

**DIRECTORATE OF SCHOOL EDUCATION**

**From**  
Dr.S.Kannappan,  
Director of School Education,  
PerasiriyarAnbazhaganKalviValagam,  
College Road,  
Chennai - 600006.

**To**  
Chief Educational Officers  
All Districts.

R. C. No. 52911 /M2 /S1 /2024, Dated: -09-2024

**Sub :** School Education – Government Of India- National Painting Competition on Energy Conservation 2024-Promoting the LiFE Mission in Schools –Conducting State Level Painting competition in schools on 14.11.24 -Regarding.

**Ref :**

1. From the Additional Secretary, Ministry of Power, Government of India, New Delhi, D.O.Lr.No.E5020/NGCA- PC/1/2023-BEE/2716-54, dated.12.09.2024.
2. From the Chief Manager, Nodal Officer-Tamil Nadu, Power Grid Corporation of India Ltd, email dated.13.09.2024.
3. School Education Department Letter No.efile/9238/MS/2024-2, dated.26.09.2024.
4. Power Grid Corporation, of India Limited, Chennai, Letter dated.30.09.24

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In the reference (1) cited above, Ministry of Power, Government of India, New Delhi has requested the participation of schools in our state in the **National Painting Competition 2024** on Energy Conservation. This year, the competition is aligned with the **Mission LiFE** which aims to promote sustainable living practices, particularly responsible consumption inspired by the inherently sustainable living traditions of Indian culture and living in harmony with nature.

All the Chief Educational officers requested to issue necessary instructions to all the Headmasters to conduct the School level painting competition to encourage and ensure maximum participation of all the schools in Tamilnadu.

<b>Topic for the State Level Painting Competition</b>	
1	Conserve Energy Protect Environment ஆற்றல்பாதுகாப்புசுற்றுச்சூழல்பாதுகாப்பு
2	Energy Saving is Environment Saving ஆற்றல்சேமிப்புஎன்பதுசுற்றுச்சூழல்சேமிப்பு

A State Level Painting Competition is scheduled to be held on 14.11.2024 (Thursday). Among the 50 selected students of school level competitions at both the categories (5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> under Category-A and 8th, 9th & 10th under Category –B) of Tamilnadu State at Chennai, State level winners will be selected from Tamilnadu for participation in the National Level Painting Competition in New Delhi/ Gurugram.

**State Level Painting Competition on Energy Conservation for school children (GroupA-5th, 6th & 7th std. Group-B-8th, 9th & 10th std)**

Headmasters are requested to conduct the School level Painting competitions for the both the categories (5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> under Category-A and 8th, 9th & 10th under Category –B) after registering the school in the [www.bee-studentsaward.in](http://www.bee-studentsaward.in) The hard copies of the two best selected drawings of each category should reach the Nodal officer by post on or before 25th October, 2024 at the address given below along with a list of participated students (names) in each category.

All the Chief Educational Officers are to issue necessary instruction to all District Education Officers and all the schools in their district to encourage and ensure maximum participation of the schools students in National and State level painting competition on Energy conservation.

**SMT.S.KASTURI, CHIEF MANAGER  
NODAL OFFICER (TAMILNADU)  
POWER GRID CORPORATION OF INDIA LIMITED  
NO.2, (OLD No.16) FIRST LANE, BHARATHI NAGAR  
NORTH USMAN ROAD, T.NAGAR, CHENNAI-600017  
TELEPHONE: 044-28342875/ 28342876  
MOBILE: 9445001380  
EMAIL ID: [paintingcompetition.chennai@gmail.com](mailto:paintingcompetition.chennai@gmail.com)**

Enclosure: references cited above

  
**Director**  
32/9/24

Copy submitted to the Secretary, School Education Department, Chennai -600 009.

Copy to

1. Director of Elementary Education, Directorate of Elementary Education, Chennai- 6
2. Director of Private schools, Directorate of Private schools, Chennai – 6
3. The Chief Manager, Nodal Officer, Tamil Nadu Power Grid Corporation of India Limited, No.2, (Old No.16) First Lane, BharathiNagar, NorthUsman Road, T. Nagar, Chennai-600 017.

In case any clarification is required, Schools/Education Department officials may please contact our **Nodal Officer for Tamil Nadu State**, whose details are given below:

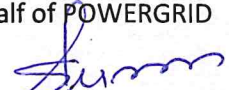
**SMT.S.KASTURI, CHIEF MANAGER  
NODAL OFFICER(TAMIL NADU)  
POWER GRID CORPORATION OF INDIA LIMITED  
NO.2, (OLD NO.16) FIRST LANE, BHARATHI NAGAR  
NORTH USMAN ROAD, T NAGAR  
CHENNAI - 600 017**  
TELEPHONE : 044-28342875 / 28342876  
MOBILE : 9445001380  
EMAIL ID : [paintingcompetition.chennai@gmail.com](mailto:paintingcompetition.chennai@gmail.com)

We now look forward to your active co-operation in making this National Campaign on Energy Conservation, a grand success in the State of Tamil Nadu.

