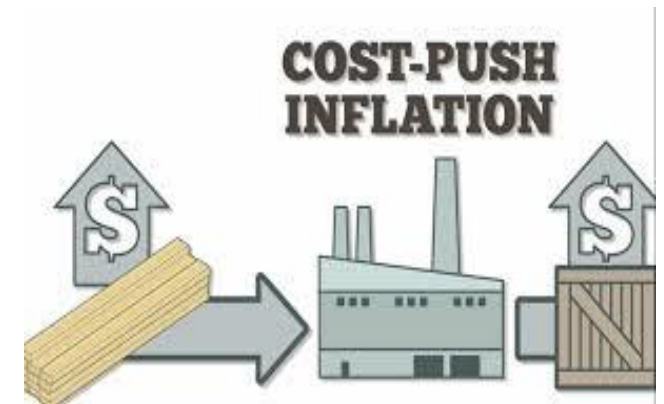
## DEMAND PULL INFLATION:

- Demand and supply play a crucial role in deciding the inflation levels in the society at all points of time.



## COST PUSH INFLATION:

- when the cost of raw materials and other inputs rises inflation results. Increase in wages.



## ON THE BASIS OF INDUCEMENT :

- i. **Currency inflation:** the excess supply of money in circulation causes rise in price level.
- ii. **Credit inflation:** when banks are liberal in lending credit, the money supply increases and thereby rising prices.
- iii. **Deficit induced inflation:** It is generally financed through printing of currency by the central bank. As a result, prices rise
- iv. **Profit induced inflation:** when the firms aim at higher point, they fix the price with higher margin. So prices go up
- v. **Scarcity induced inflation:** scarcity of goods happens either due to fall in production or due to hoarding and black marketing
- vi. **Tax induced inflation:** Increase in indirect taxes like excise duty, custom duty and sales tax may lead to rise in price. This is also called taxflation.

# CAUSES OF INFLATION:

- **INCREASE IN MONEY SUPPLY** : it leads to increase in aggregate demand . Higher the money supply, higher is the rate of inflation
- **INCREASE IN DISPOSABLE INCOME**: increase in disposable income it raises their demand for goods and services
- **INCREASE IN PUBLIC EXPENDITURE** : Govt activities have been expanding due to developmental activities and social welfare programmes. This also cause for price rise
- **INCREASE IN CONSUMER SPENDING** :The demand for goods and services increases when they are given credit to buy goods on hire purchase and installment basis.

- **CHEAP MONEY POLICY:** the policy of credit expansion also leads to increase in the money supply which raises the demand for goods and services in the economy.
- **DEFICIT FINANCING :** in order to meet its mounting expenses the govt resorts to deficit financing by borrowing from public and even by more notes.
- **BLACK ASSETS, ACTIVITIES AND MONEY :** This increase the aggregate demand. Black marketing and hoarding reduces the supply of goods.
- **REPAYMENT OF PUBLIC DEBT :** the govt repays the past internal debt to the public that will lead to increase in money supply
- **INCREASE IN EXPORTS :** when exports are encouraged, domestic supply of goods decline . So prices rise.



# EFFECTS OF INFLATION:

The effects of inflation can be classified into two :

## **Effects on production**

Effects on production:

when the inflation is very moderate, it acts as an incentive to traders and producers.

## **Effects on distribution**

Effects on distribution:

- Debtors and creditors : During inflation debtors are gainers while the creditors are loser.
- Fixed income groups: these people are the worst hit. Eg. Wages, salary, pension
- Entrepreneurs : inflation is the boon to the entrepreneurs. They experience windfall gains.
- Investors :investors invest in fixed interest yielding bonds and securities have much to lose during inflation



# EFFECTS ON PRODUCTION

- Higher inflation results in a serious depreciation of the value of money and it discourages saving on the part of the public.
- The value of money undergoes considerable depreciation, this may even drain out foreign capital already invested in the economy.
- Inflation also leads to hoarding of essential goods both by the traders as well as the consumers and thus leading to still higher inflation rate.
- Inflation encourages investment in speculative activities rather than productive purposes.

