

Tsi12Com

Tenkasi District



Common First Revision Test - January 2025

10-01-25

Standard 12

Time Allowed: 3.00 Hours

COMMERCE

Maximum Marks: 90

- I. Answer all the questions. Choose the correct answer: 20×1=20**
- 1) With a wider span there will be _____ hierarchical levels.
a) more b) less c) multiple d) additional
 - 2) Who can become a secretary of a company?
a) Co-operative society b) Individual person
c) Trade union d) Partnership firm
 - 3) Human Resource is a _____ asset.
a) fixed b) tangible c) current d) intangible
 - 4) Public company shall have a minimum number of _____ directors.
a) 5 b) 2 c) 6 d) 3
 - 5) A Pessimistic Speculator is _____.
a) Bull b) Bear c) Stag d) Lame duck
 - 6) The initial stage of marketing system is
a) Monopoly b) Exchange to money
c) Barter system d) Self producing
 - 7) GST stands for
a) Goods and Social Tax b) Goods and Service Tax
c) Goods and Sales Tax d) Goods and Salary Tax
 - 8) The process of eliminating unsuitable candidate is
a) Selection b) Recruitment c) Interview d) Induction
 - 9) _____ meeting will be held only once in the life time of the company.
a) Statutory b) Annual general c) Extra ordinary d) Class general
 - 10) The share which are offered to the existing shareholders, free of cost is known as
a) Bonus shares b) Equity shares
c) Right shares d) Preference shares
 - 11) Selling goods or services through internet is called as _____.
a) Green marketing b) E-marketing
c) Social marketing d) Meta marketing
 - 12) SEBI is empowered by the finance ministry to nominate _____ members on the governing body of every stock exchange.
a) 5 b) 3 c) 6 d) 7
 - 13) In contract of sale, the _____ has the right to sell.
a) Buyer b) Seller c) Hirer d) Consignee
 - 14) Who is the father of consumer movement?
a) Ralph Nader b) Mahatma Gandhi
c) Jawaharlal Nehru d) John F. Kennedy
 - 15) There are _____ stock exchanges in the country.
a) 20 b) 21 c) 25 d) 24
 - 16) _____ is the Government of India's endeavor to promote culture of Innovation and Entrepreneurship.
a) AIM b) STEP c) SEED d) AIC
 - 17) Stock Exchange Market is also called _____.
a) Spot market b) Local market
c) Securities market d) National market
 - 18) Billion market classified on the basis of
a) Geographical area b) Goods c) Time d) Volume

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- 19) _____ is the result of New Industrial Policy which abolished the 'License system'.
- a) Globalisation b) Privatisation c) Liberalisation d) None of these
- 20) Poaching is also known as _____.
- a) selection b) yield c) success d) raiding

II. Answer any seven questions. Question No. 30 is compulsory: 7×2=14

- 21) What is meant by Remiser?
- 22) Define Marketing mix.
- 23) What is capital market?
- 24) List out the management tools.
- 25) Give the meaning of Recruitment.
- 26) Give a note on Digital India.
- 27) Mention any two characteristics of entrepreneur.
- 28) Who is called as Managing Director?
- 29) Give any two advantages of Globalisation.
- 30) Name the industries which are reserved for Public Sectors. (any two)

III. Answer any seven questions. Question No. 40 is compulsory: 7×3=21

- 31) State the importance of staffing.
- 32) What are the types of Treasury Bill?
- 33) Explain any three limitations of Stock Exchange.
- 34) What are the types of market on the basis of time?
- 35) Distinguish between Entrepreneur and Manager.
- 36) What is meant by artificial scarcity?
- 37) What is structured Interview?
- 38) Who is shadow director?
- 39) Explain Niche marketing.
- 40) Is consumer protection necessary? Why?

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IV. Answer all the questions:

- 41) a) Explain various functions of Management.

(OR)

- b) Explain the micro environmental factors of business.

- 42) a) Explain the function of capital market.

(OR)

- b) Explain the challenges faced by women Entrepreneur.

- 43) a) Explain the function of SEBI.

(OR)

- b) Explain the detail the elements of contract of sale.

- 44) a) Explain the highlights of LPG policy.

(OR)

- b) Distinguish between condition and warranty.

- 45) a) Explain how the market can be classified?

(OR)

- b) Explain how consumers and exploited?

- 46) a) Explain the features of cheque.

(OR)

- b) Explain the benefits of training.

- 47) a) Distinguish between Shares and Debentures.

(OR)

- b) Explain the various type of tests. (any five)