Thanking you,

*With Regards,*

Yours faithfully  
for & on behalf of POWERGRID



[M M JEYASEELAN]  
Sr.Dy. GENERAL MANAGER



SRIKANT NAGULAPALLI  
अपर सचिव  
ADDITIONAL SECRETARY



भारत सरकार  
GOVERNMENT OF INDIA  
विद्युत मंत्रालय  
MINISTRY OF POWER  
श्रम शक्ति भवन, रफी मार्ग  
SHRAM SHAKTI BHAWAN, RAFI MARG

नई दिल्ली - 110001

NEW DELHI - 110001

10<sup>th</sup> September, 2024

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DO No. E5020/NECA-PC/1/2023-BEE/2716-54

**Subject: National Painting Competition on Energy Conservation 2024 – Promoting the LiFE Mission in CBSE / ICSE Schools / State Govt Schools / Pvt Schools -**

Dear *Ms Madumathi,*

I am writing to request the participation of your State in the National Painting Competition 2024 on Energy Conservation.

2. It may be noted that this competition is being held since 2005. The competition engaged over 70 lakh students in 2023 and winners were recognized by the President of India. This competition has proven to be a powerful platform for promoting energy conservation efforts.

3. This year, the competition is aligned with the Mission LiFE which aims to promote sustainable living practices, particularly responsible consumption. Inspired by the inherently sustainable living traditions of Indian culture and living in harmony with nature, Mission LiFE seeks to channel the efforts of individuals and communities into a global mass movement of positive behavioural change.

To further the LiFE mission, I urge your esteemed office to:

Facilitate widespread participation from schools across your State.

Direct the Education Department to ensure maximum student participation.

Support the designated Nodal Officer for a seamless competition.

4. Details and Nodal Officer information are available at [www.paintings.beeindia.gov.in](http://www.paintings.beeindia.gov.in). Students from Standards 5-7 (Group A) and 8-10 (Group B) are eligible. The deadline for submissions to your State Nodal Officer is 20<sup>th</sup> October, 2024.

Your contribution is crucial to the LiFE mission's success. Thank you for your support.

With *Regards,*

Yours sincerely,

(Srikant Nagulapalli)

Tmt S. Madumathi, IAS  
Secretary to Govt. of Tamil nadu  
School Education Department  
Secretariat  
Chennai - 600009







School Education Department  
Secretariat, Chennai-9.

Letter No.efile/9238/MS/2024-2, dated.26.09.2024.

From  
Tmt. K.Jeyalalitha, B.Sc.,  
Joint Secretary to Government.

To  
The Director of School Education,  
Chennai-6.(w.e)  
The Director of Elementary Education,  
Chennai-6.(w.e)

Sir,

Sub: School Education – Government Of India- National Painting Competition on Energy Conservation 2024-Promoting the LIFE Mission in CBSE/ICSE Schools/State Schools - Regarding.

- Ref: 1. From the Additional Secretary, Ministry of Power, Government of India, New Delhi, D.O.Lr.No.E5020/NGCA-PC/1/2023-BEE/2716-54, dated 12.09.2024.  
2. From the Chief Manager, Nodal Officer-Tamil Nadu, Power Grid Corporation of India Ltd, email dated.13.09.2024.

I am directed to enclose copies of the letters in the references cited. The Additional Secretary, Ministry of Power, Government of India, New Delhi has requested the participation of our state in the National Painting Competition 2024 on Energy Conservation. This year, the competition is aligned with the Mission LIFE which aims to promote sustainable living practices particularly responsible consumption. Inspired by the inherently sustainable living traditions of Indian culture and living in harmony with nature, Mission LIFE seeks to channel the efforts of individuals and communities into a global mass movement of positive behavioural change.

2. The LIFE mission urged to:

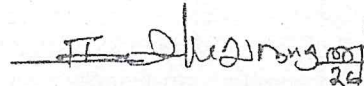
- a. Facilitate widespread participation from schools across the State
- b. Direct the Education Department to ensure maximum student Participation.
- c. Support the designated Nodal Officer for a seamless competition.

3. The Additional Secretary, Ministry of Power, Government of India has also stated that the details and Nodal Officer information are available at [www.paintings.beeindia.gov.in](http://www.paintings.beeindia.gov.in). Students from Standards 5-7 (Group A) and 8-10 (Group B) are eligible. The deadline for submissions to Tamil Nadu State Nodal Officer is 20<sup>th</sup> October, 2024.

