

**GOVT. PUBLIC QUESTION PAPER – MARCH 2025
HIGHER SECONDARY FIRST YEAR - COMMERCE**

Time allowed: 3.00 Hours

Maximum Marks: 70

PART – I

Note : (i) Answer all the questions. 20X1=20
(ii) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer.

1. **Which is gateway to internet ?**
(a) Modem (b) Portal (c) Webinar (d) CPU
2. **Financial Market facilitates business firms _____.**
(a) To make more sales (b) To raise funds
(c) To minimize fund requirement (d) To recruit workers
3. **Which is the primary function of Management ?**
(a) Planning (b) Innovating
(d) Controlling (c) Decision-making
4. **The Headquarters of SEBI is _____.**
(a) Chennai (b) Calcutta (c) Delhi (d) Mumbai
5. **Registering and controlling the functioning of collective investment schemes is called as _____.**
(a) Rematerialisation (b) Mutual funds
(c) Dematerialization (d) Listing
6. **When the NSEI was established ?**
(a) 1998 (b) 1990 (c) 1997 (d) 1992
7. **Who is the Father of Consumer Movement ?**
(a) Ralph Nader (b) Mahatma Gandhi
(c) Jawaharlal Nehru (d) Mr. John F. Kennedy
8. **The market for buying and selling of Commercial Bills of Exchange is known as a _____.**
(a) Commercial Bill Market (b) Commercial Paper Market
(c) Capital Market (d) Treasury Bill Market
9. **GST stands for _____**
(a) Goods and Sales Tax (b) Goods and Social Tax
(c) Goods and Salary Tax (d) Goods and Service Tax
10. **The Chairman of the District Forum is _____.**
(a) High Court judge (b) Supreme Court judge
(c) District judge (d) None of the above

11. Off the job training is given _____.
(a) Outside the factory (b) In the classroom
(c) In the playground (d) On off days
12. Management is an _____.
(a) Art and Science (b) Art
(c) Art or Science (d) Science
13. Find the odd one out in the context of Trading Entrepreneur.
(a) Buying (b) Selling
(c) Manufacturing (d) Commission
14. Who is Supreme in the market?
(a) Wholesaler (b) Customer
(c) Retailer (d) Seller
15. A major player in the money market is the _____.
(a) State Bank of India (b) Commercial Bank
(c) Central Bank (d) Reserve Bank of India
16. Planning is a _____ function.
(a) Selective (b) Pervasive
(c) Both (a) and (b) (d) None of the above
17. National Skill Development Mission was unveiled in _____.
(a) July 2015 (b) June 2000
(c) May 2010 (d) August 2008
18. A Pessimistic speculator is _____.
(a) Bull (b) Stag
(c) Lane Duck (d) Bear
19. MBO is popularised in the USA by _____.
(a) Henry Fayol (b) Prof. Reddin
(c) F.W. Taylor (d) George Odiorne
20. Advertisement is a _____ source of recruitment.
(a) Agent (b) Internal
(c) Outsourcing (d) External

PART – II

Note: Answer any seven questions. Question No. 30 is compulsory.

7X2=14

21. What is meant by Motivation ?
22. Write a short note on OTCEI.
23. What is meant by Remisers ?
24. What is Human Resource Management ?

25. What is meant by Grading?
26. Write short notes on 'adulteration'
27. Explain briefly about District forum
28. What is Contingent Goods ?
29. What is Voting?
30. If you are an Entrepreneur, how can you mobilise the capital?

PART – III

Note : Answer any **seven** questions. **Question No. 40** is compulsory.

7X3=21

31. What are Taylor's 'Principles of Management'?
32. What are the types of Commercial bills ? (Any 3)
33. Write any three limitations of Stock Exchange.
34. Give any three cases in which an ordinary resolution need to be passed.
35. Mention any three roles of a Marketer
36. Who are the members of National Commission?
37. What do you mean by Liberalisation ?
38. Write any three presumptions to Negotiable Instruments.
39. Who is a Drone Entrepreneur ?
40. List out any three significance of Placement.

PART –IV

Note: Answer all the questions.

7X5=35

41. (a) Explain the principles of Modern Management. (Any five)

OR

- (b) What are the steps involved in filing complaint in Consumer court? (Any five)

42. (a) Explain the advantages and disadvantages of liberalisation. (Any five)

OR

- (b) Explain the characteristics of a money market. (Any five)

43. (a) Explain the characteristics of Human Resource. (Any five)

OR

- (b) Who are the Key Managerial Personnel (KMP) of a company?

44. (a) Write about the evolution of Marketing (Any five)

OR

- (b) What are the requisites for a valid endorsement ? (Any five)

45. (a) Enumerate the different types of Financial Markets. (Any five)
OR
(b) Explain the various types of tests. (Any five)
46. (a) Explain any five Government Entrepreneurial Schemes.
OR
(b) What are the advantages of Management by Exception (MBE) ? (Any five)
47. (a) Write notes on:
(i) National Stock Exchange (NSE)
(ii) National Securities Depository Limited (NSDL)
OR
(b) Explain the importance of Entrepreneurship. (Any five)

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