+2 COMMERCE (2024-2025)

Model Public Examination Question Paper - III

Time allowed: 3:00 Hours]	[Maximum Marks: 90	
Part – I		
Answer all the questions.	$20 \times 1 = 20$	
Dividing the work into small tasks is known as (a) Discipline (b) Unity	(c) Division of work (d) Equity	
2. The was setup by a premier financial		
electronic counters throughout the country.	and the transfer of the transf	
(a) OTCEI (c) Mutual Funds	(b) Factoring	
	(d) Venture Funds Institutions	
 Debt Instruments are issued by Corporate Houses are r market are called. 	aising Short-term financial resources from the money	
(a) Treasury Bills	(b) Commercial Paper	
(c) Certificate of Deposit	(d) Government Securities.	
4. These are Stock Exchanges in the Countr	y.	
(a) 21 ° (b) 24	(c) 20 (d) 25	
5. Trading is dematerialized shares commenced on NSE is _		
(a) January, 1996 (b) June, 1998	(c) December, 1996 (d) December, 1998	
6. Labour turnover is the rate at which employees	the organisation.	
(a) Enter. (b) Leave	(c) Salary (d) None of the above	
7. E-Recruitment is possible only through	facility.	
(a) Computer (b) Internet		
8. Which of the following test is used to measure the various	s characteristics of the candidate?	
	(c) Attitude Test (d) Proficiency Test	
9. Which is gateway to Internet.		
(a) Portal (b) CPU	(c) Modem (d) Webnaire	
10 of every year is declared as a Consumer	Protection Day.	
(a) August, 15 (b) April, 15	(c) March, 15 (d) September, 15	
11. The chairman of the State Consumer Protection Council	is	
(a) Judge of a High Court	(b) Chief Minister	
(c) Finance Minister	(d) None of the above	
12 is the result of New Industrial Policy, wh		
(a) Globalisation (b) Privatisation	(c) Liberalisation (d) None of these	
13. The property in the goods means the		
(a) Possession of goods	(b) Custody of goods	
(c) Ownership of goods	(d) Both '(a)' and '(b)'	
14. Which of the below is not classified into managerial func	tions?	
(a) Planning (b) Marketing	(c) Organizing (d) Controlling	
15. Which of the below is not classified into managerial func		
(a) Production (b) Marketing	(c) Operation (d) All of the above	
16 cannot be a bearer intrument.		
(a) Cheque (b) Promissory Note	(c) Bills of Exchange (d) None of the above	
17. How does a person who envisages the idea to form a com	pany called?	
(a) Director (b) Company Secretary		
18. Corporate Entrepreneur is also called as		
(a) Intrapreneur (b) Promoter	(c) Manager (d) Shareholder	
19. A person shall hold office as a director in	companies as per the Companies Act, 2013.	
(a) 5 (b) 10	(c) 20 (d) 15	
		h
20. A Public Company having a paid up Share Capital of Rs or more may have a Director, elected by such		
small shareholders. (b) Three Crores	(c) Five Crores (d) Seven Crores	
(a) One Crore (b) Three Crores	(c) Tive clotes (d) Seven clotes	

Part - II Answer any Seven questions. Question No. 30 is Compulsory. $7 \times 2 = 14$ 21. What do you mean by 'Span of Management'? 22. What is CD Market? 23. Write a short notes on 'SEBI'? 24. What is mean by Regulated Market? 25. What is 'Social Marketing'? 26. What is 'Caveat Emptor'? 27. What do you meant by Redressal Mechanism? 28. What is meant by 'Negotiable Instrument'? 29. Name any two Governmental Entrepreneurial Schemes. 30. What is 'Bonus Shares'. Part - III $7 \times 3 = 21$ Answer any Seven questions. Question No. 40 is Compulsory. 31. List out any three process of MBO. 32. What are the types of Commercial Bill? 33. Explain - 'Stag and Lame Duck'. 34. Draw the organization structure of SEBI. 35. What is 'Structured Interview'? 36. Discuss the objectives of E-Marketing. 37. What are the important legislations related to consumerism in India. 38. What are the political environment factors? 39. What is 'Start up India'? 40. What do you understand by Issue of securities at premium? $7 \times 5 = 35$ Answer all the questions. 41. (a) Discuss the disadvantages of MBE. (Or) (b) Explain the various types of New Financial Institutions. 42. (a) Explain the characteristics of Money Market? (Or) (b) Describe the significance of Human Resource Management? 43. (a) Explain the External Sources of Recruitment. R. TAMIL KUMARAN (Or) (b) Briefly explain the various types of Tests. M. Com, M. Phil, MLISC, BEd, 44. (a) Discuss various types of Training. (Or) PGDSA. KULANTHAPURI, (b) How the market can be classified? 45. (a) Narrate the elements of Marketing Mix. KVM SCHOOL POLARAT. (Or) (b) Explain the role of business in Consumer Protection. 46. (a) Explain the Micro-Environmental factors of business. (b) What are the requisites for a Valid Endorsement? 47. (a) Discuss the challenges faced by Women Entrepreneurs. (b) Briefly state different types of Company Meetings.