4. The Chief Manager, Nodal Officer-Tamil Nadu, Power Grid Corporation of India Ltd has also sent a copy of the above letter and stated that they are organizing State Level Painting Competition on Energy Conservation for school children (Group A-5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> std. Group B-8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> std) in the state of Tamilnadu. which is being initiated by Bureau of Energy Efficiency, Ministry of Power, Government of India.

5. I am therefore, to request you to issue necessary instructions to the officials under your control to encourage and ensure maximum participation of the school students, in National Painting Competition on Energy Conservation 2024 and send the action taken report direct to the Power Grid Corporation of India Limited under intimation to Government.

Yours faithfully,

  
for Joint Secretary to Government

26/9/24

Copy to:-  
The Chief Manager,  
Nodal Officer, Tamil Nadu  
Power Grid Corporation of India Limited,  
No.2, (Old No.16) First Lane, Bharathi Nagar,  
North Usman Road, T. Nagar, Chennai-600 017.  
School Education(Genl.I) Department, Chennai-600 009.





MINISTRY OF POWER  
GOVERNMENT OF INDIA

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आजादी का  
अमृत महोत्सव



## CIRCULAR

**Sub: School, State & National level Painting Competition on Energy Conservation-2024 for Group 'A' (5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> Standard Students) and Group 'B' (8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> Standard Students)**

To sensitise the school children towards Energy Efficiency and Energy Conservation in the domestic sector, the Ministry of Power (MoP), Government of India (GoI), undertakes pan India National Awareness Campaign by organizing a Painting Competition for students. This Competition is also applicable to schools situated outside India. Participants from such schools would be judged separately for selecting National winners and separate prize money for Groups A & B.

### COMMON TOPICS FOR GROUP A & GROUP B

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Conserve Energy, Protect Environment</li><li>• Energy Saving is Environment Saving</li></ul> | <ul style="list-style-type: none"><li>• ऊर्जा का संरक्षण, पर्यावरण का अनुरक्षण</li><li>• ऊर्जा की बचत पर्यावरण की रक्षक है</li></ul> |
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### METHODOLOGY OF PAINTING COMPETITION – 2024

#### School-Level Painting Competition

- School Principals are to visit [www.paintings.beeindia.gov.in](http://www.paintings.beeindia.gov.in) and register their schools.
- School to schedule a date and organize a painting competition of 2 hours duration for 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> Standard students under Group 'A' and for 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> Standard students under Group 'B'.
- Students must use A4 size sheets and painting materials such as pencils, colour pencils, crayons, water colours. Students can select any one of the above-mentioned themes.
- School principals shall select the 02 best paintings from each Group A & B and send them to the respective Nodal Officer of the State/UT. The list of Nodal Officers of States/UTs is available at [www.paintings.beeindia.gov.in](http://www.paintings.beeindia.gov.in)
- The paintings shall reach the respective Nodal Officer by 20<sup>th</sup> October 2024.
- BEE / Nodal Officer of CPSU shall not be responsible for any delays for the entries not reaching by 20<sup>th</sup> October 2024.
- Details of the competition, terms & conditions, etc. are stated in the Methodology for National Painting Competition 2024 available on [www.paintings.beeindia.gov.in](http://www.paintings.beeindia.gov.in) and shall be binding.

#### State/UT Level Painting Competition

- Selected students from Groups A & B will be called for a two-hour on-the-spot Painting Competition to be held on 14<sup>th</sup> November 2024.

1st Prize – ₹50,000/- 2nd Prize – ₹30,000/- 3rd Prize – ₹20,000/-

10 Appreciation Prizes of ₹7,500 each

- Each participating student from Categories 'A' & 'B' will be paid ₹2000/- in cash (₹3000/- each to the participants from Lakshadweep) and a participation certificate (except for winners who will be provided winning certificates).

#### National Level Painting Competition

- 1st, 2nd and 3rd prize winners of the State Level Painting Competition of the Group 'A' and 'B' from each State/UT will be invited to Delhi to participate in the "National Level Painting Competition" to be held on 11<sup>th</sup> December 2024.
- In the case of international participants, the 3 best Paintings of Group A & Group B each would be evaluated by BEE.
- International Paintings will be separately judged for winners of the National Level Painting Competition.
- National Level winners of both Groups 'A' & 'B' will be awarded prizes by the Chief Guest at the "National Energy Conservation Day Function" to be held in Delhi on 14<sup>th</sup> December 2024.

1st Prize – ₹1,00,000/- 2nd Prize – ₹50,000/- 3rd Prize – ₹30,000/-

10 Appreciation Prizes of ₹15,000 each

1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> prize winners would be provided with a laptop each and Appreciation prize winners with a tablet each

In the case of international winners, the number of awards shall be decided by the Jury and the only award prize would be given in terms of equivalent US\$.

