

Class : 11

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SECOND MID TERM TEST - 2024

Time Allowed : 1.30Hours]

COMMERCE

[Max. Marks : 50

YouTube/ Akwa Academy
PART - I.

I. Choose the correct answer:

10x1=10

- Which of the following helps in maximising sale of goods to society?
 - Business success
 - laws and regulations
 - Ethics
 - Professional management
- ADRs are issued in
 - Canada
 - China
 - India
 - The USA
- Equity shareholders are the _____ of a company .
 - Creditors
 - Owners
 - Debtors
 - None of the above
- When goods are imported for the purpose of export it is called as _____
 - Foreign Trade
 - Home Trade
 - Entrepot
 - Trade
- There are _____ distinct modes of credit to Self Help Groups.
 - 1
 - 2
 - 3
 - 4
- Who is the first middleman in the channel of distribution?
 - Wholesaler
 - Producer
 - Retailer
 - Customer
- Retailers deal in _____ quantity of goods.
 - Small
 - Large
 - Medium
 - Limited
- Selling of goods from home country to foreign country is called
 - Home Trade
 - Entrepot Trade
 - Foreign Trade
 - Joint Venture
- EPC stands for
 - Export processing commission
 - Export Promotion Council
 - Export Carriage council
 - Export Promotion Congress
- WTO was established on
 - 1-1-1996
 - 1-1-1997
 - 1-1-1995
 - 1-1-1994

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PART - II

II. Answer any 5 of the following questions:

(Questions No: 17 is compulsory)

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5x2=10

11. What is the aim of NEEDS?
12. Give some examples for micro enterprises.
13. What is a Depository Receipt?
14. What is import trade?
15. What is meant by entrepot trade?
16. What do mean by world bank?
17. What is another name of chain store? Give one example?

PART - III

III. Answer any 5 of the following questions:

(Question No: 24 is compulsory)

5x3=15

18. What do mean by the concept of business ethics?
19. Explain the types of internal trade?
20. What is bill of Lading?
21. Explain the characteristics of super market?
22. List out the products produced ny MSME in tamil nadu?
23. Explain any three features of international trade?
24. What is B2C business transaction?

PART - IV

IV. Answer all the questions:

3x5=15

25. a) Explain the kinds of source of short term finance?

(OR)

- b) Distinguish between intrrenal trade and international trade? (any 5)

26. a) What are the objectives of SHGs (any 5)

(OR)

- b) Distinguish between Bill of lading and charter party?

27. a) Explain the different key elements of business ethics.

(OR)

- b) What are the function of retailers? (any5)

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