# EFFECTS ON DISTRIBUTION

<b>Creditors and debtors</b>	<ul style="list-style-type: none"><li>• Borrowers gain and lenders lose during inflation.</li><li>• When debts are repaid their real value declines by the price level increase and, hence, creditors lose.</li><li>• The borrower now welcomes inflation since he will have to pay less in real terms than when it was borrowed.</li><li>• The borrower is given 'dear' rupees, but pays back 'cheap' rupees.</li></ul>
<b>Bond and debentureholders</b>	<ul style="list-style-type: none"><li>• Bondholders earn fixed interest income.</li><li>• These people suffer a reduction in real income when prices rise.</li><li>• Beneficiaries from life insurance programmes are also hit badly since real value of savings deteriorate.</li></ul>
<b>Investors</b>	<ul style="list-style-type: none"><li>• People who put their money in shares during inflation are expected to gain since the possibility of earning business profit brightens.</li><li>• Higher profit induces owners of firms to distribute profit among investors or shareholders.</li></ul>
<b>Salaried people and wage-earners</b>	<ul style="list-style-type: none"><li>• Anyone earning a fixed income is damaged by inflation.</li><li>• Wage rate increases always lag behind price increases.</li><li>• Inflation results in a reduction in real purchasing power of fixed income earners.</li><li>• People earning flexible incomes may gain during inflation.</li></ul>

# MEASURES TO CONTROL INFLATION :

Keynes and Milton Friedman together suggested three measures to prevent and control of inflation

1. Monetary measures
2. Fiscal measures
3. Other measures

## MONETARY MEASURES :

These measures are adopted by the central bank of the country.

They are i) Increase in bank rate ii) Sales of government securities in open market iii) CRR & SLR iv) Consumer credit control v) Higher margin requirement vi) Higher Repo rate and Reserved repo rate.



## FISCAL MEASURES:

Fiscal policy is now recognized as an important instrument to tackle an inflationary situation.

- Reduction of government expenditure
- Public borrowing
- Enhancing taxation

## OTHER MEASURES:

- Short term measures.
- Long term measures

## DEFLATION :

It is falling price, reduced money supply and unemployment.

## DISINFLATION :

It is a process of reversing inflation without creating unemployment or reducing output in the economy

## STAGFLATION :

It is an combination of stagnant economic growth, high unemployment and high inflation.



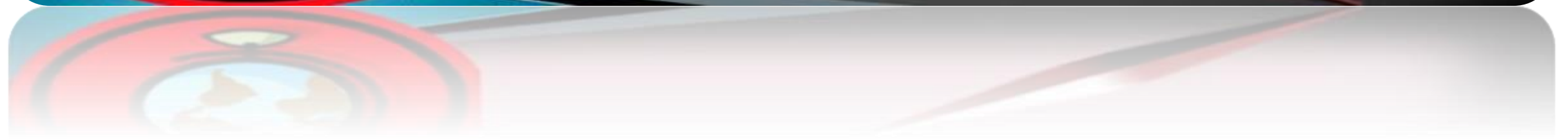
REFLATION

The DisInflation





# TRADE CYCLE





# TRADE CYCLE

The economic activity in a capitalist economy will have its periodic ups and downs.

The study of these ups and downs is called the study of business cycle or trade cycle or industrial fluctuation.

It refers to the oscillations in aggregate economic activity particularly in an employment, output ,income ,etc.

## DEFINITION :

“A trade cycle is composed of periods of good trade characterized by rising prices and low unemployment percentages altering with periods of bad trade characterized by falling prices and high unemployment percentages .”

**J.M.KEYNES**



# PHASES OF TRADE CYCLE



## **BOOM OR PROSPERITY PHASE:**

- The full employment and the movement of the economy beyond full employment is characterized as Boom period.
- During this period there is hectic activity in economy.
- Money wages rise profit increase and interest rates go up.

## **RECESSION :**

- The turning point from boom condition is called Recession.
- The failure of a company or bank burst the boom and brings a phase of recession.
- There is panic in the stock market and business activity show signs of dullness.

## DEPRESSION :

- During depression the level of economic activity becomes extremely low.
- Firms incur losses and closure of business becomes a common feature and the ultimate result is unemployment.
- Extreme point of depression is called “trough”.

## RECOVERY :

- This is the turning point from depression to revival towards upswing.
- It begins with the revival of demand for capital goods.
- Recovery may be initiated by innovation or investment or by government expenditure.

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T H A N K Y O U

