

Model Public Examination Question Paper – I

Time allowed: 3:00 Hours]

[Maximum Marks: 90

Part – I

Answer all the questions.

20 × 1 = 20

1. *Scientific Management is developed by*
 (a) Fayol (b) Taylor (c) Mayo (d) Jacob
2. *Delegation of Authority is easily done with the help of _____.*
 (a) MBM (b) MBE (c) MBO (d) MBA
3. *How many times a security can be sold in a Secondary Market?*
 (a) Only one time (b) Two times (c) Three times (d) Multiple times
4. *When the NSEI was established?*
 (a) 1990 (b) 1992 (c) 1998 (d) 1997
5. *A major player in the Money Market is the _____.*
 (a) Commercial Bank (b) Reserve Bank of India
 (c) State Bank of India (d) Central Bank
6. *_____ is the oldest Stock Exchange in the World.*
 (a) London Stock Exchange (b) Bombay Stock Exchange
 (c) National Stock Exchange (d) Amsterdam Stock Exchange
7. *The headquarters of 'SEBI' is _____.*
 (a) Calcutta (b) Mumbai (c) Chennai (d) Delhi
8. *Human Resource Management determines the _____ relationship.*
 (a) Internal, External (b) Employer, Employee (c) Owner, Servant (d) Principle, Agent
9. *The recruitment and selection process aimed at right kind of people.*
 (a) At right people (b) At right time (c) To do right things (d) All of the above
10. *In the following variables which one is not the variable of Marketing Mix?*
 (a) Place variable (b) Product variable (c) Program variable (d) Price variable
11. *Pure play retailers are called.*
 (a) Market Creators (b) Transaction Brokers (c) Merchants (d) Agents
12. *The chairman of the National Consumer Disputes Redressal Council is _____.*
 (a) Serving or Retired Judge (b) Prime Minister
 (c) President of India (d) None of the above
13. *Factors within an organisation constitutes _____ environment.*
 (a) Internal thinker (b) External thinker
 (c) Fellow human beings (d) All of the above
14. *Which of the below constitutes the essential elements of contract of sale?*
 (a) Two parties (b) Transfer of property (c) Price (d) All of the above
15. *1881 Section 6 of Negotiable Instruments Act deals with*
 (a) Promissory Note (b) Bills of Exchange (c) Cheque (d) None of the above
16. *Which of the below is a factor of production?*
 (a) Land (b) Labour (c) Entrepreneurship (d) All of the above
17. *_____ is the Government of India's endeavour to promote culture of innovation and entrepreneurship.*
 (a) AIM (b) STEP (c) SEED (d) AIC
18. *The company will have to issue the notice of situation of Registered Office to the Registrar of Companies with in _____ days from the date of incorporation.*
 (a) 14 days (b) 21 days (c) 30 days (d) 60 days
19. *Find the odd one out in context of Trading Entrepreneur*
 (a) Selling (b) Commission (c) Buying (d) Manufacturing
20. *Who can become a secretary for a Company?*
 (a) Individual Person (b) Partnership Firm
 (c) Co-operative Societies (d) Trade Unions

Part – II

Answer any **Seven** questions. Question No. 30 is Compulsory.

7 × 2 = 14

21. List out the 'Management Tools'.
22. How is price decided in a Secondary Market?
23. Mention two characteristics of Human Resource.
24. What is meant by 'Poaching'?
25. What is 'Mentoring Training Method'?
26. What is 'Green Marketing'?
27. Which is the Supreme Objective of Business?
28. Listdown the managerial functions of Entrepreneurs.
29. Give a note on 'Digital India'?
30. Who can be 'Executive Director'?

Part – III

Answer any **Seven** questions. Question No. 40 is Compulsory.

7 × 3 = 21

31. State the importance of 'Staffing'?
32. What are the process of MBE?
33. Explain about factoring and Venture Capital Institutions.
34. What is the significance of Human Resource?
35. What is 'Stress Interview'?
36. Explain the types of Market on the basis of Time.
37. What do you understand by 'Right to Redressal'?
38. Who is a 'Private Entrepreneur'?
39. Explain different kinds of preference shares.
40. What is 'Special Resolution'?

Part – IV

Answer **all** the questions.

7 × 5 = 35

41. (a) Explain the principles of Modern Management?
(Or)
(b) Explain the functions of Stock Exchange.
42. (a) What are the functions of 'SEBI'?
(Or)
(b) What is the recent trends in Recruitment?
43. (a) Explain the 'Benefits of Training'?
(Or)
(b) Discuss any two new methods of Marketing.
44. (a) What are the objectives of 'Consumer Protection Act, 1986'?
(Or)
(b) What are the objectives of Voluntary Organisations for Consumer Awareness?
45. (a) Explain the advantages and disadvantages of Liberalisation?
(Or)
(b) Explain in detail the elements of Contract of Sale.
46. (a) Distinguish between an Entrepreneur and an Intrapreneur.
(Or)
(b) Discuss the nature of functional Entrepreneurs.
47. (a) Brief different types of Directors.
(Or)
(b) Explain different types of open and secret of voting.

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