

12 P

Register No. _____

First Revision Examination- 2025

Time : 3.00 Hrs.

COMMERCE

Marks : 90

20 x 1 = 20**I. Choose the correct answer.**

1. Scientific management is developed by
a) Mayo b) Fayol c) Jacob d) Taylor
2. E-Recruitment is possible only through _____ facility.
a) Computer b) 4G c) Broadband d) Internet
3. NSEI was established in
a) 1997 b) 1990 c) 1992 d) 1998
4. First meeting of Directors should be convened within _____ days from the date of incorporation of the Company.
a) 50 b) 45 c) 30 d) 60
5. Which of the below constitutes the essential element of contract of sale?
a) Price b) Two parties c) Transfer of property d) All of the above
6. Section 123 of Negotiable Instruments Act 1881 deals with
a) General crossing b) Promissory note c) Special crossing d) Bill of Exchange
7. Which is the primary function of management?
a) Decision making b) Innovating c) Controlling d) Planning
8. Which of the following is not a correct pair?
a) Forward market - Future market
b) Money market - Commercial papers
c) Debt market - Government bonds
d) Equity market - Debentures
9. The process of eliminating unsuitable candidate is called _____.
a) Induction b) Selection c) Recruitment d) Interview
10. An optimistic speculator is
a) Bull b) Bear c) Stag d) Lame duck
11. _____ is useful to prevent skill obsolescence of employees.
a) Training b) Job analysis c) Selection d) Recruitment
12. The term 'Consumerism' come into existence in the year _____.
a) 1954 b) 1960 c) 1958 d) 1957
13. Who is supreme in the market?
a) While saler b) customer c) retailer d) seller
14. A private company shall have minimum of _____ Directors.
a) 3 b) 7 c) 2 d) 5
15. How does a person who envisages the idea to form a company called?
a) Director b) Company Secretary c) Registrar d) Promoter
16. _____ is designed to transform India to a global design and manufacturing hub.
a) Digital India b) Make in India c) Startup India d) Design India
17. Which of the following is the activity of a business entrepreneur?
a) Production b) Marketing c) Operation d) All of the above
18. Entrepreneur is not classified as
a) Risk bearer b) Innovator c) Employee d) Organizer

19. A cheque will become stale after _____ months of its date.

a) 3 b) 4 c) 5 d) 1

20. "Management is a multipurpose organ that manages a business and manages Managers and manages workers and work". Who said these words?

a) George Odiorne b) Henry Fayol c) Peter F. Drucker d) F.W. Taylor

II. Answer any 7 questions from the following. Q.No.30 is compulsory.

7 x 2 = 14

21. What is management?

22. What is known as KRA?

23. How is price decided in a secondary market?

24. What is Government Security Market?

25. What are the types of speculator?

26. Write any two internal source of recruitment?

27. What is green marketing?

28. Expand VUCA.

29. Write short note on 'Proxy'.

30. If the payee is an illiterate, how he endorse a negotiable instrument?

III. Answer any 7 questions from the following. Q.No.40 is compulsory.

7 x 3 = 21

31. How the employees are informed about important matters in a company?

32. Write any three features of MBO.

33. Explain any two functions of capital market.

34. Draw the organization structure of SEBI.

35. What is stress interview?

36. What is meant by artificial scarcity?

37. Who are the members of the state commission?

38. What do you mean by liberalization?

39. What are alternative directors appointed?

40. Write a note on 'Remisiers'.

IV) Answer all the questions.

41. a) Explain the concept of management? (any 5) (OR)

b) Discuss about the Evolution of Marketing.

42. a) What are the objectives of Consumer Protection Act, 1986. (any 5) (OR)

b) What are the major advantages of MBO. (any 5)

43. a) Explain the duties of consumers. (any 5) (OR)

b) Explain the characteristics of Money Market? (any 5)

44. a) What are the recent trends in recruitment? (OR)

b) Distinguish between Conditions and Warranty.

45. a) Discuss in detail the features of a cheque. (any 5) (OR)

b) Differentiate Recruitment and Selection. (any 5)

46. a) How the market can be classified? (any 5) (OR)

b) Discuss the challenges faced by women entrepreneurs.

47. a) Distinguish between New Issue Market and Secondary Market. (OR)

b) State the qualification of Directors.

7 x 5 = 35

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