

✓12Com

Virudhunagar District

Common Half Yearly Examination - December 2024



Standard 12 COMMERCE

Time: 3.00 Hrs.

Marks: 90

PART - A

Answer all the Questions:

20×1=20

- 1) Management is an _____.
 a) Art
 ✓ c) Art and Science
 b) Science
 d) Art or Science
- 2) The goals are achieved with the help of _____.
 ✓ a) Motivation b) Controlling c) Planning d) Staffing
- 3) MBO is popularised in the USA by _____.
 a) Prof. Reddin
 c) Henry Fayol
 b) George Odiorne
 d) F.W. Taylor
- 4) How many times a security can be sold in a secondary market?
 a) Only one time
 c) Three times
 b) Two times
 d) Multiple times
- 5) Capital market do not provide _____.
 ✓ a) Short term funds
 c) Equity funds
 b) Debenture funds
 d) Long term funds
- 6) A major player in the money market is the _____.
 ✓ a) Commercial Bank b) RBI c) SBI d) Central Bank
- 7) A pessimistic speculator is _____.
 a) Stag b) Bear c) Bull d) Lame duck
- 8) SEBI was first established in the year _____.
 ✓ a) 1988 b) 1992 c) 1995 d) 1998
- 9) Human resource is a _____ asset.
 a) Tangible b) Intangible c) Fixed d) Current
- 10) E-recruitment is possible only through _____ facility.
 a) Computer ✓ b) Internet c) Broadband d) 4G
- 11) Job first man next is one of the principles of _____.
 ✓ a) Test b) Interview c) Training d) Placement
- 12) _____ is useful to prevent skill obsolescence of employees.
 ✓ a) Training b) Job analysis c) Selection d) Recruitment
- 13) Stock Exchange Market is also called _____.
 a) Spot market
 ✓ c) Security market
 b) Local market
 d) National market
- 14) Who is supreme in the market?
 ✓ a) Customer b) Seller c) Wholesaler d) Retailer
- 15) Pure play retailers are called _____.
 a) Market creators
 c) Merchants
 b) Transaction brokers
 d) Agents
- 16) The term 'consumerism' came into existence in the year _____.
 ✓ a) 1960 b) 1957 c) 1954 d) 1958
- 17) Sale of goods Act was passed in the year _____.
 a) 1962 b) 1972 ✓ c) 1930 d) 1985
- 18) The shares which are offered to the existing shareholders at free of cost is known as _____.
 ✓ a) Bonus share b) Equity share c) Right share d) Preference share
- 19) _____ has to include the mechanism for managing venture in the project report.
 a) Banker
 c) Lending Institutions
 b) Government
 ✓ d) Entrepreneur

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- 20) Which of below is a factor of production?
 a) Land b) Labour c) Entrepreneurship d) All of the above

PART - B**Answer any 7 Questions. Q.No.30 is compulsory:**

7×2=14

- 21) List the subsidiary functions of management.
 22) What is known as KRA?
 23) How is price decided in a secondary market?
 24) What are the types of Speculator?
 25) What is promotion?
 26) What is meant by spot market?
 27) Give two examples of adulteration.
 28) What is privatisation?
 29) What is contingent goods?
 30) Mention the other name for corporate entrepreneur.

PART - C**Answer any 7 Questions. Q.No.40 is compulsory:**

7×3=21

- 31) Give a note on 'Digital India'.
 32) Discuss in detail about existing goods.
 33) Write a short note on New Economic Policy.
 34) Who are the members of the state commission?
 35) List out the management tools.
 36) Write a note on secondary market.
 37) When are alternative directors appointed?
 38) What is stress interview?
 39) Draw the two different types of crossing.
 40) Write short note on 'Proxy'.

PART - D**Answer all the Questions.**

7×5=35

- 41) a) Explain the various functions of management. (any 5)
 (OR)
 b) What are the functions of SEBI? (any 5)
 42) a) Distinguish between New issue market and Secondary market. (any 5)
 (OR)
 b) Narrate the Elements of Marketing mix.
 43) a) What are the responsibilities of consumers? (any 5)
 (OR)
 b) Distinguish a cheque and a bill of exchange. (any 5)
 44) a) Differentiate Recruitment and Selection. (any 5)
 (OR)
 b) Differentiate between the money market and capital market. (any 5)
 45) a) What are the various kinds of Debentures? (any 5)
 (OR)
 b) How consumers are exploited? (any 5)
 46) a) Explain the principles of modern management. (any 5)
 (OR)
 b) What are the highlights of the LPG Policy? (any 5)
 47) a) Discuss the disadvantages of MBE. 3
 (OR)
 b) Briefly state different types of company meetings. 28