

**MODEL HALF YEARLY EXAMINATION****STD: 12****SUBJECTS: COMMERCE****DURATION: 3.00HRS****MARKS: 90****PART-A****CHOOSE THE CORRECT ANSWER****20\*1=20**

1. \_\_\_\_\_ is a father of modern management.  
a. F.w Taylor b. drucker c. .Henry Fayol d. PETER
2. Which is the primary function of management?  
(a) Innovating (b) Controlling (c) Planning (d) Decision-making
3. Primary market is also called as \_\_\_\_\_  
a) Secondary market b) Money market c) New Issue Market d) Indirect Market
4. When the NSEI was established?  
a) 1990 b) 1992 c) 1998 d) 1997
5. A marketable document of title to a time deposit for a specified period may be referred to as a \_\_\_\_\_.  
a) Treasury Bill b) Certificate of Deposit c) Commercial Bill  
d) Government securities
6. which those based on technology?  
A) modern b) professional c) corporate d) all the above
7. . Human Resource management is both ----- and -----.  
a) Science and art b) Theory and practice c) History and Geography d) None of the above
8. Selection process helps in \_\_\_\_\_  
a) Locating candidates b) Determining the suitability of the candidates. c) preparing employees for training d) None of these
9. Elaborate discussion on specific topic comes under ----- method of training.  
a) Under study b) Coaching c) Conferences d) Counseling
10. Which is gateway to internet?  
a. Portal b. CPU c. Modem d. Webnaire
11. The Consumer Protection Act came into force with effect from  
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
12. \_\_\_\_\_ ownership management makes bold decision due to their strong foundation international level  
A) private b) public c) corporate d) management
13. mention the status of a company secretary for a company?  
a) a member b) a director c) an independent d) a employee contractor
14. A Public Company shall have a minimum of \_\_\_\_\_ Directors.

- (a) Twelve (b) Seven (c) Three (d) Two
15. \_\_\_\_\_ is the Government of India's endeavor to promote culture of innovation and entrepreneurship.
- a) AIM b) STEP c) SEED d) AIC
16. In case of the sale, the \_\_\_\_ has the right to sell
- a) Buyer b) Seller c) Hirer d) Consignee
17. \_\_\_\_\_ was the first company to trade its shares in Demat form.
- (a) Tata Industries (b) Reliance Industries (c) Infosys pvt Ltd (d) Birla Industries
18. Identify the managerial function out of the following functions of HR managers.
- a) Maintenance b) Development c) Organizing d) co development
19. The Chairman of the District Forum is \_\_\_\_\_
- a) District Judge b) High Court Judge c) Supreme Court Judge d) None of the above
20. ----- is the king of modern marketing.
- a. Consumer b. wholesaler c. Producer d. Retailer

### PART-B

**ANSWER ALL ANY SEVEN QUESTIONS(Q.no 30 Compulsory)**

**7\*2=14**

21. what is meaning of authority?
22. Write short notes on internal environment?
23. Write any 5 Stock Exchanges in India.
24. what is meaning of role play method?
25. what is right to informed?
26. Give a short notes on digital India?
27. Who is participated capital market?
28. Define marketing.
29. Who is called executive director?
30. Mr. Aravinth enters into agreement with rajan that he will sell a certain painting if he gets from sathish , what kind of goods does this mean?

### PART-C

**ANSWER ALL ANY SEVEN QUESTIONS(Q.no 30 Compulsory)**

**7\*3=21**

31. what are advantages of MBO?
32. Write the types of treasury bills?
33. Explain any three types of speculators?
34. write a short notes on a) niche market b) ambush market

35. Differentiate between entrepreneur and manager
36. Explain different Kinds of Preference shares.
37. what is types of market on the basis on economic?
38. What is the meaning of stress interview?
39. Who is member of national level commision?
40. How to open demate account?

### **PART-D**

**ANSWER ALL QUESTIONS**

**7\*5=35**

41. A) Explain the various function of management (or) b) Explain the significants of human resources management.
42. A) Differentiate between money market and capital market (or) b) Explain the features of stock exchange
43. A) Explain the various types of company meeting. (Or) b) Explain the features of cheque
44. A) What are element of contract of sale? (any5) (or) Explain the role of financial market
- 45.A) Describe the evolution of marketing. (Or) b) Explain the advantags and disadvantage of liberization
- 46.A) What are the challenges of woman entrepreneur? (Or) b) Explain the various types of selection test
47. A) Differeciate between Shares and debentures (or) b) How to exploitation of consumer?

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