

Tsi12Com

Tenkasi District

Common Second Revision Test - 2025



03-02-25

Standard 12

Time Allowed: 3.00 Hours

COMMERCE

Maximum Marks: 90

PART - I**Note: i) Answer all the questions.****20×1=20****ii) Choose the appropriate answer from the given four alternatives and write the option code and corresponding answer.**

- 1) The final aim of modern marketing is _____.
a) Consumer satisfaction b) Maximum profit
c) Service to the society d) Minimum profit
- 2) The chairman of the National Consumer Disputes Redressal Commission is _____.
a) President of India
b) Serving (or) Retired Judge of the Supreme Court of India
c) High court Judge d) Prime Minister
- 3) A major player in the money market is the _____.
a) State Bank of India b) Commercial Bank
c) Central Bank d) Reserve Bank of India
- 4) There are _____ Stock Exchanges in the country.
a) 20 b) 21 c) 25 d) 24
- 5) Who can become a secretary of a company?
a) Co-operative society b) Individual person
c) Trade union d) Partnership firm
- 6) The goals are achieved with the help of _____.
a) Planning b) Motivation c) Staffing d) Controlling
- 7) Number of parties in a Bill of Exchange are _____.
a) 3 b) 2 c) 4 d) 6
- 8) Who is the Father of Consumer movement?
a) Ralph Nader b) Mahatma Gandhi
c) Jawaharlal Nehru d) John F. Kennedy
- 9) The characteristics of an entrepreneur is/are _____.
a) Flexibility b) Self-Confidence
c) Spirit of enterprise d) All of the above
- 10) Social marketing deals with _____.
a) Social change b) Society c) Social evil d) Social class
- 11) Management is an _____.
a) Art and Science b) Art c) Art (or) Science d) Science
- 12) Human Resource is a _____ asset.
a) Fixed b) Tangible c) Current d) Intangible
- 13) Green Marketing is also known as _____.
a) Referral marketing b) Social marketing
c) Environmental marketing d) Guerrilla marketing
- 14) Training methods can be classified into _____ and _____ training.
a) Job Analysis and Job design b) Job rotation and Job enrichment
c) Physical and Mental d) On the Job and Off the Job
- 15) In the following variables which one is not the variable of Marketing Mix?
a) Program variable b) Place variable
c) Price variable d) Product variable
- 16) Macro Environment of business is an _____ factor.
a) Manageable b) Uncontrollable c) Unmanageable d) Controllable
- 17) The process of eliminating unsuitable candidates is called _____.
a) Interview b) Selection c) Induction d) Recruitment

Tsi12Com

- 18) Negotiable instrument is _____ 2.
 a) Transferable _____ b) Title of the holder is free from all defects
 c) (a) and (b) are correct _____ d) (a) and (b) are wrong
- 19) Which meeting will be held once in the life time of the company?
 a) Extra-ordinary b) Statutory c) Class general d) Annual general
- 20) Which of the below is not a good?
 a) Stocks b) Dividend due c) Crops d) Water

PART - II**Note: Answer any 7 questions.****Question No. 30 is compulsory.****7x2=14**

- 21) What is Quorum?
 22) What is meant by spot market and future market?
 23) Give a note on Digital India.
 24) Give the meaning of Recruitment.
 25) What is a contract of sale of goods?
 26) What is Role play method?
 27) What is a contingent goods?
 28) What is Stock Exchange?
 29) What is Management?
 30) Kinds of Resolution.

PART - III**Note: Answer any 7 questions.****Question No. 40 is compulsory.****7x3=21**

- 31) Explain stag type of speculator.
 32) What are the features of Treasury Bills?
 33) List out the main functions of Management.
 34) Write any three characteristics of Human Resources.
 35) What do you mean by statutory meeting?
 36) What are the objectives of marketing?
 37) What is stress interview?
 38) Distinguish between new issue market and secondary market.
 39) Differentiate Management from Administration.
 40) India public company issued equity shares and preference shares. After some years the company went into liquidation. Which type of shareholder will get their share capital first? Explain.

PART - IV**Note: Answer all the questions.****7x5=35**

- 41) a) Write the difference between shares and debentures. (OR)
 b) Explain the function of capital market.
- 42) a) Explain the functions of SEBI. (OR)
 b) Explain the purpose of Training.
- 43) a) Explain the principles of Modern Management. (OR)
 b) Explain different types of open and secret types of voting.
- 44) a) Explain any five functions of Stock Exchange. (OR)
 b) Explain any five kinds of debentures.
- 45) a) Explain any five main function of management. (OR)
 b) Mention any five responsibilities of consumers.
- 46) a) Explain in detail how traditional marketing differ from E-Marketing. (OR)
 b) Distinguish between an Entrepreneur and an Intrapreneur.
- 47) a) Explain the advantages and disadvantages of Liberalisation. (OR)
 b) Explain the difference between the Money market and Capital market.