

12 COMMERCE QUARTERLY EXAMINATION ONE MARK 2024

1. Scientific management is developed by
a) Fayol b) Taylor c) Mayo d) Jacob
2. With a wider span, there will be _____ hierarchical levels.
a) More b) Less c) Multiple d) Additional
3. Which of the following is not a main function?
(a) Decision-making (b) Planning (c) Organizing (d) Staffing
4. The first management principles were developed by
a) Victor meldrew b) Charles c) Hendry Fayol d) Taylor
5. The goals are achieved with the help of
a) Motivation b) Controlling c) Planning d) Staffing
6. Which is the First step in Process of MBO?
(a) Fixing Key Result Area (b) Appraisal of Activities
(c) Matching Resources with Activities (d) Defining Organizational Objectives
7. Delegation of Authority is Easily Done with the Help of _____ .
(a) MBM (b) MBE (c) MBO (d) MBA
8. Financial market facilitates business firms
a) To rise funds b) To recruit workers c) To make more sales d) To minimize fund requirement
9. How many times a security can be sold in a secondary market?
a) Only one time b) Two time c) Three times d) Multiple times
10. Jobbers are also called as
a) Taravaniwalas b) Gambling c) Speculation d) Bear
11. When the NSEI was established
a) 1990 b) 1992 c) 1998 d) 1997
12. The _____ was set up by a premier financial institution to allow the trading of securities across the electronic counters throughout the country.
a) OTCEI b) Factoring c) Mutual Funds d) Venture funds Institutions
13. A major player in the money market is the _____ .
a) Commercial Bank b) Reserve Bank of India c) State Bank of India d) Central Bank.

14. A marketable document of title to a time deposit for a specified period may be referred to as a ____
a) Treasury Bill b) Certificate of Deposit c) Commercial Bill d) Government. Securities
15. A pessimistic speculator is
a) Stag b) Bear c) Bull d) Lame Duck
16. _____ refers to laws or rules being liberalized or relaxed by a government
a) Globalization b) Privatization c) Liberalization d) Nationalization
17. Systematic evaluation of performance is made with the help of
a) MBO b) KRA c) MBE d) MBA
18. Securities Exchange Board of India was first established in the year ____
a) 1988 b) 1992 c) 1995 d) 1998
19. The headquarters of SEBI is ____
a) Calcutta b) Bombay c) Chennai d) Delhi
20. Pick the ODD one out
a) Primary Market b) Securities Market c) Price d) Location
21. Trading in dematerialized shares commenced on the NSE is ____
a) January 1996 b) June 1998 c) December 1996 d) December 1998
22. Human Resource management is both _____ and _____.
a) Science and art b) Theory and practice c) History and Geography d) None of the above
23. Labour turnover is the rate at which employees _____ the organisation
a) enter b) leave c) Salary d) None of the above
24. Which one of the following is not correctly matched
a) Bull – Tejiwala b) Bear – Mandiwala
c) Stag – Premium hunter d) Lame duck – cautions speculators
25. Recruitment is the process of identifying ____.
a) right man for right job b) good performer c) Right job d) All of the above
26. Transfer is an _____ source of recruitment.
a) Internal b) external c) outsourcing d) None of the above
27. Selection is usually considered as a _____ process
a) Positive b) Negative c) Natural d) None of these

28. The process of eliminating unsuitable candidate is called
a) Selection b) Recruitment c) Interview d) Induction
29. Off the Job training is given
a) In the class room b) On off days c) Outside the factory d) In the playground
30. GST is a
a) Direct tax b) Indirect tax c) Income tax d) Local Tax
31. _____ is useful to prevent skill obsolescence of employees
a) Training b) Job analysis c) Selection d) Recruitment
32. One who promotes (or) Exchange of goods or services for money is called as .
a) Seller b) Marketer c) Customer d) Manager
33. The Spot market is classified on the basis of .
a) Commodity b) Transaction c) Regulation d) Time
34. Who is supreme in the Market?
a) Customer b) Seller c) Wholesaler d) Retailer
35. Which one is the example of Intangible product?
a) Education b) Mobiles c) Garments d) Vehicles
36. Which is gateway to internet?
a) Portal b) CPU c) Modem d) Webinar
37. The consumer should discharge his duties as responsible
a) citizen b) workers c) both d) none
38. Pure play retailers are called
a) Market creators' b) Transaction brokers' c) Merchants d) Agents
39. Who is the father of Consumer Movement?
a) Mahatma Gandhi b) Mr. Jhon F. Kennedy c) Ralph Naderd) Jawaharlal Nehru
40. Bullion market classified on the basis of
a) Geographical area b) goods c) time d) volume
41. ____ of every year is declared as a Consumer Protection Day to educate the public about their rights and responsibilities.
a) August 15 b) April 15 c) March 15 d) September 15

42. _____ is the king of modern marketing.
a) Consumer b) Wholesaler c) Producer d) Retailer
43. Which of the following is not a consumer right summed up by John F. Kennedy
a) Right to safety b) Right to choose c) Right to consume d) Right to be informed
44. The Chairman of the National Consumer Disputes Redressal Council is _____
a) Serving or Retired Judge of the Supreme Court of India. b) Prime Minister
c) President of India d) None of the above
45. The term consumerism is the early
a) 1950 b) 1954 c) 1956 d) 1960
46. The International Organisation of Consumers Unions (IOCU) was first established in
a) 1960 b) 1965 c) 1967 d) 1987
47. GST stands for _____, _____, _____.
(a) Goods and Social Tax (b) Goods and Service Tax
(c) Goods and Sales Tax (d) Goods and Salary Tax
48. Macro Environment of business is an _____ factor.
(a) Uncontrollable (b) Controllable (c) Manageable (d) Unmanageable
49. _____ ownership makes bold management decisions due to their strong foundation in the international level.
(a) Private (b) Public (c) Corporate (d) MNC's
50. New Economic Policy was introduced in the year _____.
(a) 1980 (b) 1991 (c) 2013 (d) 2015

***** ALL THE BEST *****