

Mks gopi Krishna matric HR sec school,Dhasampatti.

Class :11th.

Commerce.

Max. Mark :25

**UNIT TEST - 4**

**I. Answer all the questions. Choose the correct answer. [5 × 1=5]**

1. Buying and selling of goods through electronic network is known as .....

- a) E-commerce
- b) internet
- c) Website
- d) Trade

2. An organization carrying out activities to move goods from producer to consumer is .....

- a) Transport
- b) Logistics
- c) Channels
- d) Marketing

3. The role of government in logistics management is through .....

- a) Legislations
- b) Governance
- c) Transport
- d) Distribution

4. The Factoring Regulation act was established in the year .....

- a) 2014
- b) 2013
- c) 2016
- d) 2011

5. There are ..... parties to a franchising agreement.

- (a) two
- (b) Three
- (c) Four
- (d) Five

**II. Answer Any two question (2×2=4)**

6. What is E-Business? 7. Mention any two advantages of franchising.

8. What do you mean by Maturity factoring?

**III. Answer Any Two question: ( 2×3=6)**

9. What are the types of franchising? 10. List the steps in the factoring process.

11. What is the impact of e-commerce on vendors?

**IV. Answer Any Two question: ( 2×5=10)**

12. Briefly explain the advantages of Franchising:

13. Explain the features of Outsourcing:

14. Compare Factoring with Forfeiting:



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