

COMMON QUARTERLY EXAMINATION - 2024

Standard - XII

Time: 3.00 hrs

COMMERCE

Marks:90

PART - I

I Choose the Correct Answer:

20x1=20

1. Management is what a _____ does?
a) Manager b) Subordinate c) Supervisor d) Superior
2. Which of the following is not a main function?
a) Decision - making b) Planning c) Organisation d) Staffing
3. Delegation of authority is easily done with the help of
a) MBA b) MBE c) MBO d) MBM
4. Capital market is a market for
a) Short term finance b) Medium term finance
c) Long term finance d) Both Short term and Medium term finance
5. Participants in the Capital Market includes
a) Individuals b) Corporate c) Financial Institutions d) All of the above
6. A major player in the money market is
a) Commercial banks b) Reserve bank of India
c) State bank of India d) Central bank
7. There are _____ stock exchanges in the country.
a) 21 b) 24 c) 20 d) 25
8. The Headquarters of SEBI is _____
a) Calcutta b) Bombay c) Chennai d) Delhi
9. An optimistic speculator is
a) Bull b) Bear c) Stag d) Lame duck
10. Securities Exchange India was first established in the year _____
a) 1988 b) 1992 c) 1995 d) 1998
11. Human resource is a _____ asset.
a) Tangible b) Intangible c) Fixed d) Current
12. Advertisement is a _____ source of recruitment.
a) Internal b) External c) Agent d) outsourcing
13. Job first man next is one of the principles of _____
a) Test b) Interview c) Training d) Placement
14. Which of the following test is used to measure the various characteristics of the candidate?
a) Physical Test b) Psychological Test c) Attitude Test d) Proficiency Test
15. Improves Skill Levels of employees to ensure better job performance.
a) Training b) Selection c) Recruitment d) Performance appraisal
16. The Spot market is classified on the basis of _____
a) Commodity b) Transaction c) Regulation d) Time
17. Who is Supreme in the market?
a) Customer b) Seller c) Wholeseller d) Retailer
18. Which is gateway to internet?
a) Portal b) CPU c) Modem d) Web air
19. The consumer protection Act came into force with effect from
a) 01.01.1986 b) 01.04.1986 c) 15.04.1987 d) 15.04.1990
20. Which of the following is not a consumer right summed up by John.F.Kennedy.
a) Right to Safety b) Right to choose c) Right to consume d) Right to be informed

(2)

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PART - II

II Answer any seven questions. Question No. 30 is compulsory

7x2=14

21. What is Management?
22. What is meant by motivation?
23. What is known as KRA?
24. What is Financial market?
25. What is Government Securities market?
26. Mention two characteristics of Human Resources.
27. What do you mean by intelligence test?
28. What is grading?
29. What is "Caveat Emptor"?
30. Write short notes on "Right to be informed".

PART - III

III Answer any seven questions. Question No. 40 is compulsory

7x3=21

31. Write note on Secondary market?
32. Write the features of MBO.
33. Who are the participants of Money Market?
34. Explain Stag and Lame duck.
35. What is the significance of Human resource? (any 3)
36. What is structured interview?
37. What do you mean by on the job Training?
38. What are the objectives of marketing?
39. What is meant by artificial scarcity?
40. What is meant by Dematerialisation?

PART - IV

IV Answer all the questions.

7x5=35

41. a) Explain the principles of Modern Management. (any 5) (OR)
- b) Explain the duties of Consumers. (any 5)
42. a) What are the major advantages of MBO? (any 5) (OR)
- b) How the market can be classified on the basis of Economics?
43. a) Distinguish between New issue Market and Secondary Market. (any 5) (OR)
- b) Differentiate between Money Market and Capital Market. (any 5)
44. a) Explain the internal Sources of Recruitment. (any 5) (OR)
- b) Differentiate Recruitment and Selection. (any 5)
45. a) Explain the functions of Stock Exchange? (OR)
- b) Explain the powers of SEBI? (any 5)
46. a) Explain the Significance of Human Resources Management. (any 5) (OR)
- b) Discuss any two new methods of marketing.
47. a) Narrate the Elements of Marketing Mix. (OR)
- b) How consumers are Exploited? (any 5)

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