

	It may also use a hue and two neighbours of its complement.	
4. <i>Analogous complementary</i>	A combination of analogous and complementary schemes, a complement selected for dominance in a group of neighbouring colours.	
Any other (Any four)	OR	OR
Four basic shapes created by using different types of lines -		1/2x4=2
1. <i>Natural shapes</i>		
2. <i>Stylised shapes</i>		
3. <i>Geometric shapes</i>		
4. <i>Abstract shapes</i>		
Any other (Any four)		
4.	a) Spinning to near dryness is avoided- It may cause wrinkles which are difficult to remove during ironing.	1+1=2 1
	b) Agitators of washing machine should be made of bakelite- As they are not affected by detergents, bleaches, softeners, etc.	1
	Any other (Any one reason)	
5.	Campaign- It is a combination of the usage of different communication methods and materials about a theme for a predefined period of time.	1+1=2 1
	Two advantages- 1.Ensures attention and interest of audience 2.It lasts in the memory of the people and stimulates action. 3.Creates conducive environment for adoption of practices	1/2+1/2=1
	Any other (Any two)	OR
	OR	
	Two objectives of RRE - 1.Spread information regarding primary prevention services 2.Develop an understanding of the disease, to reduce stigma and discrimination against people with AIDS	1+1=2 1/2x2=1

	<p>Two objectives of SEWA project-</p> <ol style="list-style-type: none"> 1.To achieve full employment and self-reliance for women workers 2.Support women in other related areas like income, food and social security (health, childcare and shelter). <p>Any other (Any two objectives for each)</p>	1/2x2=1
6.	<p>Four stages of Guest cycle-</p> <ol style="list-style-type: none"> 1.Pre-arrival stage- Quoting rates for a guest 2.Arrival Stage- Guest actually arrives and registers or checks-in 3.Occupancy- It provides various services as per the guest's requirements, ensuring security of the guest and coordination of various guest services. 4.Departure- The guest is ready to leave/move out or check-out" of the accommodation <p>Any other (Each stage elaborated in 1-2 lines)</p>	1/2x4=2
7.	<p>Four job opportunities in consumer education and protection -</p> <ol style="list-style-type: none"> 1. Work in government organizations like (BIS) Bureau of Indian Standards, Directorate of Marketing and Inspection, (Ag MARK), etc. 2. Work in voluntary consumer organizations (VOICE/CERC) for product testing to create consumer awareness and publishing of magazines. 3. Work in consumer division of corporate houses that deal with consumer complaints and suggestions. 4. Work in National Consumer Helpline for consumer counselling <p>Any other (Any four)</p>	1/2x4=2
SECTION B		
8.	<p>Three levels of merchandising in fashion Industry-</p> <ol style="list-style-type: none"> 1.<i>Retail Organisation Merchandising</i> – Specialised management function within the fashion industry. 2.<i>Buying Agency Merchandising</i>-Provides services for goods buying consultancy. 3. <i>Export House Merchandising</i>- There are two types of merchandisers in an export house—the buyer merchandiser (they act as link between the buyer and the manufacturer) and the production merchandiser (they act as link between production and buyer merchants) <p>Any other (Any three)</p>	1+1+1=3

