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Register no: 1225c109

QUARTERLY EXAMINATION – 2024
COMMERCE
PART-1

Time: 3.00 Hours

Marks: 90

20 x 1 = 20

Answer all the question

Choose the Correct answers with option code.

1. With a wider span, there will be _____ hierarchical levels
a) More b) Less c) Multiple d) Additional
2. _____ is included in every managerial function
a) Co-ordinating b) Controlling c) Staffing d) Organising
3. MBO is popularized in the USA by _____
a) Prof. Reddin b) George Odione c) Henry Fayol d) F.W Taylor
4. Primary market is also called as _____
a) Secondary Market b) Money market c) New issue market d) Indirect market
5. Participants in the Capital Market includes _____
a) Individuals b) Corporate c) Financial Institutions d) All of the above
6. The market for buying and selling of commercial Bills of Exchange is known as a
a) Commercial Paper Market b) Treasury Bill Market
c) Commercial Bill Market d) Capital Market
7. _____ is the oldest stock exchange in the world.
a) London Stock Exchange b) Bombay Stock Exchange
c) National Stock Exchange d) Amsterdam Stock Exchange
8. Trading in dematerialized shares commenced on the NSE is _____
a) January 1996 b) June 1998 c) December 1996 d) December 1998
9. Labour turnover is the rate at which employees _____ the organization
a) Enter b) leave c) salary d) None of the above
10. Recruitment is the process of identifying _____
a) Right man for right job b) Good performer c) Right job d) All of the above
11. The process of eliminating unsuitable candidate is called
a) Selection b) Recruitment c) Interview d) Induction
12. Off the job training is given
a) In the class room b) On off days c) Outside the factory d) In the playground
13. The spot market is classified on the basis of _____
a) Commodity b) Transaction c) Regulation d) Time
14. Who is supreme in the market?
a) Customer b) seller c) Wholesaler d) Retailer
15. Pure play retailers are called
a) Market creators b) Transaction brokers c) Merchants d) Agents
16. The consumer protection Act came into force with effect from
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
17. It is the responsibility of a consumer that he must obtain _____ as a proof for the purchase of goods.
a) Cash receipt b) warranty card c) Invoice d) All of these
18. The Chairman of the state consumer protection council is _____
a) Judge of a High court b) Chief Minister c) Finance Minister d) None of the above
19. Pick the odd one out
a) Treasury Bills b) Commercial Bills c) Certificate of Deposits d) Debenture

20. Appeal petition against the order of the District/State/National Consumer Dispute Redressal Commission can be filed. _____
 a) within 60 days b) within 30 days c) within 90 days d) 1 year

PART- II

Answer any 7 questions. Q. No 30 is compulsory.

7 x 2 = 14

21. List out the management tools.
22. How is price decided in a secondary Market?
23. What is meant by Remisier?
24. Give the meaning of Recruitment.
25. What is green marketing?"
26. Who is a consumer?
27. Write a short notes on SEBI
28. What is an interview?
29. What is the Traditional proverb used in planning?
30. Stat the Reasons for Recruitment

PART- III

Answer any 7 questions. Q. No 40 is compulsory.

7 x 3 = 21

31. What are the principles of Taylor?
32. What are the various kinds of Capital Market? Explain
33. Explain Bull and Duck
34. What are the characteristics of Human resources? (any 3)
35. What can be marketed in the Market?
36. What are the responsibilities of consumers? (any 3)
37. Explain the types of Treasury Bills?
38. What are the concept of marketing?
39. What are the process of MBE? -
40. Who can make complaint in Consumer Court?

PART- IV

Answer all the question

7 x 5 = 35

41. (a) Explain the principles of modern management. (any5)
(OR)
(b) What are the characteristics of Government Securities? (any 5)
42. (a) Distinguish between New issue market and Secondary Market. (any 5)
(OR)
(b) How the market can be classified? Explain.(any 5)
43. (a) What are the functions of SEBI? (any 5)
(OR)
(b) What are the particulars that should be furnished along with the complaint in Consumer Court?
44. (a) What is Recent trends in Recruitment?
(OR)
(b) Explain in detail how traditional marketing differ from E-marketing.
45. (a) Discuss about the Evolution of Marketing (any 5)
(OR)
(b) Explain the functions of Stock Exchange (any 5)
46. (a) Explain the duties of consumers. (any5)
(OR)
(b) How consumers are exploited? Explain (any 5)
47. (a) Explain the main functions of management. (any 5) (OR)
(b) What are the difference between on the job training and off the job training? (any 5)