

+2 COMMERCE (2024-2025)

**Model Public Examination Question Paper – II**

Time allowed: 3:00 Hours]

[Maximum Marks: 90

## Part – I

20 × 1 = 20

Answer all the questions.

1. *With a wider span, there will be \_\_\_\_\_ hierarchical levels.*  
(a) More (b) Less (c) Multiple (d) Additional
2. *MBO is popularised in the USA by \_\_\_\_\_.*  
(a) Prof. Reddin (b) George Odiorne (c) Henry Fayol (d) F.W. Taylor
3. *Capital Market do not provide \_\_\_\_\_.*  
(a) Short Term Funds (b) Debenture Funds (c) Equity Funds (d) Long Term Funds
4. *The Market for buying and selling of Commercial Bills of Exchange is known.*  
(a) Commercial Paper Market (b) Treasury Bill Market  
(c) Commercial Bill Market (d) Capital Market
5. *A pessimistic speculator is \_\_\_\_\_.*  
(a) Stag (b) Bear (c) Bull (d) Lame Duck
6. *'SEBI' – was first established in the year.*  
(a) 1988 (b) 1992 (c) 1995 (d) 1998
7. *Human Resource Management is both \_\_\_\_\_ and \_\_\_\_\_.*  
(a) Science, Art (b) Theory, Practice (c) History, Geography (d) None of the above
8. *The process of eliminating unsuitable candidate is called.*  
(a) Selection (b) Recruitment (c) Interview (d) Induction
9. *Off the Job Training is given.*  
(a) In the class room (b) On off days (c) Outside the factory (d) In the playground
10. *Selling Goods/Services through internet is*  
(a) Green Marketing (b) E-Business (c) Social Marketing (d) Meta Marketing
11. *It is the responsibility of a consumer that he must obtain \_\_\_\_\_ as a proof for the purchase of goods.*  
(a) Cash Receipt (b) Warranty Card (c) Invoice (d) All of these
12. *'VUCA' – stands for*  
(a) Volatility, Uncertainty, Complexity, and Ambiguity (b) Value, Unavoidable, Company and Authority  
(c) Volatility, Uncontrollable, Company and Auction (d) All of the above
13. *Which of the below is not a goods?*  
(a) Stocks (b) Divident Due  
(c) Crops (d) Water
14. *What are the characteristics of an Entrepreneur?*  
(a) Spirit of Enterprise (b) Flexibility (c) Self Confidence (d) All of the above
15. *Which of these is based on Technology?*  
(a) Modern (b) Professional (c) Corporate (d) Industrial
16. *The \_\_\_\_\_ initiative was launched to modernize the Indian Economy to make all governments service available electronically.*  
(a) Stand up India (b) Start up India (c) Digital India (d) Make in India
17. *Which of the following types of shares are issued by a company to raise capital form the existing shareholders?*  
(a) Equity shares (b) Rights shares  
(c) Preference shares (d) Bonus shares
18. *According to companies Act, the Directors must be appointed by the.*  
(a) Central Government (b) Company Law Tribunal  
(c) Company in General Meeting (d) Board of Directors
19. *Mention the status of a Company Secretary in a company.*  
(a) A member (b) A Director  
(c) An independent contractor (d) A Employee
20. *Who is not entitled to speak at the Annual General Meeting of the company.*  
(a) Auditor (b) Shareholder (c) Proxy (d) Directors

**Part – II**

7 × 2 = 14

Answer any **Seven** questions. Question No. 30 is Compulsory.

21. Write a short note about 'Planning'?
22. Mention any two advantages of MBO.
23. Write a note on 'OTCEI'?
24. What is 'Government Securities Market'?
25. Write any two Internal Source of Recruitment?
26. State E-Learning methods?
27. What is 'Service Marketing'?
28. Write short notes on 'Right to be Informed'?
29. List of challenges faced by the Women Entrepreneurs.
30. Give some examples of 'Pure Entrepreneurs'?

**Part – III**

7 × 3 = 21

Answer any **Seven** questions. Question No. 40 is Compulsory.

31. List out the main functions of Management?
32. Explain any two functions of Capital Market?
33. Explain – 'Bull and Bear'.
34. Define the term 'Human Resource Management'.
35. Name the types of 'Selection Test'?
36. Explain in detail about 'Niche Marketing'.
37. What do you understand about 'Right to Protection of Health and Safety'.
38. Write a short note on 'New Economic Policy'?
39. Draw the two different types of Crossing of Cheque.
40. When are 'Alternative Directors' appointed?

**Part – IV**

7 × 5 = 35

Answer **all** the questions.

41. (a) What are the advantages of MBE?  
(Or)  
(b) Discuss the role of Financial Market.
42. (a) Distinguish between Stock Exchange and Commodity Exchange.  
(Or)  
(b) Differentiate Recruitment and Selection.
43. (a) How the market can be classified on the basis of Economics?  
(Or)  
(b) Explain the duties of Consumers.
44. (a) What are the particulars that should be furnished along with the complaint in consumer court?  
(Or)  
(b) Distinguish between Conditions and Warranty.
45. (a) Discuss in detail the features of a Cheque.  
(Or)  
(b) Explain in detail on classification according to the types of business.
46. (a) Explain any five Government Entrepreneurial schemes.  
(Or)  
(b) What are the various kinds of Debentures?
47. (a) Describe the steps promoting Entrepreneurial venture.  
(Or)  
(b) Who are the KMP?

R. TAMILKUMARAN  
KULANTHAPUR  
PG - COMMERCE  
KVM SCHOOL  
POLARAI.