

Class : 12Register
Number**COMMON HALF YEARLY EXAMINATION 2024-25**

Time Allowed : 3.00 Hours]

COMMERCE

[Max. Marks : 90

Note : i) Answer All the questions.

ii) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer.

PART - I

20X1=20

1. Choose the correct answer.
1. The one does not include in the internal sources of recruitment process is
a) Walkins b) Promotion c) Demotion d) Job Rotation
2. Capital Market is a market for
a) Long term finance b) Short term finance
c) Medium term finance d) None of these
3. The International Organization of Consumer Union (IOCU) was first established in the year
a) 1967 b) 1960 c) 1987 d) 1965
4. Directors are ----- of the company's money.
a) Agent b) Banker c) Trustees d) Holder
5. ----- is the king of Modern Marketing.
a) Producer b) Consumer c) Retailer d) Wholesaler
6. The Initial stage of the Marketing System is -----
a) Barter System b) Monopoly System
c) Self producing d) Exchange to money
7. The Goals are achieved with the help of -----
a) Planning b) Motivation c) Staffing d) Controlling
8. Number of parties in a Bill of exchange are
a) 3 b) 2 c) 4 d) 6
9. A major player in the Money Market is the -----
a) State Bank of India b) Commercial Bank
c) Central Bank d) Reserve Bank of India
10. The characteristics of an Entrepreneur is / are
a) Flexibility b) Self - Confidence c) Spirits of Enterprise d) All of the above
11. The Chairman of the National Consumer disputes Redressal Commission is
a) President of India b) Retired Judge of the Supreme Court of India
c) High Court Judge d) Prime Minister
12. Human Resource is a -----asset.
a) Fixed b) Tangible c) Current d) Intangible
13. Public Company shall have a minimum number of ----- directors.
a) 5 b) 2 c) 6 d) 3
14. ----- results from the removal of barrier between National Economics to encourage the flow of goods, services, Capital and Labour.
a) Globalisation b) Privatisation c) Foreign Trade d) Liberalisation
15. Sale of Goods act was passed in the year
a) 1930 b) 1940 c) 1950 d) 1960
16. The term Consumerism 'Come into existence in the year -----
a) 1954 b) 1960 c) 1958 d) 1957
17. The process of eliminating unsuitable candidates is called -----
a) Interview b) Selection c) Induction d) Recruitment
18. Advertisement is a ----- source of Recruitment.
a) Agent b) Internal c) Outsourcing d) External
19. Negotiable Instrument is
a) Transferable b) Title of the holder is free from all defects
c) a and b are correct d) a and b are wrong

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20. Management is what a ----- does.

- a) Supervisor b) Manager c) Superior d) Subordinate

PART- II

Answer any 7 questions. Question No: 30 is Compulsory.

7x2=14

21. List out the Management Tools.
22. What is Capital Market?
23. What are the types of Speculators?
24. Give the meaning of Recruitment?
25. Define Marketing Mix.
26. What are the rights of Consumers according to John. F. Kennedy.
27. What is Roleplay method?
28. What is a contract of Sale of Goods?
29. What is Quorum?
30. Why should an Entrepreneur possess decision making skills?

PART- III

Answer any 7 questions. Question No : 40 is compulsory.

7x3=21

31. Differentiate Management from Administration (any 3)
32. What are the features of Treasury Bills?
33. Explain stag type of Speculator.
34. What is meant by Job Portals?
35. Write any three objectives of Marketing.
36. Define Management.
37. What is meant by Artificial Scarcity?
38. State any three impacts of Globalisation.
39. What do you mean by Statutory Meeting?
40. A company went into Liquidation. Which type of share holders will gets their share capital first? Explain.

PART- IV

Answer all the questions.

7x5=35

41. a) Discuss the Operative functions of HRM.
(OR)
b) Distinguish between New Issue Market and Secondary Market. (any 5)
42. a) Explain the functions of Capital Market.
(OR)
b) Discuss the Challenges faced by Women Entrepreneurs? (any 5)
43. a) Explain any five functions of Stock Exchange.
(OR)
b) Explain any five principles of Modern Management.
44. a) What are the characteristics of an Entrepreneur. (any 5)
(OR)
b) Discuss the role of Macro Environmental factors of Business? (any 5)
45. a) Give short notes on i) Statutory Meeting ii) Extra - ordinary general Meeting
(OR)
b) What are the responsibilities of Consumers?
46. a) Enumerate any five different kinds of Financial Market.
(OR)
b) Explain how Consumers are exploited.
47. a) What are the differences between on the Job Training and Off the job training? (any 5)
(OR)
b) Explain the Powers of SEBI. (any 5)

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