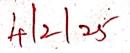
Marks:90



SECOND REVISION TEST - 2025

XII - Standard COMMERCE

Time: 3.00 hrs	COMMERCE	Marks:90
A Strang the same of American	Part - A	20x1=2
Choose the correct Answer:Which one is the example of In	tangible Product?	150
a) Education b) Mobiles	c) Germents	d) Vehicles
2. Selection is usually considered	as aprocess.	d) None of those
a) Decitive b) Negative	CHIVALUIA	of Council is
3. The Chairman of the National C	COURTILLS DISPUTES LICERAS	al Courier to
a) Serving (or) Retired Judge of	of the Supreme Court of Indi	
b) Prime Minister		
c) President of India		
d) None of the above		
4. MBO is popularised in the USA	by Favel	d) EW Toylor
a) Prof. Reddinb) George of5. Jobbers transact in a stock exc	The state of the s	d) F.W. Taylor
a) For their clients	b) For their own Tr	ansactions
c) For other brokers	d) For other memb	pers
6 Which meeting will be held only	once in the life time of the c	ompany?
a) Statutory b) Annual Ge	neral c) Extra-ordinary	a) Class General
7. New Economic Policy was intro a)1980 b) 1991	oduced in the year	
a)1980 b) 1991	c) 2013	d) 2015
8 has to include the me	chanism for managing vent	ure in the project report.
a) Banker b) Governme 9. Which is the Primary function of	ent c) Lending Institutions	d) Entrepreneur
9. Which is the Filmary function (c) Planning	d) Decision-making
a) Innovating b) Controlling 10. The Headquarters of SEBI is _		
a) Calcutta b) Bombay	c) Chennai	d) Delhi
11. Advertisement is a soul	ce of recruitment	
a) Internal b) external	c) agent	d) Out Sourcing
12. Selling goods / services through	h internet is	마이 마시네 중에는 120 이 모두 160 (1) 마이트 전 120 이 11 - 120 17(11) 120 (1)
a) Green marketing b) E-l	nusiness c) Social marketing	d) Meta marketing
13. Spot market is a market where	the delivery of the financial	instrument and payment
	the delivery of the illianolar	
of cash occurs.	ro al Incortoin	d) After one month
a) Immediately b) In the futu		a) Alter one month
14. The marketer initially wants to h		roduct
a) Qualification of the customer	b) Quality of the cu	ctomer
c) Background of the customer	d) Needs of the cu	fied period may be
15. A marketable document of title	to a time deposit for a speci	iled period may be
referred to is a	LV O - difference of De	nosit
a) Treasury Bill c) Commercial Bill	b) Certificate of De	posit
	d) Government Sec	im
16. The Consumer Protection Act ca a) 1.1.1986 b) 1.4.1986	and the state of t	d) 15.4.1990
U/ 1.1.1000 U/ 1.4.1900	C) 15 4 180/	-/

() () () () () () () () () () () () () (VII Comm
17. Improves Skill Levels of employees to ensure better job performance.	XII Commerce
a) Training b) Selection	
c) Recruitment	aical
18. How does a person who envisages the idea to form a comment of the	aisai 12
a) Director Di Collidativi Secretari ol Degiatrar di Dro	motor
19. Entrepreneur is not classified as	moter
a) Risk Bearer b) Innovator	anizor
20. Which of the below constitutes the essential element of contract of sa	162
a) Two Parties b) Transfer of property • c) Price d) All of	f the above
Part Re language	The above
Il Answer any seven of the following. (Q.No. 30 is compulsory)	7x2=14
21. What is the other name of business enfrencement?	r leadan Arm is
22. What are the rights of consumer according to John F Kennedy?	Ki di dana mana mana mana mana mana mana mana
23. Write any two objectives of SERI	
24. Mention any two disadvantages of Liberalisation.	
25. Mention any two advantages of MRO2	
26. What are the four stages of formation of a company?	
27. Mention two characteristics of Human Resources	
28. Define Marketing Mix.	
29. What is Spot Market?	Section 1974
30. List down the essential elements of a contract of sale.	Sept 1 to the second
Part - C	
Ill Answer any seven of the following. (Q.No. 40 is compulsory)	7x3=21
31. What are the features of Treasury Bills? (Any 3)	
32. Draw the two different types of Crossing?	
33. What are the Principles of 'Tayolor'?	
34. Write the importance of consumerism. (Any 3)	
35. Explain Stag and Lame Duck.	
36. List down the commercial functions of Entrepreneur and explain them s	shortly. (Any 3)
37. What is Special resolution?	
38. Explain the types of market on the basis of time?	SWARAN, M.con
39. What do you know about Technological environment?	
40. What is Stress Interview?	NUMBREE
Part - D st martes.	MASS 7x5=35
N Answer all the questions.	√2 7x5=35
41. a) Discuss the challenges laced by Women Entrepreneurs. (any 5)	(OR)
b) Discuss about the Evolution of marketing. (any 5)	
42. a) What are the difference between the Job training and off the Job	
(any 5)	(OR)
b) State the qualification of Director.	
43. a) Explain the concept of Managements. (any 5)	(OR)
b) Explain the micro environmental factors of business. (any 5)	
44. a) Discuss the role of Financial Market.	(OR)
b) Explain any five Government Entrepreneurial Schemes?	7 42 42 4
45. a) Explain in detail how traditional marketing differ from E-marketing.	(OR)
b) Explain the duties of Consumers. (any 5)	
46. a) Distinguish a cheque and a bill of exchange. (any 5)	(OR)
b) What are the advantages of MBE? (any 5)	(0.0)
47. a) What are the functions of SEBI? (any 5) b) Explain the External Sources of Recruitment. (any 5)	(OR)
b) Explain the External Sources of Neorditherit. (any 5)	The state of the s