## DINDIGUL DISTRICT

## **HALF YEARLY EXAMINATION -2024**

CLASS:12

COMMERCE

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Time: 3.00 Hours

MARKS: 90

PART - I	対した
Note : Answer all the questions.	
Choose the most suitable answer from the given four alternatives and write the option code and the corresponding answers:-	
l) Choose the correct answers:-	1
With a wider span, there will be hierarchical levels.	
a) More b) Less c) Multiple d) Additional	
2. The goals are achieved with the help of	
a) Motivation b) Controlling c) Planning d) Staffing	
3. MBO is popularized in the USA by	
a) Prof. Reddin b) George Odiome c) Henry Fayol d) F.W. Taylor	-
4. Financial market facilities business firms a) To rise funds b) To recruit workers	
a) To rise funds b) To recruit workers c) To make more sales d) To minimize fund requirement	
5. The was set up by a premier financial institution to allow the trading of securities	
across the electronic counters throughout the country.	
a) OTCEI b) Factoring c) Mutual funds d) Venture Funds institutions	
6. A pessimistic speculator is	
a) Stag b) Bear c) Bull d) Lame Duck 7. Human resource management determine the relationship.	
a) internal, external b) employer, employee c) Owner, Servant d) Principle, Agent	
8. The process of eliminating unsuitable candidate is called	
a) Selection b) Recruitment c) Interview d) Induction	
9. Training methods can be classified into and training.	
a) Job rotation & Job enrichment b) On the job and Off the job c) Job analysis & Job design d) Physical and mental	
10. In the following variables which one is not the variable of marketing mix?	
a) Place variable b) Product variable c) Program variable d) Price variable	
11. Pure play retailers are called	
a) Market creators b) Transaction brokers c) Merchants d) Agents  12 of every year is declared as a Consumer Protection Day to educate the public about	
their rights and responsibilities.	( )
a) August 15 b) April 15 c) March 15 d) September 15	
13. The State Commission can entertain complaints where the value of the goods or services	
and the compensation, if any claimed exceed	
a) 2 lakhs but does not exceed 5 lakhs b) 20 lakhs but does not exceed 1 crore c) 3 lakhs but does not exceed 5 lakhs d) 4 lakhs but does not exceed 20 lakhs	
14. Macro Environment of business is an factor.	
a) Uncontrollable b) Controllable c) Manageable d) Immanageable	
15. results from the removal of barriers between national economics to encourage	
the flow of goods, services, capital and labour.	
a) Privatisation b) Liberalisation c) Globalisation d) Foreign Trade	
16. Which of these is based on Technology?  a) Modern b) Professional c) Corporate d) Industrial	The
17. A person shall hold office as a director in companies as per the Companies Act, 2013.	
a) 5 companies b) 10 companies c) 20 companies d) 15 companies	100
18. Who is not entitled to speak at the annual general meeting of the company.	100 m
a) Auditor b) Shareholder c) Proxy d) Directors	_1

19. Match List I with List II and select the correct answer using the codes given below:    SNO	Security Security							4	
S.No   List   S.No   List   Codes   Codes   () (ii) (iii) (iv)	19. Matcl	h List I with List II and se	lect	he correct answer using the codes give	n belo	: wc			10
Initiative Entrepreneur   1   Never each sine change as last resort   1   1   2   1   3   3   1   2   1   3   3   2   1   3   3   2   1   3   3   3   3   3   3   3   3   3			S.No	List II Coo	des :		/21\	/!!!	(1-A
iii)   Fabian Entrepreneur   3   Redesign or Re-engineer the products   (c)   4   1   2   3   1   2   2	i)				(a)	4	(11)	. 1	
New product, Brand, Technology   (d) 4 3 2 1   Nasward   New product, Brand, Technology   (d) 4 3 2 1   Nasward			100		(b)	4	2	3	
20. Assertion (A): Voice voting in which the Chairman allows the members to raise their voice in favour or against an issue.  Reason (R): The Chairman announces the results of voice voting on the basis of strength of words shouted.  a) (A) and (R) are True. (R) is not the correct explanation of (A) b) (A) and (R) are True. (R) is the correct explanation of (A) c) (A) and (R) are False d) (A) is False (R) is True.  PART - II  Note: Answer any Seven questions in which question No.30 is compulsory.  7.2=14  21. What is meant by Motivation?  22. What is Spot Market? 23. Who is called a Broker?  24. Write any two internal source of recruitment.  25. What is meant by Commodity market?  26. What is Caveat Emptor?  27. Expand VUCA.  28. List down the essential elements of a contract of sale.  29. Who are Agricultural Entrepreneur?  30. Give any three cases in which an ordinary resolution need to be passed.  PART - III  Answer any seven questions in which question No. 40 is compulsory.  31. Differentiate between Management from Administration. (any 3)  32. Write a note on Secondary Market.  33. What are the inmitations of Stock Exchange? (any 3)  34. What are the characteristics of Human Resources? (any 3)  35. What are the characteristics of Human Resources? (any 3)  37. Write a short notes on New Economic Policy.  38. What are the characteristics of a Bill of Exchange? (any 3)  39. What do you understand by Issue of Securities at Premium?  40. State any six kinds of Navaratna companies.  Part - IV  Answer all the questions.  41. (a) How consumers are exploited? (any 5)  (b) Explain the principles of Modern management. (any 5)  (c) Write the differences between Shares and Debentures. (any 5)  (d) What are the major advantages of MBO? (any 5)  (e) Write the differences between Shares and Debentures. (any 5)  42. (a) What are the major advantages of interview. (any 5)  (b) Explain in detail on classification according the type of business. (any 5)  45. (a) Explain in detail on classification according the type of busines	Charles Branche La				(c)	4	- 3 - 3	2	3 1
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